



NEWS RELEASE

August 19, 2019

“THE BRITISH ARE COMING!” TO DOWNTOWN NORCROSS ON SEPTEMBER 7

The British—cars, that is—are rolling into Norcross for the 19th Annual British Car & Motorcycle Fayre featuring over 400 vehicles.

NORCROSS (GWINNETT COUNTY), GA (August 19, 2019)—The Atlanta British Car Fayre is the annual gathering of British car and motorcycle enthusiasts in Historic Downtown Norcross. Now considered the largest of its kind in the region, visitors come from miles around to explore the rare, the vintage and the fast. This year’s fayre will be held on September 7th from 10 a.m. – 3 p.m., and marks 19 years of the highly anticipated festivities.

With polished leather, gleaming paint and spot-free chrome, the featured marque of this year’s Car Fayre will be the **TRIUMPH**. It will be joined by RollsRoyces, MGs, Jaguars, AustinHealeys, Sunbeams, Aston-Martins, Land Rovers, Lotuses and other iconic British automobiles. With a section for British motorcycles including many rare, vintage models, expect to see over 400 vehicles on display!

“We are excited to once again welcome the Atlanta British Car Fayre to Norcross,” states City of Norcross Mayor Craig Newton. “Going on 19 years, the event has become a tradition the city looks forward to each year, and no matter if you’re a true car buff or are just here for the fish and chips, we invite you to come out and share in the energy of these time-honored festivities.”

New this year, a gleaming red **LONDON DOUBLE DECKER BUS** will be joining us at the top of Jones Street in front of Lillian Webb Park, where visitors can take fabulous British-themed selfies as they hop-on and hop-off.

The Atlanta British Car Fayre is free of charge and anticipates more than 15,000 visitors. The City of Norcross will close streets in the downtown area for the day, and a free shuttle bus service will be available from two nearby locations.

THE SCOOP

PARKING

Don’t miss out on the festivities or show while looking for a parking space. Free parking will be available at One Heart Church (706 N. Peachtree Street, Norcross 30071) and Hopewell Missionary Baptist Church (182 Hunter Street, Norcross 30071) with a shuttle running continuously to downtown Norcross. The shuttle will begin at 9:30 a.m. and run

every 30 minutes until 3:30 p.m. Additional free parking is available at assigned city streets. ADA parking will be available at City Hall (65 Lawrenceville Street).

PROCEEDS

Proceeds from the Car Fayre support the Amanda Riley Foundation. While the Fayre has always worked with local charities, several years ago the Fayre decided to concentrate on the Foundation, whose mission is to support children in the Atlanta area stricken with cancer.

5TH ANNUAL CAR BOOT SALE

A separate area is set aside for the Car Boot Sale, aka the British version of a garage sale. “Gently used treasure” is sold from the trunk of a car or the back of a truck—the “boot” of the car. Now is the time to clear out your attic and pack your car or truck with anything you want to sell: clothing, crafts, antiques, household items...if you can get it in your “boot” you can sell it. Your rubbish could be someone else’s treasure!

Learn more online about this event at www.atlantabritishcarfayre.com and aplacetoimagine.com.

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ABOUT THE CITY OF NORCROSS

Incorporated in 1870, the city of Norcross has been very busy securing a solid standing as both an eco-conscious community and world-class art district in the nearly century and a half since. Voted Gwinnett County’s “Best Arts & Cultural Scene” by Gwinnett Magazine, Norcross has become well known for its unconventional public arts projects. Norcross was recognized by the Atlanta Regional Commission as one of only three Platinum-Certified Green Communities in the region and was named a “Best Green Government” by Gwinnett Clean & Beautiful and “Tree City USA” by The Arbor Day Foundation. The Sustainable Norcross Commission has earned regional applause for its efforts to spearhead the City’s local pro-environment practices. The city’s famed tree canopy, 13 parks and more than 31 acres of beautifully maintained public green space serve as popular gathering spaces for residents and visitors alike. A jam-packed calendar of events and eclectic collection of shops and restaurants serve to keep the historic downtown area bustling year-round. Creative souls from all walks of life are encouraged to “come unwind” and enjoy the positive energy that earns Norcross its reputation as “a place to imagine.”

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