



A PLACE TO IMAGINE

APRIL 2019

Norcross EASTER egg hunt

A VERY 'HOPPY' EASTER!

The Easter Bunny is hopping his way to downtown Norcross for an Easter Egg Hunt on Saturday, April 20th at 10 a.m. As long as there is no peeking, the Easter Bunny will be hiding all of his eggs in Rossie Brundage Park, 350 Autry Street. So bring your Easter baskets and celebrate the renewal of spring in Norcross with a FREE Easter Egg Hunt that is sure to be fun for all! Children will also have the opportunity to visit with the Easter Bunny where parents are encouraged to take photos to capture the excitement. This event doesn't last but a few minutes, so don't be late!

The City of Norcross will also be hosting an eggs-tra special Easter Egg Hunt for children with special needs and their families on Saturday, April 20th at 1 p.m. at Rossie Brundage Park, 350 Autry Street. Come out and enjoy this free event designed for children with special needs in an environment that is safe and inclusive. The event will be wheelchair accessible and sensory friendly with special consideration for the visually and hearing impaired.

The event will also include scooping nets for children in wheelchairs and a tent with beanbags for sensory-sensitive children. The City of Norcross would like to extend its sincere appreciation to the International Association Bomb Technicians and Investigators and the Atlanta Field Division of the Bureau of Alcohol, Tobacco, Firearms and Explosives, which will be providing beepin' eggs for the blind and visually impaired. The city would also like to thank the Canine Assistants for their support of a service dog, Spectrum Autism Support Group, and the Georgia Interpreting Services Network for the hearing impaired.

Please visit www.aplacetoimagine.com to register. **RSVP is required for the special Easter Egg Hunt.**

To ensure that everyone enjoys the hunt, the City of Norcross kindly requests those participating in the egg hunt to be considerate, respectful, and most of all, have fun!

For more information, please visit www.aplacetoimagine.com.



Mayor: Craig Newton • **Mayor Pro Tem:** Andrew Hixson

City Council: Josh Bare, Elaine Puckett, Dan Watch, Chuck Paul

City Manager: Rudolph Smith • **Assistant City Manager/Director of Public Works,**

Utilities & Parks: Mary Beth Bender • **City Clerk:** Monique Lang

City Hall: 65 Lawrenceville Street, Norcross, GA 30071

Hours: Mon. - Fri. 8 a.m. - 5 p.m.

770.448.2122 | Fax: 770.242.0824

www.norcrossga.net

NEIGHBORHOOD CLEAN-UP & RECYCLING DAY

APRIL 27, 2019



Shredding Event

Shred-it will be on-site with their shred truck. Watch on the video display as your materials are shredded securely. This event is open to the public and is FREE. Limited to five medium boxes or equivalent. **Location: Norcross City Hall, 65 Lawrenceville Street, 9 a.m. - 12 p.m. or until the truck is full.**

Clean-up Day

Get a jumpstart on your Spring cleaning this Fall! Bring us anything that is not hazardous material. Open to City of Norcross residents (proof of residency required). This event is FREE. **Location: Public Works Facility, 345 Lively Avenue (just off Buford Hwy), 8 a.m. - 3 p.m.**



Electronics Recycling

Get rid of old cell phones, computers and keyboards without guilt! Atlanta Recycling Solutions and City volunteers will help you unload. For a complete list of recyclables, visit the City website and view the flyer. This event is open to the public. This event is free except for televisions which require a \$20 fee. CRT Monitors are \$10.00. **NOTE: We cannot accept console or projection televisions.** **Location: Norcross Community Center, 10 College Street, 9 a.m. - 1 p.m.**

2019 "CAN" DO FOR HUNGER CAMPAIGN

Donate canned or non-perishable goods for our local food bank and help support the Norcross 2019 "CAN" Do for Hunger Campaign!

