

SHORT-ANSWER QUESTIONS

LAND USE

Please circle the most appropriate answer in your opinion.

1. What types of new development are needed within the Norcross Activity Center?

	Less Appropriate ←————→ More Appropriate				
Additional Office Development	1	2	3	4	5
Additional Retail Stores/Shops	1	2	3	4	5
Mixed-Use Development (retail and office)	1	2	3	4	5
Mixed-Use Development (retail/office/housing)	1	2	3	4	5
Additional Residential Development	1	2	3	4	5
Parking Structures	1	2	3	4	5
No More Development	1	2	3	4	5

2. What building heights would be most appropriate for future (re)development in the **North Study Area (i.e., in and around Buford Highway and the northern section of Beaver Ruin)?**

	Less Appropriate ←————→ More Appropriate				
1 Floor Only	1	2	3	4	5
2-3 Floors	1	2	3	4	5
4-7 Floors	1	2	3	4	5
8-12 Floors	1	2	3	4	5

3. What building heights would be most appropriate for the future (re)development in the **South Study Area (i.e., along Interstate 85)**

	Less Appropriate ←————→ More Appropriate				
1 Floor Only	1	2	3	4	5
2-3 Floors	1	2	3	4	5
4-7 Floors	1	2	3	4	5
8-12 Floors	1	2	3	4	5
12-18 Floors	1	2	3	4	5
18+ Floors	1	2	3	4	5

4. In your opinion, what styles of new commercial buildings would be most appropriate in the Norcross Activity Center?

	Less Appropriate ←————→ More Appropriate				
Drive-Up Commercial (banks, fast food)	1	2	3	4	5
Highway Commercial/Retail Strip Centers	1	2	3	4	5
Big Box Retail	1	2	3	4	5
Mixed-Use Developments (retail & housing)	1	2	3	4	5
Urban Infill (build in parking areas near roads)	1	2	3	4	5
Office	1	2	3	4	5

5. In your opinion, what types of new housing would be appropriate in the **North Study Area (i.e., in and around Buford Highway and the northern section of Beaver Ruin)**?

	Less Appropriate ←————→ More Appropriate				
Drive-Up Commercial (banks, fast food)	1	2	3	4	5
Highway Commercial/Retail Strip Centers	1	2	3	4	5
Big Box Retail	1	2	3	4	5
Mixed-Use Developments (retail & housing)	1	2	3	4	5
Urban Infill (build in parking areas near roads)	1	2	3	4	5
Office	1	2	3	4	5

6. What types of new housing would be appropriate in the **South Study Area (i.e., along Interstate 85)**?

	Less Appropriate ←————→ More Appropriate				
Single Family Homes	1	2	3	4	5
Cluster Homes	1	2	3	4	5
Townhomes	1	2	3	4	5
Lofts	1	2	3	4	5
Condominiums	1	2	3	4	5
Apartments	1	2	3	4	5

7. What types of institutions, if any, are needed or need a higher profile within the Study Area?

	Less Needed ←————→ More Needed				
Schools	1	2	3	4	5
Daycare	1	2	3	4	5
Library	1	2	3	4	5
Post Office	1	2	3	4	5
Recreation Center	1	2	3	4	5
Senior Center	1	2	3	4	5

8. What types of open spaces are needed or need to be more accessible within the area?

	Less Appropriate ←————→ More Appropriate				
Small Pocket Park/Plaza	1	2	3	4	5
Large Central Park/Plaza	1	2	3	4	5
Walking/Biking Trails	1	2	3	4	5
Passive Green Space/Nature Areas	1	2	3	4	5
Recreation Areas- Playgrounds	1	2	3	4	5
Recreation Areas- Ballfields and Courts	1	2	3	4	5

TRANSPORTATION

9. What transportation issues are most pressing in the Norcross Activity Center?

	Not Important		←————→		Very Important	
	1	2	3	4	5	
Traffic Congestion	1	2	3	4	5	
Excessive Traffic Speeds	1	2	3	4	5	
Traffic Safety	1	2	3	4	5	
Street Maintenance	1	2	3	4	5	
Lack of Pedestrian Sidewalks/Safety	1	2	3	4	5	
Uninviting Pedestrian Environment	1	2	3	4	5	
Lack of Bicycle Paths/Safety	1	2	3	4	5	
Lack of Public Transit Accessibility	1	2	3	4	5	
Parking Availability/Accessibility	1	2	3	4	5	
Other (Please Specify):						

