



NEWS RELEASE
February 11, 2019

NORCROSS CELEBRATES ARBOR DAY WITH WEEK-LONG TREE PLANTING

In honor of Georgia's Arbor Day on February 15, the City of Norcross is planting trees all week long!

NORCROSS (GWINNETT COUNTY), GA (FEBRUARY 11, 2019) – The City of Norcross plans to celebrate Arbor Day this year by planting trees all week long. With both a community planting event planned for Discovery Garden Park on February 14th and a tree replacement project scheduled for North Peachtree Street, the City invites residents and neighbors alike to embrace the spirit of “green” living.

TREE REPLACEMENT PROJECT

The City of Norcross will be replanting 10 trees on North Peachtree Street that have recently been removed after being deemed safety hazards by arborists. As part of the city's sustainability plan, Norcross has a ‘net zero’ tree policy, which means for every tree removed, a new one is planted in its place. These conservation efforts are enforced by the Tree Board and contribute to the City of Norcross being designated a Tree City for 15 consecutive years along with its Platinum Green Community status. To help honor Arbor Day, these 10 replacements are scheduled to take place throughout the week of February 11th and will be complete by February 14th.

COMMUNITY TREE PLANTING

The city also has planned an event in which the whole community can get involved with Arbor Day! On February 14th at 10 a.m., help us ‘spread the love’ for trees with a tree planting in Discovery Garden Park. (That’s right, it has not escaped us that this is Valentine’s Day! What better day to show our appreciation to Mother Earth?) Community partners, families and friends are invited to join together with the City of Norcross and its Tree Board in this celebration of life.

Trees give our community many things: clean air to breathe, shade to cool our homes and offices, a beautiful green space to play and gather in... They reduce the costs for energy, capture air pollution and treat polluted water. Trees even help with erosion control by reducing stormwater runoff, and boost property values. Norcross recognizes the values of trees, and so has implemented initiatives to ensure the future of our city’s tree canopy.

“In Norcross, we value progress and innovation as much as the next city,” states City Mayor Craig Newton. “But we also value our commitment to sustainability and maintaining our unique character, including our trees and green space. That’s why we have programs and policies in

place to help us balance growth with the preservation of those things that make us who we are.”

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ABOUT THE CITY OF NORCROSS

Incorporated in 1870, the city of Norcross has been very busy securing a solid standing as both an eco-conscious community and world-class art district in the nearly century and a half since. Voted Gwinnett County’s “Best Arts & Cultural Scene” by Gwinnett Magazine, Norcross has become well known for its unconventional public arts projects. Norcross was recognized by the Atlanta Regional Commission as one of only two Platinum-Certified Green Communities in the region and was named a “Best Green Government” by Gwinnett Clean & Beautiful and “Tree City USA” by The Arbor Day Foundation. The Sustainable Norcross Commission has earned regional applause for its efforts to spearhead the City’s local pro-environment practices. The city’s famed tree canopy, 13 parks and more than 31 acres of beautifully maintained public green space serve as popular gathering spaces for residents and visitors alike. A jam-packed calendar of events and eclectic collection of shops and restaurants serve to keep the historic downtown area bustling year-round. Creative souls from all walks of life are encouraged to “come unwind” and enjoy the positive energy that earns Norcross its reputation as “a place to imagine.”

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