For complete information on these events and what materials are allowed at each event, please visit www.norcrossga.net or contact Sonya Isaac at 678.421.2027



CONGRATULATIONS NORCROSS ON BECOMING A BEE CITY USA

Bee City USA is an initiative of The Xerces Society for Invertebrate Conservation, a national non-profit organization based in Portland, Oregon, with regional offices in thirteen states. Bee City USA's mission is to galvanize communities to sustain pollinators by providing them with a healthy habitat, rich in a variety of native plants and free to nearly free of pesticides. Imperiled pollinators like honey bees, bumble bees, butterflies, moths, bats, hummingbirds and others are responsible for the reproduction of ninety percent of the world's wild plant species and one in every three bites of food we consume.

For more information about the Bee City USA organization, visit www.beecityusa.org or email beecityusa@xerces.org.

NORCROSS BUSINESS SPOTLIGHT

Temperatures will soon get warmer, and visions of family fun begins to radiate from your mind like the sun's beams. Know your vision can come to life at Malibu Norcross! Malibu Norcross boasts seven acres of fun for the whole family. With Go Karts, bumper boats, mini golf, batting cages and Buccaneer Cove (a water play area), you're sure to find something everyone in the family can enjoy. Malibu Norcross has everything from single ticket packages up to all-day unlimited play passes! While you're at it, go ahead and plan summer birthday party celebrations at Malibu Norcross as well. They have several party packages to choose from and your celebration will be one to remember! Malibu Norcross is located at 5400 Brook Hollow Parkway, Norcross, GA 30071.

You can find them on the web at www.MalibuNorcross.com, or reach them by phone 770.416.7630. So what are you waiting for? It's time to start putting your summer plans in gear, so make sure a trip to Malibu Norcross is at the top of your list for fun in the sun!

Check out other great local business success stories by following NorcrossED on Facebook!



BEAVER RUIN CREEK GREENWAY SYSTEM

The City of Norcross is excited to be kicking off design for the Priority 1 segments of the Beaver Ruin Creek Greenway system. This initial project involves design for construction of a roadside trail for pedestrians to walk from the Buford Highway/Holcomb Bridge intersection to Pinnacle Park. The project is funded through GDOT and a local match. The design phase and study documentation will take approximately one year, and will include several public meetings and open house events to distribute project information.

For more information, visit: <http://www.norcrossga.net/DocumentCenter/View/1711>

NEW TALENT AND WORKFORCE DEVELOPMENT PROGRAM

In November 2018, Avalanche Consulting released a Strategic Marketing and Target Industry Study to assist the economic development department in gaining a better understanding of the local market, including some of the challenges employers and job seekers are facing in Norcross. While job growth in Norcross has outpaced Gwinnett County, the Atlanta Metro, Georgia, and the US, one of the key findings was that there is a disconnect between residents and local employers.

According to the report, the city is split between those who work in Norcross and those who live in Norcross – with very little overlap between the two. According to US Census data, in 2015, 98% of all jobs in Norcross were filled by individuals who lived outside the city. Similarly, 94% of all Norcross residents with jobs worked for employers outside of the city. Only 2% (369 individuals) both lived and worked in the City of Norcross.

To overcome this and other labor challenges, Mayor Craig Newton worked with the City Manager and Economic Development Department in designing and implementing a locally responsive talent and workforce

GEORGIA GENERAL ASSEMBLY BILLS

On Monday, March 4, 2019 at the Mayor and Council meeting, two resolutions were passed opposing a variety of bills currently in the Georgia General Assembly. These include:

House Bill 302 & Senate Bill 172: Preemption of Local Building Design Standards

This bill would prohibit local governments from regulating "building design elements" which could negatively impact economic development efforts and harm competitiveness.

House Bill 242: Preemption of Local Regulations of Massage Therapy Businesses

This bill would prohibit local governments from regulating massage therapy businesses, the result of which could negatively impact economic development efforts and constrain locations for other small business development.

