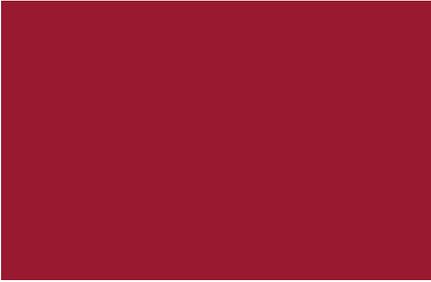




EDUCATION



71. EMPLOYEE EDUCATION

DESCRIPTION OF MEASURE

The local government has created an education program for local government employees to educate them on each government measure that the local government is implementing in an effort to create awareness and a culture of sustainability. The program may include brochures, newsletters, press releases, workshops, informational emails to all staff, promotion on the local access channel, and/or other means for promotion to educate employees on each measure. For example, if a recycling program is implemented at government facilities, all employees should be educated on where to recycle, what to recycle, and why. Measures that may be more specific to one department should be addressed in more detail with the relative department. For example, if buildings undergo water and energy audits, all employees should be educated on the reasons for and benefits of these audits; whereas, facilities managers may need to receive training on how to conduct water audits or energy audits. Local governments receiving credit for this measure will provide one example of employee education materials/techniques for each government measure for which they have applied.

DOCUMENTATION REQUIRED FOR CREDIT

- General description of education program for staff on sustainability
- A copy of the education and outreach materials used to educate the government employees on each of the government measures (full list below) implemented by the local government
- List in the table below those materials being used as documentation of government employee education

RECERTIFICATION SUBMISSION REQUIREMENTS

Provide a description of the education and outreach program the local government has implemented to educate employees on its sustainability initiatives. Also provide a copy of various educational materials used (employee emails, newsletters, signs in break rooms, staff meeting presentations, etc.) demonstrating continual outreach and education to employees on each of the initiatives the local government has been implementing since its most recent Green Communities certification. For any new measures the local government is seeking for credit, the documentation must be submitted for each new measure as outlined in the Documentation Required for Credit section of this measure.

Our Achievements

- Every month, staff receives a “Monthly Dose of Sustainability” email newsletter. Each newsletter covers the topics that correlate to the Green Communities manual. Each newsletter provides background on why that particular category is important for the well being of people, place, and profit. Then the newsletter goes into detail on the Green Communities program and the measures that we are applying for.
- We also changed the bulletin board in the breakroom and created a “Sustainable-Tree”. The leaves of the tree indicate that Green Communities Categories and each of the measures. There is also a fun recycling infographic showing what materials can be recycled.

Hannah Knab | cityofnorcrossemployees@norcrossga.net; mayorandcouncil@norcrossga.net | 2 | 8/8/2019

~MONTHLY DOSE OF SUSTAINABILITY~

Green Building Policy.pdf 56 KB | Green Incentives for BH.pdf 226 KB

Bing Maps | Get more apps

Hey Norcross Staff,

I haven't sent a Sustainability Email Blast in a while and it is time for them to make a COMEBACK.

Get ready for your MONTHLY DOSE OF SUSTAINABILITY! (It's quick and painless... I promise.)

As some of you may know, the City of Norcross has been awarded a [platinum](#) certification from ARC's Green Communities Program! Woohoo! One of only three municipalities in Georgia have been awarded platinum level, the others being Decatur and Gwinnett County.

You may be asking, "Okay... what does that even mean?"
What it means is, that we are taking very progressive steps to sustain the health of the environment, economy and livelihood of the community. How amazing is that?!

Our next recertification application is due May 21st 2020 and we are going to make sure we stay on top of our SUSTAINABILITY game! Platinum Certification ROUND 2 - HERE WE COME!

The Green Communities program is based off of a point system, where each item we accomplish we get awarded either 5 or 10 points depending on the task. To stay on platinum level, we must get anywhere between 330-490 points!

GREEN BUILDING is the first category of the recertification process. We will be applying for 30 out of 40 points for this section. LEED stands for "Leadership in Energy and Environmental Design" – a high efficient and cost saving green building rating system used by the United States Green Building Council.

