



A PLACE TO IMAGINE

OCTOBER 2018



WHAT TO KNOW BEFORE YOU GO

LOCATION Join us on the streets of Historic Downtown Norcross. All streets through the downtown area will close at 4 a.m. October 6 through 9 p.m. Sunday, October 7.

ADMISSION: FREE

FESTIVAL HOURS: Saturday, October 6, 10 a.m. to 6 p.m. , Sunday, October 7, 11 a.m. to 5 p.m.

WINE TASTING: Wines from Italy, France, Spain, South Africa, South America, Slovenia, California, Washington State, Oregon and right here in our own state of Georgia will be available for tasting and for sale by the bottle and case. Tasting shifts are available Saturday from noon to 2 p.m. and 2 p.m. to 4 p.m., as well as Sunday 12:30 p.m. to 2:30 p.m. and 2:30 p.m. to 4:30 p.m. Tickets are limited to enhance your tasting experience. Purchase discounted tickets in advance for \$35 online or \$55 at the gate (if any tickets remain).

PETS: We are a pet-friendly festival in all areas except the wine tasting tent. All pets must be kept on a leash, and not left unattended.

WINE/ART PICK UP: If you purchase any large or heavy items that you may not want to walk around with during the festival, we've arranged for a convenient meeting place for you to bring your vehicle to load your purchases. Artists and merchants can arrange for a delivery time to meet you at the intersection of Carlyle St. and South Peachtree St. when you are ready to leave.

PARKING/TRANSPORTATION: Free parking and shuttle services are available from Hopewell Missionary Baptist Church, 182 Hunter St., beginning Saturday at 9:30 a.m. until 7:00 p.m. and Sunday from 9:30 a.m. until 6:30 p.m. Shuttles from the east side of Norcross will run from Norcross First United Methodist Church, 2500 Beaver Ruin Road beginning Saturday at 9:30 a.m. until 6:15 p.m. and Sunday from noon until 6:30 p.m.

ADDITIONAL PARKING IS AVAILABLE AT:

- Norcross City Hall, 65 Lawrenceville St.
- Christ Church Episcopal, 400 Holcomb Bridge Road
- Britt Avenue and College Street by Lillian Webb Park and at Norcross Cultural Arts and Community Center, 17 College St.
- Handicap parking is located on Wingo St. Look for signs directing you to these locations.

FESTIVAL SCHEDULE

Saturday, October 6

11:00 a.m. - 12:00 p.m. **DANIEL HARDIN**
12:15 p.m. - 1:15 p.m. **BRANDON CROCKER**
1:45 p.m. - 2:45 p.m. **SCHOOL OF ROCK JOHNS CREEK**
3:15 p.m. - 4:30 p.m. **ACOUSTICAL LEFT**
5:00 p.m. - 6:00 p.m. **NO SOLUTION**

Sunday, October 7

11:00 a.m. - 12:00 p.m. **J. KYLE REYNOLDS**
12:15 p.m. - 1:30 p.m. **CRIS AND THE GRASSHATS**
1:45 p.m. - 3:00 p.m. **STORY OF A LIFE**
3:45 p.m. - 5:00 p.m. **THIN ICE**

Mayor: Craig Newton • **Mayor Pro Tem:** Andrew Hixson
City Council: Josh Bare, David McLeroy, Dan Watch, Chuck Paul
City Manager: Rudolph Smith • **Assistant City Manager/Director of Public Works, Utilities & Parks:** Mary Beth Bender • **City Clerk:** Monique Lang

City Hall: 65 Lawrenceville Street, Norcross, GA 30071
Hours: Mon. - Fri. 8 a.m. - 5 p.m.
770.448.2122 | Fax: 770.242.082
www.norcrossga.net



LIGHT UP NORCROSS LANTERN & COSTUME PARADE

Join us on October 27 for a new event! Light up Norcross Lantern and Costume Parade will begin at 4 p.m. in Thrasher Park. Decorate and customize a lantern by purchasing a lantern kit for \$15 prior to the event or \$20 on event day.

Be sure to dress in costume, because at dusk we will parade down the sidewalks with lanterns, led by a marching band. Also enjoy food trucks, beer trucks and a DJ for an event that is sure to "Light up Norcross!"

For pre-sale purchases, email jim@atlantacreativeevents.com or lexy@atlantacreativeevents.com. Visit www.norcrosslanternparade.com for more information!



LANTERNS AND LIBATIONS OCTOBER 11, THE RECTORY, 6 - 8 P.M.