The full resolutions are available on the City's website under the Mayor and Council's "Agendas & Minutes".

development program that would benefit both local talent and Norcross employers alike. "As I speak to local employers, there are plenty of high-wage jobs in Norcross, however, there is a disconnect between applicants and employers", said Mayor Newton. "Businesses are re-locating near talent pools all over metro Atlanta. If we are able to assist in training, increase educational attainments and connect local talent with our employers, our efforts would create a local talent pool that help would attract, retain and expand businesses here in Norcross."

As a result, the City's Department of Economic Development recently launched NorcrossWorks, a talent and workforce development program that will help to bridge labor and training gaps between residents and local companies. Through partnerships and collaborations, the economic development department will work with employers to assist in creating customized training programs, apprenticeships and hosting job fairs throughout the year.

COMMUNITY SPOTLIGHT

EDUCATION IN NORCROSS

RIGOR MEETS THE REAL WORLD AT NORCROSS HIGH SCHOOL

If you want your child to be prepared to face "the real world", Norcross High School has two great programs for that! The International Baccalaureate Programme and 3DE by Junior Achievement are dedicated to producing well-rounded students, connecting a rigorous academic curriculum with opportunities to engage with the community outside the classroom.



INTERNATIONAL BACCALAUREATE

The International Baccalaureate was developed in 1968 in an effort to establish preparatory school standards that could be

recognized by European universities as rigorous and effective in preparing students for higher level studies. It has been in American schools since 1980 and in Norcross High School since 1997. Its influence on American universities is supported by an IBO 2011 survey that shows IB seniors in the US are accepted into premier universities more often than the general admission pool of applicants. As a leading International Baccalaureate school, Norcross High School offers several programs under the IB umbrella. Students can participate in the IB Middle Years Programme as freshmen and sophomores, and during their junior and senior years, students can seek an IB Diploma or Certificate.

Highly motivated and academically focused students will find a rigorous and diverse educational experience in IB at NHS. The program is designed to be an integrated interdisciplinary curriculum that focuses students as much on how they learn as what they learn. The course work is advanced and promotes the students' intellectual, personal and social development through international mindedness, "Creativity, Action and Service", as well as core knowledge areas. The centerpiece of the program is Theory of Knowledge (ToK), an

interdisciplinary course intended to stimulate critical reflection upon the knowledge and experience gained inside and outside the classroom. ToK unifies the academic subjects and encourages appreciation of other cultural perspectives.



3DE BY JUNIOR ACHIEVEMENT

3DE breaks free from the traditional classroom structure to bring real-world connectivity into the everyday academic experience. At 3DE schools, a holistic and comprehensive model integrates the standard academic framework with case methodology and professional engagement. The result is a high school experience that reflects the dynamic pace of activity and interconnectedness of life beyond classroom walls.

3DE's dedicated teachers set high expectations and foster a strong sense of community among their students. Year-over-year, the curriculum layers in defined competencies to continually build students' skills and mindset as they advance from facilitated learning to self-directed. Students participate in authentic project-based application integrate across all core classes; consistently engage with a variety of industries, professionals and careers; identify career interests that fit their aptitude, interests and aspirations; and gather information and support to navigate the post-secondary admissions & financial aid process. By the end of their four-year high school career, students graduate with the knowledge, skills and confidence to thrive in post-secondary and beyond.

For more information on these programs, please visit the NHS website, home.norcrosshigh.org.



IN THE KNOW

MOVIE MONDAYS FOR APRIL & MAY!



APRIL 8: **CRAZY RICH ASIANS**

APRIL 22: **MARY POPPINS RETURN**



MAY 13: **FIRST MAN**

MAY 27: **ON THE BASIS OF SEX**

Free movie showing at 1:30 p.m. and 6:30 p.m. at the Norcross Community Center. Free popcorn and drinks.



HISTORIC TROLLEY TOUR

April 20 & May 18

RSVP Required

Boards at the Crossing Parking Lot

11a.m. - 12:30 p.m.