- ✓ **LEED Policy** – Require all new large buildings constructed and own by local jurisdiction to be LEED certified.
- ✗ **LEED Building** – A local government building is LEED Certified.
 - We don't have one of these... YET!
- ✓ **Government ENERGY STAR/EarthCraft Policy** – Requiring new buildings constructed and owned by local jurisdiction to be certified ENERGY STAR or EarthCraft Light Commercial
- ✓ **Government ENERGY STAR/LEED renovation Policy** – Require local government building renovations to be ENERGY STAR certified or follow LEED guidelines.
- ✓ **Community Green Building Incentives** - Offer incentives for green building certifications (LEED, EarthCraft, ENERGY STAR) such as expediting planning development review process, offering reductions/waivers of development fees or other methods of encouraging green building.
 - Thanks to our brand-spankin'-new UDO (Unified Development Ordinance), we got this for the Buford Highway District!
- ✓ **Community Green Affordable Housing Incentives** - Offer incentives for affordable and workforce housing entities to certify affordable housing as EarthCraft House, EarthCraft Multifamily, ENERGY STAR or LEED for Homes.

Thanks for reading!!! ☺

Best Regards,

Hannah Knab
Planner
City of Norcross
65 Lawrenceville Street





Dear reader,

Get ready for another Monthly Dose of Sustainability!

This month, we will be reviewing **Transportation and Air Quality**.

We've all heard about greenhouse gases, right? Carbon dioxide, water vapor, methane, nitrous oxide, and near-ground ozone are all gases that let the sun's light shine on to Earth's surface, but they trap the heat that reflects back up into the atmosphere. Hence the name "Greenhouse Gas!" However, having too much of these gases in our atmosphere can throw off the balance of life and will lead to very severe consequences for all living things on Earth.



Did you know that the **ocean** absorbs most of the world's carbon? Although, when the ocean absorbs too much carbon it will decrease the pH levels which causes something called acidification. When the ocean becomes too acidic, then the coral reefs begin to turn white and die as they cannot sustain life in the acidic environment.

The trees help the oceans by absorbing carbon dioxide too! That's why it is so important to keep our forests to help offset the carbon absorption from the ocean and prevent further acidification.

With an excess of greenhouse gases in the atmosphere, not only does it create smog for large unhealthier areas making it much harder to breathe, it also causes the temperatures of the earth's surface to rise. This leads to the polar ice caps to melt, causing suffering for wildlife and destabilizing the temperatures of the ocean. When the ocean temperature gets too hot, it cannot circulate and flow normally. Without the circulation of the ocean, the flow of the water will become more stagnant which will decrease the amount of oxygen in the water. If this were to happen, life on earth will not be able to sustain itself for very long.

Let's not go to the root of the problem! The culprit of almost all of the carbon dioxide is **FOSSIL FUELS**. Coal, oil and natural gas are the main forms of fossil fuels that we use today. Since the beginning of the first industrial revolution in the late 18th century, we have burned fossil fuels in order to produce energy. Whether that be to run on our engines to drive from point A to point B, or to power entire factories.

Unfortunately, we can't stop burning fossil fuels overnight. What we can do though, is try to endorse a more walk-friendly, bike-friendly, electric vehicle ready community to help reduce our carbon dioxide emissions into the atmosphere as a community that is walking and biking healthy for the environment, but your mind and body will reap the benefits too!

In the ARC Green Communities Manual, there are 17 measures for the **Transportation and Air Quality** category. We will be applying for 14 out of those 17 measures in hopes to achieve 70 points!

- ✓ 39. Commute Options – Program for alternative commute option for employees
- ✓ 40. Green Fleet Policy – Purchasing most fuel-efficient vehicles
- ✓ 41. No idling policy – turning off cars when parked
- ✓ 42. Alternative Fuel Vehicle Incentive – turn a gas-powered car into one that uses alternative fuel
- ✓ 43. Alternative Fuel – Purchase or purchase alternative fuels
- ✓ 44. Complete Streets – Adopt a "Complete Streets" policy to endorse walking and biking when developing streets and sidewalks
- ✓ 45. Traffic Signal Synchronization – improve traffic signal synchronization to ease congestion
- ✓ 46. Safe Routes to School – Build a sidewalk that will allow students to walk/bike to school safely
- ✓ 47. Bicycle Facilities – Repair and/or top bike racks at every government facility
- ✓ 48. Bicycle and Pedestrian Plan – Create a plan to promote biking and walking
- ✓ 49. Become a Bicycle Friendly Community
- ✓ 50. Become a Walk Friendly Community
- ✓ 51. Shared/Reduced parking – Amend development regulations to encourage shared or joint parking
- ✓ 52. Plug-in EV Incentives – take steps to become electric vehicle ready.