Costs \$25 per person plus the cost of materials

Proceeds will help to provide lantern kits for kids who cannot afford to buy on the day of the Light Up Norcross Lantern Parade.



Our city is identified for its historic character, great schools, verdant spaces and small-town charm. It is recognized as one of the most desirable places to live in the Atlanta area. Norcross is known as a vibrant, welcoming and inclusive city that cherishes its communities and embraces the many cultures of its diverse population.

As Norcross grows and develops, we want to ensure our city is an attractive place to live for all who call our city home. Our desire is that Norcross feels like home to all our residents, regardless of where they reside or if they rent, lease or own a home in our great city.

In our continued efforts to make Norcross a livable city for all, we are working with the Georgia Department of Community Affairs, the University of Georgia and the Gwinnett Housing Corporation, along with some of our closest community partners, to make our city "a home to imagine" for all those who wish to live here. We are committed to offering more quality housing options for families of all incomes.

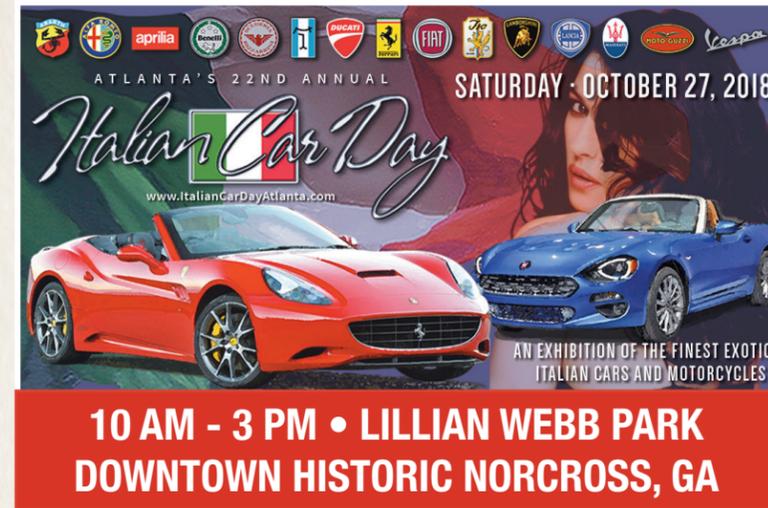
As part of this initiative, we are:

- Expanding home ownership opportunities to people who are currently renting, by increasing the supply of affordable housing stock and working individually with families who want to buy their first home
- Exploring ways to offer higher quality rental housing to families who are not able to buy a home so they don't have to spend more than a third of their net income on housing costs
- Rehabilitating old houses by bringing new resources to neighborhoods where housing has fallen out of compliance with the local code or homes that simply need increased aesthetic appeal
- Getting a better understanding of the families who live in the city's 14 extended-stay hotels, identifying the barriers they face to buying a home and assisting them in securing a home that is not in a hotel

On October 13, we will be holding a Housing Expo to offer potential homebuyers resources and information. In addition, in October we will be seeking volunteers to help conduct a survey of residents of extended-stay hotels.

For more information, visit www.norcrossga.net under Community Development.

THANK YOU FOR THE ROLE YOU PLAY IN MAKING NORCROSS "A PLACE TO IMAGINE" FOR ALL.



ITALIAN CAR DAY OCTOBER 27 IN NORCROSS!

Italian Car Day Atlanta celebrates 22 years of Italian automotive style, exhibiting private collections of the finest Italian cars and motorcycles. This year we also welcome the wonderful and innovative French cars! The event includes the car show, marque awards, a raffle and a silent auction. New dealer cars and merchandise will be on display.

**10 AM - 3 PM • LILLIAN WEBB PARK
DOWNTOWN HISTORIC NORCROSS, GA**

NORCROSS MASONIC LODGE ANNUAL PILLAR AWARD

*Pillar Award Recipient, Firefighter/Paramedic
Chuck Esswein of Fire Station 1-B, would like
to say a word of thanks:*

Before saying a few words, I ask that we please have a moment of silence for the 96 law enforcement fatalities and 64 firefighter fatalities that we have seen thus far in 2018. My greatest thank you goes to these men and women who made the ultimate sacrifice to their communities this year.

Thank you.

I would like to thank everyone in attendance today for your support. Thank you to the Norcross Masonic Lodge #228 for their time and efforts to recognize 1st responders in the Norcross community. In the process of describing the framework for this recognition, the Norcross Masonic Lodge names 3 critical pillars upon which society rests. Those pillars being family, public safety, and community. I wanted to tell you gentlemen that to see public safety alongside family and community meant so much. It resonated with me as it perfectly reflects the motivations of a servant's heart.