All Aboard! Make your reservation for the Historic Norcross Trolley Tour! Call 678.421.2048, 678.421.2049 for ticket information and to make your reservation.



FIRST FRIDAY CONCERTS

Emerald Empire Band

May 3 • Norcross Community Center

7 - 9 p.m.

A high-energy band focused on getting you up and out on the dance floor with music including Rock, Dance, Old School, Jazz, Funk and Motown.

Seating is limited, so reserve yours now by calling 678.421.2049. Feel free to bring your own food and favorite beverages, or make it a perfect night on the town with dinner to go from one of the great downtown Norcross restaurants.

PORSCHE CAR SHOW

May 26

Lillian Webb Park

10 a.m. - 3 p.m.

Come to beautiful Lillian Webb Park to view these fast and furious cars! Norcross is known for its iconic car shows that display these beautiful machines!



THREE FOLD ART EXHIBIT OPENING RECEPTION

APRIL 12, 2019

The Rectory • 6 - 8 p.m.

Meet the artists and enjoy food and music!
Artists include: Kimberly Reed Harrington, Beverly Jones and Allison Gale

After the opening reception, admittance to the gallery is available through May 10 by calling 678.421.2048/2049.



MEMORIAL DAY REMEMBRANCE

May 27

Thrasher Park

11:30 a.m. - 2 p.m.

The Memorial Day event is a perfect place to gather with friends and family to recognize the holiday. A collection of special guests will be hosting and entertaining throughout the day.

SENIORS SOCIAL



May 18

Norcross Community Center

6 p.m. - 8 p.m.

Semi-formal • Food • Music

2040 COMPREHENSIVE PLAN



We are so very excited to announce that on Monday, March 4, 2019 the Mayor and City Council of Norcross adopted the city's newest Comprehensive Plan! Throughout 2018 and early 2019, the Community Development and Planning Department worked diligently with the consulting team from Jacobs, the community and an appointed 18-member Steering Committee to develop the Norcross "Imagine Our Future" 2040 Comprehensive Plan, Technical Addendum and Future Development Map. These new documents are now available under the "Community Development" tab on the city website.

PUMP BOYS AND DINETTES

Lionheart Theatre Company presents the joyful musical *Pump Boys and Dinettes*, May 3-19. The 'Pump Boys' sell high octane on Highway 57 in Grand Ole Opry country and the 'Dinettes' run the diner next door. Together they fashion an unforgettable evening of country western songs. With heartbreak and hilarity, they perform on guitars, piano, bass and, yes, kitchen utensils. **Tickets at www.Lionhearttheatre.org.** Lionheart has also opened registration for its affordable and fun June drama camps for ages 5-adults!



CALENDAR OF EVENTS

APRIL 5: First Friday Concert - Chi-Town Transit Authority, Norcross Community Center, 7 - 9 p.m.
This concert is full, but city is taking names and numbers in case of cancellations. Call 678.421.2049

APRIL 8: Movie Monday: Crazy Rich Asians, Norcross Community Center, 1:30 and 6:30 p.m.

APRIL 12: Three Fold Art Exhibit - Opening Reception, The Rectory, 6 - 8 p.m.

APRIL 20: Easter Egg Hunt - 10 a.m.
Special Needs Easter Egg Hunt - 1 p.m.,
Rossie Brundage Park
*Special Needs - RSVP required (*visit aplacetoimagine.com*)

APRIL 20: Historic Trolley Tour, Boards at the Crossing Parking Lot, 11a.m. - 12:30 p.m., Call 678.421.2048, 678.421.2049 for ticket information and to make your reservation

APRIL 22: Movie Monday: Mary Poppins Returns, Norcross Community Center, 1:30 and 6:30 p.m.

APRIL 27: Norcross Neighborhood Clean-Up and Recycling Day - Spring 2019, Downtown Norcross, 8 a.m. - 3 p.m.

APRIL 27: Singleton 5k, Thrasher Park, 8 a.m. - 1 p.m.



For more event information: www.aplacetoimagine.com