10. What measures are needed to improve **traffic** within the study area?

	Not Important		←————→		Very Important	
	1	2	3	4	5	
Additional Travel Lanes	1	2	3	4	5	
More/New Roads	1	2	3	4	5	
Coordinated Signal Timing	1	2	3	4	5	
Longer/More Turn Lanes	1	2	3	4	5	
Fewer Curb Cuts/Controlled Access	2	3	4	5		
Commuter Assistance Programs/Incentives	1	2	3	4	5	
Public Transit	1	2	3	4	5	
Other (Please Specify):						

11. What is the most problematic intersection or road segment in the Study Area and why?

12. What measures are needed to improve the **bicycling** environment within the study area?

	Less Needed		←————→		More Needed	
	1	2	3	4	5	
Marked On-street Bicycle Lanes	1	2	3	4	5	
Separate/Off-Road Bicycle Paths	1	2	3	4	5	
Slower Vehicular Traffic	1	2	3	4	5	
Wider Street Shoulders for Bicycles	1	2	3	4	5	
Wider Sidewalks	1	2	3	4	5	
Bicycle Parking Areas/Facilities	1	2	3	4	5	
Other (Please Specify):						

13. What measures are needed to improve the **pedestrian** environment within the study area?

	Less Needed		←	→	More Needed	
Wider Buffer between Sidewalks and Road	1	2	3	4	5	
Wider Sidewalks	1	2	3	4	5	
More Complete Sidewalk Network	1	2	3	4	5	
Direct Access to and between Developments	1	2	3	4	5	
Handicap Accessibility	1	2	3	4	5	
Improved Lighting	1	2	3	4	5	
Marked and Visible Crosswalks	1	2	3	4	5	
Pedestrian Amenities (benches, trees, etc.)	1	2	3	4	5	
Pedestrian Signals	1	2	3	4	5	
Slower Vehicular Traffic	1	2	3	4	5	
Other (Please Specify):						

14. What measures are needed to improve the **transit** environment within the study area?

	Less Needed		←	→	More Needed	
Better Pedestrian Connections/Network	1	2	3	4	5	
Expanded Hours of Service	1	2	3	4	5	
Greater Frequency on Existing Routes	1	2	3	4	5	
Patron Amenities (Shelters, Benches, etc.)	1	2	3	4	5	
Posted Schedule Information	1	2	3	4	5	
Heavy or Light Rail/MARTA Extension	1	2	3	4	5	
Other (Please Specify):						

15. How do you normally get to work or school? (circle one)

Alone in Car	Carpool	Walk	Bicycle
Bus/MARTA	Work at Home	Don't Work	Other

16. What is the biggest challenge in traveling around the Norcross Activity Center?

SENSE OF PLACE

17. What in the study area should be preserved (or remain unchanged)?

18. What measures would be most effective in promoting sense of place in the Norcross Activity Center?

	Less Effective		←	→	More Effective	
Banners	1	2	3	4	5	
Public Art	1	2	3	4	5	
Consistent Signage	1	2	3	4	5	
Consistent Landscaping	1	2	3	4	5	
Consistent Lighting	1	2	3	4	5	
Consistent Architectural Character	1	2	3	4	5	
A Major Park or Open Space	1	2	3	4	5	
More Buildings	1	2	3	4	5	

Other suggestion:

IMPLEMENTATION

19. What is the biggest obstacle or barrier to implementing improvements in the Norcross Activity Center?

20. What should be the highest priority in terms of improving the quality of life in the Norcross Activity Center?

	Lowest Priority		←	→	Highest Priority	
Transportation Improvements	1	2	3	4	5	
Encourage Mixed-Use Development	1	2	3	4	5	
Make the Area More Walkable	1	2	3	4	5	
Create Open Spaces/Parks	1	2	3	4	5	
Enhance the Area's Identity	1	2	3	4	5	
Extend the MARTA Train Line	1	2	3	4	5	

21. What types of communication efforts are most effective in terms of keeping the public informed of key issues and opportunities affecting future growth and development in the area?

	Least Effective		←	→	Most Effective	
Email	1	2	3	4	5	
Web Page	1	2	3	4	5	
Public Meetings	1	2	3	4	5	
Print Media (Newspaper, Newsletter)	1	2	3	4	5	



TELL US A BIT ABOUT YOURSELF

21. What is your interest in the Norcross Activity Center (circle all that apply)

Live here Work here Worship here Children attend school here

Elected official Own property/business here

Other _____

22. Number of years you have lived or worked in the Norcross Activity Center (circle one):

0-2 Years 3-5 Years 5-10 Years 10-20 Years Over 20 Years

23. Your Age (circle one):

Under 21 21-35 36-50 51-65 Over 65

24. Gender (circle one):

Male Female

What else would you like to tell us? Have we overlooked a key priority for the area? Use the rest of this page to add any additional comments.