



NEWS RELEASE

June 20, 2019

NORCROSS' RED, WHITE & BOOM! BACK AGAIN JULY 3

Food Trucks, Bounce Houses, Music, Fireworks and More

NORCROSS (GWINNETT COUNTY), GA (June 20, 2019) – The City of Norcross is throwing a pre-Fourth of July block party and you're invited! Make your way to the heart of downtown historic Norcross on July 3rd for food, fun and fireworks during the 2019 edition of Red White and BOOM!

The good times start at 5 p.m. with bounce houses (nominal fee), festive face painting and an assortment of food vendors. Stroll the city sidewalks to find Norcross' eclectic collection of shops and restaurants, dance in the park to live music by No Limits or snag a spot on the lawn at Lillian Webb Park for a picnic and mingling with friends before the fireworks light up the night sky (right after dusk, typically around 9:40 p.m.).

For those looking to continue the fun and celebration, head over to one of Norcross' local hotspots for live music and libations.

THE SCOOP:

TIME

5 – 11 p.m. (fireworks around 9:40 p.m. or a few minutes past dusk)
Downtown streets and City Hall close at 3:00 p.m.

LOCATION

All over downtown Norcross – Kidzone, artists and vendors are stationed downtown, while the concert and food trucks can be found at Lillian Webb Park. Best firework-viewing spot is also at Lillian Webb!

MUSICAL ARTIST

No Limits: This impressive live band pumps out high-energy dance hits from beginning to end, delivering the songs you want with superior sound. They cover all styles and genres of music including classic rock, funk, country, pop, as well as today's most current and popular dance hits.

HOW TO MAKE NORCROSS' RED, WHITE AND BOOM! A MEMORABLE "THIRD" OF JULY

While it won't be hard to have a good time at Norcross' Red, White & BOOM!, here are a few ways that you can make sure it is a memorable Fourth of July:

1. Snag a spot at Lillian Webb Park for the best view of the fireworks display.
2. Don't miss out on the festivities or show while looking for a parking space. Free parking will be available at two nearby designated churches with a shuttle running continuously to downtown Norcross. It costs \$5 to park, but the shuttle is free.

ADA parking will be available at City Hall (65 Lawrenceville Street). City staff will be available to transport seniors or anyone needing assistance that day via golf carts at each of the respective parking locations.
3. Be the life of the party by not committing a party foul. Please be mindful of other guests by not blocking the view. To keep the night sky in perfect view of the fireworks, tents and umbrellas are not allowed.
4. Remember, Norcross is an active railroad crossing location. Train tracks are NOT safe for firework viewing.
5. Take your party with you, but only on foot! Open containers are allowed within barricaded areas/downtown dining district only!
6. Raise your glass high and cheers your fellow neighbors with a Red, White & BOOM signature drink! You may also bring your own beverage (even alcoholic), but no glass please.
7. Celebrate one of the best things about America—FOOD! Enjoy fried foods, snacks on a stick, sinful sweet treats and the best tasting creations on four wheels—food trucks!

For more information, visit www.NorcrossGa.net.

###

ABOUT THE CITY OF NORCROSS

Incorporated in 1870, the city of Norcross has been very busy securing a solid standing as both an eco-conscious community and world-class art district in the nearly century and a half since. Voted Gwinnett County's "Best Arts & Cultural Scene" by Gwinnett Magazine, Norcross has become well known for its unconventional public arts projects. Norcross was recognized by the Atlanta Regional Commission as one of only three Platinum-Certified Green Communities in the region and was named a "Best Green Government" by Gwinnett Clean & Beautiful and "Tree City USA" by The Arbor Day Foundation. The Sustainable Norcross Commission has earned regional applause for its efforts to spearhead the City's local pro-environment practices. The city's famed tree canopy, 13 parks and more than 31 acres of beautifully maintained public green space serve as popular gathering spaces for residents and visitors alike. A jam-packed calendar of events and eclectic collection of shops and restaurants serve to keep the historic downtown area bustling year-round. Creative souls from all walks of life are encouraged to "come unwind" and enjoy the positive energy that earns Norcross its reputation as "a place to imagine."

MEDIA CONTACT:

Pam Ledbetter, Communications & Marketing for the City of Norcross

pam.ledbetter@norcrossga.net
communication@norcrossga.net
[678-407-8820](tel:678-407-8820)