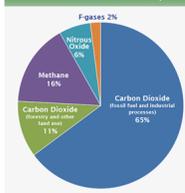
Thanks for reading! ☺

Best Regards,

Hannah Knab
Planner
City of Norcross
60 Lawrenceville Street
Norcross, Georgia 30071
(404) 770-2424
www.norcrossga.net



Global Greenhouse Gas Emissions by Gas



Hannah Knab | cityofnorcrossemployees@norcrossga.net
-SUSTAINABLE NORCROSS UPDATE-

Season Greetings Norcross Staff!

I hope you all are having a wonderful holiday season!



But as you all get ready to wrap presents, be a little more mindful of the wrapping materials you are using! Just because the wrapping paper you use has the word "paper" in it, doesn't mean it can be recycled! A large majority of wrapping paper and decorative trim these days have foil or plastic mixed in which are not recyclable. This year, you can try to get the kind of paper that doesn't shimmer or sparkle, but instead use newspaper or old maps! Use velvet or satin ribbons for bows that can be reused for other crafts. Get creative with it and have some fun! Or if you receive any gifts wrapped in wrapping paper, save that material and reuse it! (Your wallet will thank you later)

However, there is a light at the end of the tunnel! There are some traditional gift wrapping materials that don't harm the environment, and that is **recycled paper and cardboard boxes!!!** They can be recycled and reused as many times as possible and tissue paper can even be used in a compost bin! (cray, I know!) Feel free to toss those bad boys in your recycling bin without any guilt! ☺



Speaking of Recycling! Did you know that Norcross is continuing to make strides to reduce, reuse and recycle as much as we can. If you didn't already know, we recycle TONS of paper weekly with Advanced Disposal. We also purchase paper that has been recycled as well. That's a lot of recycling! We also host 2 events every year for Norcross residents to recycle shredded papers, electronics and anything non-hazardous!! (We are working on recycling hazardous material but that's going to take some time... patience is a virtue!) We also recycle glass at Public Works too! If you didn't see it in my November email blast, we also just adopted a new Multifamily Recycling Ordinance that requires all new apartments and condos to provide recycling services to the residents. How amazing is that! We are really working hard to ensure that the environment stays, the people are healthy and the economy is booming!

Wow, what a great little city we have! For the month of December, I would like for you all to get creative and use some different kinds of wrapping materials! Use brown paper bags, newspapers, cardboard boxes, and tissue paper to wrap your presents this year. Get creative and have some fun with it! If your family doesn't really celebrate holidays, then bring that **mindful recycling to the city!** Bring your coffee and lunch in reusable cups/dishes and refrain from using the Styrofoam. Recycle all that paper you don't need anymore. Remember that **everything** you do will have an effect on someone or something down the line.

FUN FACTS ABOUT NORCROSS

- Downtown Norcross restaurants have signed up for the voluntary StrawLess Norcross campaign! The restaurants will not give straws to their customers immediately, but rather offer a straw or wait until a straw is requested before handing out to the customer.



City of Norcross,

Get ready for another MONTHLY DOSE OF SUSTAINABILITY!

This month we will be covering **Water Efficiency**. This is the third category in the ARC Green Communities Manual.

Did you know that even though 71% of the Earth is covered in water, only 3% of that water is freshwater? Not only is the freshwater extremely limited but 68% of it is stored in the ice caps and glaciers. Essentially, we only have 1% of the planet's water available to 7.5 billion people, hundreds of thousands of different species of mammals, fish, birds, reptiles, and irrigate 1.5 billion acres of land for crops.

Conserving and being efficient with our water usage will not only protect our ecosystem, but it will also lead to significant savings in money and energy!

By using WaterSense fixtures along with energy-efficient appliances (like Energy STAR – which we discussed in our last month's Energy Efficiency topic) the average family could save \$380 a year and reduce their usage by 20 percent.

So, to sum it all up, our usable freshwater is extremely scarce and we must be really smart with how we use it! Which is why we are trying the best we can to achieve as many points as we can from this program. We are going to be applying for 35 out of 50 points for this category.

