



**NEWS RELEASE**  
February 14, 2019

## **NORCROSS RECEIVES TREE CITY USA DESIGNATION FOR 15TH CONSECUTIVE YEAR!**

**One of only 20 Georgia cities to be recognized with the distinction**

**NORCROSS (GWINNETT COUNTY), GA (FEBRUARY 14, 2019)** – The City of Norcross was one of 20 Georgia cities recognized recently as a Tree City USA during the state Arbor Day celebration in Duluth on February 7th. Tree City USA provides the framework for community forestry management in cities and towns nationwide that meet certain requirements, including the establishment of a tree board or department, a community tree ordinance, specific spending levels for urban forestry and planned Arbor Day celebrations. There are 155 Tree Cities USA in Georgia, and nearly 30 percent of the state's population lives in a Tree City. Nationwide, more than 3,400 Tree City USA communities serve as home to about 135 million Americans.

"Trees connect all of us," said Georgia Forestry Commission Director Chuck Williams. "Trees clean our air, filter our water, spur economic growth and provide countless opportunities to enjoy recreation, contributing to a better quality of life. Citizens in Tree Cities USA can be proud of their community leaders' commitment to trees and forested land - on Arbor Day and every other day of the year."

Due to Georgia's ideal winter tree planting season, the third Friday in February is designated annually as Arbor Day in Georgia. Governor Brian Kemp will sign a proclamation naming February 15 as Arbor Day in Georgia for 2019.

For more information about Georgia's trees and services of the Georgia Forestry Commission, visit [www.GaTrees.org](http://www.GaTrees.org).

For information about becoming a Tree City USA and the Arbor Day Foundation, visit [www.arborday.org](http://www.arborday.org).

For information on City of Norcross as a Tree City, contact the Norcross Tree Board at [sustainable@norcrossga.net](mailto:sustainable@norcrossga.net).

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### **ABOUT THE CITY OF NORCROSS**

Incorporated in 1870, the city of Norcross has been very busy securing a solid standing as both an eco-conscious community and world-class art district in the nearly century and a half since. Voted Gwinnett County's "Best Arts & Cultural Scene" by Gwinnett Magazine, Norcross has become well

known for its unconventional public arts projects. Norcross was recognized by the Atlanta Regional Commission as one of only two Platinum-Certified Green Communities in the region and was named a “Best Green Government” by Gwinnett Clean & Beautiful and “Tree City USA” by The Arbor Day Foundation. The Sustainable Norcross Commission has earned regional applause for its efforts to spearhead the City’s local pro-environment practices. The city’s famed tree canopy, 13 parks and more than 31 acres of beautifully maintained public green space serve as popular gathering spaces for residents and visitors alike. A jam-packed calendar of events and eclectic collection of shops and restaurants serve to keep the historic downtown area bustling year-round. Creative souls from all walks of life are encouraged to “come unwind” and enjoy the positive energy that earns Norcross its reputation as “a place to imagine.”

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**PHOTO CAPTION:**

Georgia Forestry Commission Director Chuck Williams congratulates The City of Norcross for becoming a Tree City USA community.