



NEWS RELEASE
August 6, 2019

NORCROSS HOSTS THE NEXT INDIE GREEN FESTIVAL

The popular festival celebrating vegan cuisine and lifestyles comes to Norcross' Lillian Webb Park.

NORCROSS (GWINNETT COUNTY), GA (August 6, 2019) –The City of Norcross is excited to present the Indie Green Vegan Festival! First held in May at the Duluth Festival Center, the next edition of this free and popular event will be August 24th from 2 to 8 p.m. at Lillian Webb Park in Norcross. Festival goers will discover information on the vegan lifestyle through demonstrations and informative booths, and can enjoy a diverse array of vegan and plant-based cuisine while shopping with over 50 local artisans and vendors.

SPEAKERS AND MUSICAL PERFORMANCES

Festivities will continue throughout the day with speakers and musical performances! Indie artists and other musical performers will be rocking the stage, while industry leaders will be presenting key insights into the vegan way of life.

VENDORS, ARTISANS AND DEMOS

Stop by over 50 local food vendors and artisans to experience vegan at its best. In addition to great cuisine, you will discover great art and many other “cruelty-free” products and gifts. You can also gather inspiration and learn to create vegan meals at cooking demonstrations, while your kids let off some steam in the kids’ zone.

START YOUR DAY AT THE NORCROSS COMMUNITY MARKET!

Take time before the festival to stop by the Norcross Community Market. Saturdays from 9 a.m. to 1 p.m., local Georgia farmers sell a wide range of produce perfect for the summer. Visitors can appreciate sustainably sourced and seasonal fruits and vegetables available for sale, while supporting our regional farmers and the environment.

Experience a new cuisine and support environmental sustainability. There are so many activities to take place in at the Indie Green Festival—bring your loved ones and treat yourself to a fun day filled with healthy food, shopping and music!

For more information, visit norcrossga.com/greenevents.

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ABOUT THE CITY OF NORCROSS

Incorporated in 1870, the city of Norcross has been very busy securing a solid standing as both an eco-conscious community and world-class art district in the nearly century and a half since. Voted Gwinnett County's "Best Arts & Cultural Scene" by Gwinnett Magazine, Norcross has become well known for its unconventional public arts projects. Norcross was recognized by the Atlanta Regional Commission as one of only three Platinum-Certified Green Communities in the region and was named a "Best Green Government" by Gwinnett Clean & Beautiful and "Tree City USA" by The Arbor Day Foundation. The Sustainable Norcross Commission has earned regional applause for its efforts to spearhead the City's local pro-environment practices. The city's famed tree canopy, 13 parks and more than 31 acres of beautifully maintained public green space serve as popular gathering spaces for residents and visitors alike. A jam-packed calendar of events and eclectic collection of shops and restaurants serve to keep the historic downtown area bustling year-round. Creative souls from all walks of life are encouraged to "come unwind" and enjoy the positive energy that earns Norcross its reputation as "a place to imagine."

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