- ✓ **Water Audits** – Conducting water audits (indoor and outdoor) of existing local government facilities and implement recommendations.
- ✓ **Ultra High Efficiency Plumbing Retrofits** – Develop and policy and schedule for the replacement of inefficient toilets and faucets within government buildings with WaterSense labeled fixtures.
- ✓ **Government Rainwater or Reuse Water** – Use recaptured rainwater or reuse water to irrigate landscapes at government facilities.
- ✓ **Government GEFA WaterFirst Community** – Become a Georgia Environment Finance Authority WaterFirst Community.
- ✓ **Government Green Infrastructure** – Have a demonstration green infrastructure project.
- ✓ **Community Water Resource Management Plan** – Comply with the Metro Water District Water Resource Management Plan
- ✓ **Community Water Education** – Develop and implement a local water education and public awareness program.
- ✓ **Community Ultra High Efficiency Plumbing Codes** – Adopt local amendments to the Georgia State Minimum Standard Plumbing Code that requires ultra-high efficiency standards in residential bathroom plumbing fixtures.

Thanks for reading!!! ☺

Best Regards,

Hannah Knab
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72. GOVERNMENT UTILITY TRACKING AND MANAGEMENT

DESCRIPTION OF MEASURE

Utility costs represent a significant expenditure in local government budgets. Good energy and water usage information is critical to identifying and prioritizing potential building performance improvement opportunities and tracking the actual impact of any upgrade investments that are made. Continuing to enter new data is vital in maximizing tracking and validating actual cost reductions. As cities and counties improve the energy performance of their public buildings, the money saved can be used for other government functions or reinvested into making additional sustainability improvements.

To earn credit for this measure, the local government must draft a full building inventory, collect twelve months of complete utility data for at least 20% of the buildings in the inventory (electricity/natural gas and water), and enter that information into an Energy Tracking and Management (ET&M) system to establish a historical baseline. This ET&M step does not improve the performance of the building itself, but it documents the building portfolio's utility usage history and creates a strong foundation for all energy and water retrofit planning. The local government must also put an ongoing tracking and reporting system into place to monitor energy usage long-term.

There are three different approaches that can be taken to implement a basic ET&M system:

- A “do it yourself” approach that could be as simple as a routinely updated Excel spreadsheet;
- Use of free ET&M tools, such as EnergySTAR Portfolio Manager;
- Use of fee-for-service or subscription-based ET&M tools.

The local government can select the ET&M method that best meets its needs, as long as the requirements of the measure are satisfied. Some ET&M systems allow for benchmarking. While not required by this measure, benchmarking is a valuable planning tool that allows a local government to compare its building portfolio against other local governments and national averages, which gives facilities planners a general sense of performance compared to similar buildings.

*If a local government chooses to use a system that allows for benchmarking, five (5) additional points can be earned under this measure.

DOCUMENTATION REQUIRED FOR CREDIT

- A full inventory that lists all local government buildings that includes building name and address/location
- Indication on the inventory of which buildings are using an ET&M system. Include the following additional information for those buildings:
 - Building Description (square footage, year built, property type, and occupancy/usage schedule)
 - List of utility accounts (electric, natural gas, and water) associated with each building

- Documents showing that twelve months of energy (electricity and natural gas) and water have been entered into an ET&M system for at least 20% of the local government's buildings
- Description of the process for routinely entering energy usage data (typically from utility bills) into the ET&M system monthly, and for reporting those results routinely (at least quarterly) to key decision-makers
- Description of the plan for adding all of the jurisdiction's buildings to the ET&M system within 4 years
- Documentation showing that the jurisdiction has quantified an energy-efficiency benchmark for each building in the portfolio using an ET&M tool that allows for benchmarking (OPTIONAL for an additional 5 points)

RECERTIFICATION SUBMISSION REQUIREMENTS

Provide documentation demonstrating that all the facilities owned and operated by the local government have been added to the Energy Tracking and Management (ET&M) system. Provide an updated version of the building inventory (as described in the documentation requirements above for buildings that are in the ET&M system).