When a call goes out, I often meet a person in this community in one of their most fragile moments. With great trust, they invite us into their home and they ask for help. But, I never answer this call alone. I am alongside my brothers and sisters in the fire service. Our crew, our family often answers these calls alongside our brothers and sisters in law enforcement. And in that moment, that person asking for our help is a part of that family too. Such as moments today, we are often shown such amazing gratitude and we are very grateful, but the



Pictured Left to Right: Past Master Greg Jackson, Junior Warden Hoyt Hutchenson (hidden), Recipient Chuck Esswein, Worshipful Master Scott Webb, Norcross Council Member Andrew Hixson, Norcross Mayor Craig Newton, Past Master Dewey Earnest, Senior Warden Joe Brown and Norcross Council Member Dan Watch.

actions we take come with such simple motivation. We take action to help our family. Those of us in public safety are blessed because our family just happens to be bigger than most.

I accept this award today on behalf of all public safety members in the Norcross community and the greater Gwinnett community. Like any person, I am a product of my family. Thus my actions in the fire service are to the credit of the leadership from my company officer, the mentorship of my driver engineer, the example set by our senior firefighter, and the teachings of my preceptor. The shift before us sets us up for success and the shift after picks up any slack we leave behind. I cannot thank Gwinnett County Fire and Emergency Services enough for including me in this family.

Lastly, I would like to thank the community of Norcross. When I was stationed here coming out of rookie school, there was an unspoken trust that I would play my role in ensuring this community's safety to the best of my abilities. I was grateful for that opportunity and I hope to continue to repay that trust.

Thanks, *Chuck Esswein*

NEW ORDINANCE ALLOWING ALCOHOL IN "DOWNTOWN DINING DISTRICT"

Hey Norcross, heads up! Or should we say, bottoms up! Alcoholic beverages will now be allowed in the Downtown Dining District of Norcross. Previously, no alcoholic beverage consumption was permitted in public streets, alleys, sidewalks or parking lots within the City of Norcross, but this has now changed!

There will be a one drink on the street limit in the Downtown Dining District. This drink should not be more than 16 ounces in size, and it should be in a plastic or paper cup, or any other container, as long as it is not in a can, bottle or glass. The alcoholic drink also cannot be consumed before 12 p.m. or after 12 a.m. anywhere. Additionally, it is still prohibited to drink on public streets, sidewalks and parking lots outside of this Downtown Dining District, with exception to those issued with temporary special event licenses. So, please follow these guidelines and enjoy your drink in Norcross' new Downtown Dining District!



HAVE A PROBLEM? TRY THE REQUESTTRACKER!

Have you tried our RequestTracker feature on the website? With the RequestTracker on NorcrossGA.net, you can report issues like a pothole in the road, light outage and more! Simply go to the Help Center and click "Report a Problem."



AARP LIVABLE COMMUNITIES

Today, one in three Americans is now 50 or older. By 2030 one in five U.S. residents will be 65 and older. Those age 65 and older numbered 47.8 million in 2015, a number that has continued to explode. With those statistics in mind, the City of Norcross has a renewed focus on "Aging in Place" and is in the planning stages of several initiatives and programs that will be offered to the residents of Norcross.

On September 4, 2018 at the regular Mayor and Council meeting, the governing body approved plans to proceed with entering the AARP Network of Age-Friendly Communities. Membership in the network does not mean that the community is currently "age friendly" or a great place to retire. What membership does mean is that the community's elected leadership has made a commitment to actively work toward making their city a great place for people of all ages. Stay tuned for more excited news about upcoming initiatives and programs.



THE CITY PROPERTY TAX AND STORM WATER BILLS

The City Property Tax and Storm Water bills were mailed out September 15th and are due November 17th (postmark date does not apply - they must be received at City Hall by this date). If you have any questions, please call the General Government Administration Office at 770.448.2122.

NORCROSS SPOTLIGHT



October 7-13 is Public Power Week... and we have reason to celebrate!

Like more than 2,000 utilities across the country, we are powered by a community-owned, not-for-profit public power utility. During Public Power Week, we celebrate the benefits of living in a public power community, including:

- Low rates
- High reliability
- Customer responsiveness
- Community focus
- Economic development
- Local control

Public power works because we are community-owned and governed by local decision-making, and—most importantly—because we are staffed with hardworking employees like you who care about the community and take pride in serving our friends and neighbors in Norcross.

