

# Norcross DDA – 2008 Priorities

## Overall Priorities

1. Begin construction on Webb Field and Skin Alley projects
2. Finalize and implement a comprehensive marketing & PR plan for the City
3. Sign up 3 developers for Buford Highway redevelopment – develop drawings
4. Complete all outstanding DCA Loans, I.D. other grants and options available
5. Increase City exposure and visibility throughout the County – CID, Chamber

## Committee Priorities

## Members

### **Design Committee:** (Chuck Cimarik)

MEETING TIME/LOCATION: Monthly, 3<sup>rd</sup> Thurs, 6:00 pm at City Hall

- \* Coordinate Webb Field and Skin Alley project work
- \* Cemetery improvement plan
- \* DOT road work projects – T grant & LCI grant
- \* Underground utilities initiative
- \* Cemetery Rd. and Beaver Ruin Rd. extension project
- \* Coordinate with P&G for street scape and park improvement projects
- \* Downtown music project
- \* War Memorial Wall Project

- \* Kathy N.
- \* Jacci T.
- \* Charlie R.
- \* Kathy S.
- \* Susan B.
- \* Andrew H.

### **Promotions Committee:** (Erica Eby)

MEETING TIME/LOCATION: Monthly, TBD

- \* Coordinate with Rip events calendar for '08
- \* Coordinate marketing plan rollout with Redpepper
- \* Develop and implement marketing & PR calendar
- \* Update all directories and brochures
- \* DDA web site enhancement, maintenance, updates
- \* Actively participate in Merchants group meetings

- \* Frances S.
- \* Charlie R.
- \* Rip R.
- \* Tina D.
- \* Tixie F.
- \* Sherri H.
- \* Edna B.

### **Economic Development Committee:** (Bob Wilkerson)

MEETING TIME/LOCATION: Wednesday's, 4:00 pm, Mitties Tea Room

- \* Inventory all retail & office space in the DDD
- \* Quantify new and existing square feet of available space
- \* I. D. and recruit desired retail businesses for downtown district
- \* Work with building owners to reallocate prime space
- \* Work with City to speed up permitting process
- \* Coordinate Façade Grant, DCA Loans, and Incentive Loan Programs
- \* Coordinate zoning changes for desired uses & tenants

- \* Andrew H.
- \* Chuck P.
- \* Lynn B.
- \* Cecil W.
- \* Laura L.
- \* Chuck C.
- \* Charlie R.

### **Organization Committee:** (Skip Nau)

- \* Be the communications liaison between all local committees and groups
- \* Develop seasonal and case specific messages as needed
- \* Strengthen relationships throughout the County – CID, Chamber, & other Cities