Continuing to enter new data is vital in maximizing tracking and validating actual cost reductions. Provide an updated building inventory (as described in the documentation requirements above). Provide a description of how the local government is actively tracking, reporting, and acting on information received from the EM&T program including, the past 4 years of quarterly reports, examples of progress towards decreasing utility usage, and changes or improvements made to your local government's building operations as a result of insights from using the EM&T tool.

If seeking the additional 5 points for benchmarking, provide an update showing that the jurisdiction has quantified an energy-efficiency benchmark for each building being tracked in the portfolio using an ET&M tool that allows for benchmarking.

Response

- The energy tracking system we use is the Energy Start Manager, and all building data is included in that platform. The City of Norcross currently tracking electrical and water use for four city buildings, and will track those utilities for the remaining City facilities in line with previous measures above. A list of energy and water accounts have been developed for all facilities. Data is entered quarterly by the City Engineer, and anomalies in usage are reported to Public Works, who maintains City Buildings. The City does not yet have benchmarking established.

Norcross Public Facilities Inventory

Bldg	Entered in Energy Star Manager?	Square Footage	Year Built	Property Type	Occupancy	Domestic Water Meter #	Domestic Acct #	Irrigation Meter #	Irrigation Account #	Electrical Meter #	Electrical Acct #
Kudzu, 116 Carlyle	n	-	-	-	-	-	-	-	-	54618746	06-5970-02
Welcome Center, 189 Lawrenceville St	Y	1,600	1930	Office	50%	19128140	-	-	-	54615264	06-0160-08
Police Storage, 168 Wingo	n	-	-	-	-	-	-	-	-	56217721	06-0090-04
City Hall, 65 Lawrenceville St	Y	30,553	1980	Public Services	100%	60530187	20539611	44641504	-	54618959	06-0020-01
NCACC, 10 Britt Ave	Y	16,720	1950	Social/Meeting Hall	100%	10403216	-	-	-	56121600	01-4400-01
Rectory, 17 College St	n	-	-	-	-	19085768	-	-	-	54618545	01-4410-03
Mauldin Park, Jones St	n	-	-	-	-	-	-	-	-	NO METER	N/A
Lillian Webb Park, 5 College St	n	-	-	-	-	60530184	-	-	-	54619065	06-6040-02
Rossie Brundage Park, Autry St	n	-	-	-	-	60631709	-	19080785	-	54617629	06-5910-02
Thrasher Park, 93 Park Drive	n	-	-	-	-	60631707	-	-	-	54618922	06-6115-01
Public Works, 345 Lively	Y	22,495	1980	Public Services	100%	51146098	20529135	36663530	-	54619022	06-3240-04
Pinnacle Park, 250 Pinnacle Way	n	-	-	-	-	51146231	-	-	-	G. POWER	G. POWER
Veterans Park, 160 N Norcross Tucker	n	-	-	-	-	na	na	-	-	NO METER	N/A
Discovery Garden Park Ph 2, 219 Lawrenceville St	N	-	-	-	-	na	na	19165978	-	NO METER	N/A
Cotton Gin	n	-	-	-	-	19080699	-	-	-	56769428	06-0060-05
Railroad Depot	n	-	-	-	-	19085865	-	51146121	-	54618874	06-6080-01
Summerour Park	n	-	-	-	-	-	-	19128113	-	56217712	06-0321-02
39 S. Peachtree St (downtown streetscape)	n	-	-	-	-	-	-	19081109	-	PULLED	06-6420-01

MyPortfolio

Sharing
Reporting
Recognition

Norcross City Hall

65 Lawrenceville St NW, Norcross, GA 30071 | [Map It](#)

Portfolio Manager Property ID: 6266366

Year Built: 1980

[Edit](#)

Not currently eligible for ENERGY STAR Certification

Weather Normalized Source EUI (kBtu/ft²)

Why not score?

Current: 204.8
(129.44% higher than median.)

Baseline: 191.6
(114.60% higher than median.)

