



**NEWS RELEASE**  
May 30, 2019

## **NORCROSS IS GOING BLUE ON JUNE 15!**

**City's Annual Festival for Blues, Blueberries And Blue Beer is Back Again This Summer**

**NORCROSS (GWINNETT COUNTY), GA (May 30, 2019)** – Norcross has got the blues...and that's a good thing! On June 15, the Bluesberry and Beer Festival will be held in Norcross' Betty Mauldin Park from 3 – 10 p.m. This year's exciting lineup of blues musicians is set to entertain into the evening and will feature the coolest bands from the local blues scene. In addition, Norcross' downtown merchants and restaurants will be creating signature "Bluesberry" cocktails, desserts, specials and more! The festival is free to attend with special ticketing and pricing for the beer tasting.

"In Norcross, summer and blueberries go hand-in-hand," said City of Norcross Mayor Craig Newton. "It's become tradition here to celebrate longer days, warmer nights and the season's freshest berries with some really great blues music. That's what the Bluesberry and Beer Festival is all about."

So bring a chair or blanket and a friend, then kick back as this group of great musicians entertains you with their funky vibes! And don't forget to check out what bluesy specials our merchants have to offer by looking for the special "Bluesberry" decal in store windows.

### **2019 LINE UP:**

#### **CAZANOVAS**

The Cazanovas bring you their own incomparable "Kick Ass Blues" for each and every show, melding timeless blues style that every audience relates to with a fresh energy that keeps them hungry for more. Well known blues standards are infused with new groove-driven power, and original tunes are immersed in musical passion and intensity.

#### **BEVERLY "GUITAR" WATKINS**

Georgia-based guitarist/singer/songwriter Beverly "Guitar" Watkins is one part soul singer, one part rockin' roadhouse mama. She spent the early '60s playing rhythm guitar with Piano Red & the Interns, and recorded with Piano Red from 1959 until the mid-'60s—she can be heard on his popular singles "Doctor Feelgood" and "Right String But the Wrong Yo Yo."

#### **REAL DEAL**

The RDBB group features four seasoned musicians performing traditional American roots and hard driving classic Chicago Style Blues standards.

### **RED SUGAR BLUES**

Red Sugar Blues has performed at the internationally renowned Buddy Guy's Legends in Chicago, Illinois, Ground Zero in Clarksdale, MS and most recently Darwin's Burgers and Blues in Sandy Springs, GA with upcoming shows.

### **CODY MATLOCK**

Cody hit the scene at a young age, but has blues in his soul. A dynamic, inspirational player, he brings the house down everywhere he goes. This is his 3rd time performing at Bluesberry and we are thrilled to have him back. Mentored by The Cazanovas, Cody has also been influenced by the works of Little G Weevil, Sean Costello, Gary Clark Jr., Albert King, B.B. King, Truett Lollis and Freddy King.

### **FRANKIE LEE'S BLUES MISSION**

As the name implies, these gentlemen are on a mission: to present the blues, jazz, R&B and zydeco in the best of the African-American tradition with all the energy they can muster.

## **2019 SPECIALS & MENUS:**

### **IRON HORSE TAVERN**

Host to Bluesberry's beer tasting event, Iron Horse will have an assortment of beer trucks in its parking lot. Tickets can be purchased for \$5 per beer inside Iron Horse Tavern. A variety of beers will be available for tasting including Sweetwater, Abita, Orpheus, Ballast Point, Ommegang, Southbound, Rogue, Goose Island, Jekyll, Red Hare, Lazy Magnolia, Reformation and Monday Night.

### **45 SOUTH CAFÉ**

French Toast with a Blueberry Compote  
Summer Salad with Fresh Blueberries

### **ANTIQUE TRADITIONS**

Bluesberry Clearance  
Bluesberry Refreshments  
Extended Store Hours, 10 a.m. – 8 p.m.

### **CHASE'S WINGERY AND GRILLE**

Fresh Blueberry Lemonade  
Blueberry Ice Cream Sandwiches

### **DOMINICK'S**

Sweet Loree Ann's Blueberry Cake  
Blueberry Limoncello Mule Drinks

### **THE CROSSING**

Electric Blue Lemonade Cocktail

### **MOJITOS**

Blueberry Mojito

### **PAIZANOS**

Blueberry Sangria

### **STUDIO 87 YOGA**

1-month Unlimited Classes, \$49

1-month 4 classes, \$39

### **TASTE OF BRITAIN**

30% Off Blue Dot Items

### **VSOP TAPROOM**

Blueberry Fontaine Danish

Blueberry Tart

Blueberry & Crème Tart

15% Off Wild Blueberry Aged Balsamic Vinegar

### **...AND MORE!!**

Look for the “cool blue dude” decal in front of participating stores and restaurants.

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### **ABOUT THE CITY OF NORCROSS**

Incorporated in 1870, the city of Norcross has been very busy securing a solid standing as both an eco-conscious community and world-class art district in the nearly century and a half since. Voted Gwinnett County's “Best Arts & Cultural Scene” by Gwinnett Magazine, Norcross has become well known for its unconventional public arts projects. Norcross was recognized by the Atlanta Regional Commission as one of only three Platinum-Certified Green Communities in the region and was named a “Best Green Government” by Gwinnett Clean & Beautiful and “Tree City USA” by The Arbor Day Foundation. The Sustainable Norcross Commission has earned regional applause for its efforts to spearhead the City's local pro-environment practices. The city's famed tree canopy, 13 parks and more than 31 acres of beautifully maintained public green space serve as popular gathering spaces for residents and visitors alike. A jam-packed calendar of events and eclectic collection of shops and restaurants serve to keep the historic downtown area bustling year-round. Creative souls from all walks of life are encouraged to “come unwind” and enjoy the positive energy that earns Norcross its reputation as “a place to imagine.”

### **MEDIA CONTACT:**

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