With your hard work and dedication, we've accomplished much this year:

MILESTONES:

- Provided system upgrades to 6 ongoing residential developments
- Continuous Grid modernization via Automated Metering Infrastructure improvements
- Received GOLD certification for the Electric Cities of Georgia "Jeff Cook" Safety Award
- Upgraded Sub-Station main breaker relays to Schwietzer SEL series
- Staff attends & completes various certifications to further enhance staff efficiency
- Continuing the migration to LED and induction lighting over Mercury Vapor, Metal Halide and High Pressure Sodium

CURRENTLY PROVIDING INFRASTRUCTURE FOR THE FUTURE:

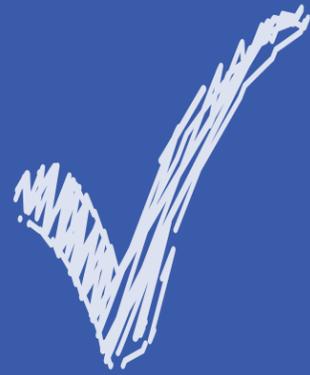
- Library, Beaver Ruin sidewalk and Holcomb Bridge Railroad Crossing projects
- Re-conducted primary conductor for Everglades Trail & Stanford Village Apartments

CONTRIBUTIONS:

Assist other PW Departments as follows:

- Police Department - Provides assistance with Radar, Tag Reader, and Camera Systems
- Public Works - Provides all street lighting for on-system streets
- Assist in trimming trees along streets and roadways
- Assisting in APWA Certification
- Parks Department - Provides Lighting, infrastructure, and funding for park developments
- Staff members present at City events, City Government Day, and invitational school functions
- In major weather events, staff is present, 24/7 until the event subsides

KEEPING THE LIGHTS ON IS A 24-7 COMMITMENT. THANK YOU FOR LIVING UP TO IT.



NORCROSS IN THE KNOW

WEEKEND WALKING GROUP NEW TIME

Beginning October 6,
weekend walking group will start
at 9 a.m. in Thrasher Park every
Saturday and Sunday!

THE RIVERS ALIVE

“The Rivers Alive!” clean up is on October
20, 9 a.m. - noon. This year we’re focusing
on Pinnacle Park (250 Pinnacle Way,
Norcross). All ages are welcome and kids
under 10 must be accompanied by a
parent/guardian at all times. Volunteer
positions are available to help with greeting,
handing out shirts, water and snacks.

Clean up crew should wear close-toed
shoes or boots and long pants. Bug spray is
highly recommended. Please bring a
reusable water bottle too.

For more information about the Rivers Alive
Norcross event, please visit
bit.ly/RiversAlive

FIRST FRIDAY CONCERTS ARE BACK!



FRIDAY, OCTOBER 5- THE RAINMEN

FRIDAY, NOVEMBER 2 - THE GRAINS OF SAND

Norcross Community Center • 7 - 9 p.m.

RSVP to reserve your seat! No Meet Up groups for this event.
Call 678.421.2048 or 678.421.2049
Table reservations will be held until 7:15 p.m.



HISTORIC NORCROSS TROLLEY TOUR

OCTOBER 20 • 11:00 A.M. - 12:30 P.M.
NOVEMBER 17 • 11:00 A.M. - 12:30 P.M.

Hurry and make your reservation now!
The tour costs \$5 for a ticket and includes the tour as
well as a booklet of discounts to participating shops
and restaurants.

Reserve your seat by
calling The Welcome Center at 678.421.2048 or 678.421.2049.

IN CONVERSATION - AUTHORS KARIN SLAUGHTER AND SARA PARETSKY

THURSDAY, OCTOBER 18 • 7:00 PM
Norcross Cultural Arts and Community Center,
10 College Street, Norcross 30071



Join Gwinnett County Public Library for a
conversation like no other!

Karin Slaughter, one of the world’s most popular and
acclaimed crime-writing storytellers with over 35
million copies of her 18 novels sold across the globe,
is back with her latest novel, Pieces of Her. Sara
Paretsky, the founding mother of Sisters in Crime,
an organization that supports and promotes women
in the mystery field, is back with Shell Game, the
continuation of her female detective series based on
character V. I. Warshawski. Books will be available for
purchase and signing.

For more information, please visit
www.gwinnettpl.org or call 770-978-5154.

SAVE THE DATE MERCHANT OPEN HOUSE

NOVEMBER 17 • ALL DAY

At this special one-day event, the downtown shops
of Norcross will be decked and ready with door
prizes, special surprises, sales, new merchandise,
refreshments and more!



LIONHEART THEATRE PRESENTS

a fall line-up filled with laughs, haunts and
history that truly has something for everyone!

Murder at Weatherfield
October 18-21, 2018

A fun “who done it” show for adults
By Joe Starzyk, Directed by Bob Winstead
Thursday, Friday and Saturday at 7:30 p.m.
Saturday and Sunday at 2 p.m.

Tickets are \$15 adults and \$12 students/seniors/
military ID and include complimentary
coffee and dessert.

LAWLESS SPIRITS TOUR
OCTOBER 25-28, 2018

A walking history tour of Downtown Norcross.
Two tours nightly at 6:30 p.m. and 8 p.m.

Tickets: \$10

TONY N' TINA'S WEDDING
NOVEMBER 7-10, 2018

An interactive Lionheart Fundraising event.
Created by Nancy Cassaro and Artificial Intelligence,
Directed by Matt Easter
Event starts promptly at 7 p.m.

Tickets are \$45 and include Italian buffet dinner
(catered by Chef Nona of Sizzling Peach), wedding
cake, champagne toasts and more!

For tickets and information on these
events and more, please visit
www.lionhearttheatre.org.



ELECTRIC CITIES OF GEORGIA

Recently, economic development partner Electric Cities of Georgia (ECG) invited the City of Norcross to host a segment of a bus tour they conduct in different parts of the State each year. Project managers with the Georgia Department of Economic Development (GDEcD, responsible for business recruitment and expansion) attend the ECG Economic Development Bus Tours to take advantage of a unique opportunity to see the communities which they are considering to recommend as location alternatives for their business prospects. The visit to Norcross gave these stakeholders and decision-influencers an up-close look at what our City can offer their prospects from a product-offering and quality-of-life standpoint. Many times this bus tour is the first time a state project manager has visited a community, so this is also a tremendous opportunity for communities to make a lasting impression on the state leadership participating.

The one and a half hour tour included a stop at the newly-opened Paul Duke STEM High School, where Mayor Craig Newton provided a warm welcome and introduced the Principal, Dr. Jonathon Wetherington. Dr. Wetherington shared his vision for the school and explained what allows this school to provide a very special educational experience for students in the Norcross cluster. Tour organizers noted that participants were talking about this stop long after they left the city! Participants were also treated to a breakfast catered by Waffle House where they also learned that said company has been headquartered in Norcross for the last 33 years, with 400 local associates working to support about 50,000 associates operating 1,900 restaurants in 25 states.

When asked by ECG what it meant to Norcross to be a part of the bus tour and what the benefits are to the City, Mayor Newton responded, "The City of Norcross is very fortunate to be in a position to leverage the resources and relationships of the Electric Cities of Georgia team as an invaluable economic development partner. The recent ECG North Georgia Economic Development Bus Tour is an example of one of the many ways ECG assists in business recruitment, retention and expansion. The City was able to showcase the business environment and physical assets it offers to accommodate businesses to over 20 project managers from ECG and the GDEcD. Businesses want to locate not only where their physical needs can be accommodated, but also where their operational costs will be low and the talent they require would want to live. Therefore, providing a unique opportunity for these project managers to see and experience all that Norcross has to offer will encourage them to consider Norcross when they are identifying location alternatives for the prospects with which they are engaged."

2018 EVENT CALENDAR

OCTOBER

10/5 First Friday Concert - Rainmen, Norcross Community Center, 7 - 9 p.m.

10/6 Norcross Art Splash & Wine Festival, Downtown Norcross, 10 a.m. - 6 p.m. and 11 a.m. - 5 p.m.

10/7 Norcross Art Splash & Wine Festival, Downtown Norcross, Downtown Norcross, 11 a.m. - 5 p.m.

10/8 Movie Monday: *What About Bob?*, Norcross Community Center, 1:30 p.m. & 6:30 p.m.

10/11 Lanterns and Libations, The Rectory, 6 - 8 p.m., RSVP required

10/20 Historic Norcross Trolley Tour, Boarding at The Crossing Parking Lot, 11:00 a.m. - 12:30 p.m.

10/22 Movie Monday: *Wonderstruck*, Norcross Community Center, 1:30 p.m. & 6:30 p.m.

10/27 Italian Car Show, Lillian Webb Park, 10 a.m. - 3 p.m.

10/27 Light Up Norcross - Lantern & Costume Parade, Thrasher Park, 4 - 9:30 p.m.

MONDAY FUN DAYS

Stop by Thrasher Park from 5 p.m. to 7 p.m. on Mondays for face painting, storytellers, ice cream trucks and more!



For more event information: www.aplacetoimagine.com