Summary
Details
! Energy
 Water
Waste & Materials
Goals
Design

Source EUI Trend (kBtu/ft²)

[Change Metric](#)

(Chart current as of 05/07/2020 02:29 PM EDT)

[Refresh Chart](#)

Metrics Summary

Metric	Jul 2017 (Energy Baseline)	Jan 2018 (Energy Current)	Change
ENERGY STAR Score (1-100)	Not Available	Not Available	N/A
Source EUI (kBtu/ft ²)	191.6	204.8	13.20 (6.90%)
Site EUI (kBtu/ft ²)	68.4	73.2	4.80 (7.00%)
Energy Cost (\$)	63,112.33	66,065.76	2953.43 (4.70%)
Total GHG Emissions Intensity (kgCO ₂ e/ft ²)	10.0	10.6	0.60 (6.00%)
Water Use (All Water Sources) (kgal)	Not Available	Not Available	N/A
Total Waste (Disposed and Diverted) (Tons)	Not Available	Not Available	N/A

226 | ARC GREEN COMMUNITIES 2020 CERTIFICATION SUBMISSION

73. COMMUNITY MEMBER EDUCATION

DESCRIPTION OF MEASURE

The local government has created a public awareness and outreach program for citizens to educate them on each community measure that the local government is implementing in an effort to create awareness and a culture of sustainability. The program may include brochures, newsletters, press releases, workshops, promotion on the local access channel, and/or other means for promotion to educate the citizens on each measure. Depending on the measure, outreach may need to be tailored to a specific target group. For example, incentives offered for mixed use developments should be specifically promoted to developers. Local governments receiving credit for this measure will provide at least one example of education materials for each community measure for which they have applied.

DOCUMENTATION REQUIRED FOR CREDIT

- General description of public awareness and outreach program on sustainability
- A copy of the education and outreach materials used to educate the community on each of the community measures (full list below) implemented by the local government
- List in the table below those materials being used as documentation of community member education

RECERTIFICATION SUBMISSION REQUIREMENTS

Provide a description of the education and outreach program the local government has implemented to educate the community on its sustainability initiatives. Also provide a copy of various educational materials used (newsletters, bill inserts, event flyers, etc.) demonstrating continual outreach and education to the community on each of the initiatives the local government has been implementing since its most recent Green Communities certification. For any new measures the local government is seeking for credit, the documentation must be submitted for each new measure as outlined in the Documentation Required for Credit section of this measure.

Our Achievements

- We use a variety of communication tools that are either internet based, print media or in person. These include the City website, City newsletter distributed inside the City water bills, the City reader board, Facebook pages of Sustainable Norcross, Norcross Community Garden, Friends of Johnson-Dean, Garden4Community, and the City, local online news Patch and Gwinnett Forum, online and print versions of AJC, Gwinnett Daily News, and Inside Gwinnett, electronic bulletin board "Next Door", presentations, tabling events, closed circuit TV at City Hall second

RESIDENTIAL ENERGY EFFICIENCY REBATE INCENTIVE PROGRAM

	HVAC REBATE	WATER HEATER REBATE
TERMS	<ul style="list-style-type: none"> Unit must be inspected by Norcross Power official Central HVAC units only on primary dwelling only (outbuildings not eligible) Heat pump (dual fuel not eligible) Installed new by qualified contractor in the State of Georgia Size must be 2 tons or larger to qualify 	<ul style="list-style-type: none"> Unit must be inspected by Norcross Power official Electric water heater only in primary dwelling Installed new by qualified contractor in the State of Georgia Size must be 40 gallons or larger to qualify
REBATES	<ul style="list-style-type: none"> \$500.00 per unit for builder installing qualified heat pump in a new home \$500.00 per unit for new home owner or home owner replacing old gas unit with qualified heat pump 	<ul style="list-style-type: none"> \$150.00 per unit for builder installing qualified water heater in a new dwelling \$150.00 per unit for home owner replacing old gas unit with qualified water heater

Rebates should be received within 30 days of inspection.

FUN FACT Out of the over 500 cities and towns in the State of Georgia, only 52 of these public entities actually own and operate an electric utility. Our closest public power neighbors are the City of Buford and the City Lawrenceville. -Norcross Power

NEW 4-WAY STOP AT PARK & N. PEACHTREE

As of February 24, 2020, the intersection of Park and N. Peachtree Streets is now a 4-way stop. Motorists should expect to stop in all directions.

ROAD CLOSED

The contractors for the new Norcross branch of the Gwinnett County Public Library at Lillian Webb Park have closed Britt Avenue to start mobilization. It will be closed for the duration of the project (24 months).

SUSTAINABILITY TIP OF THE MONTH - HOW TO GREEN YOUR HOME

Just as keeping your car in shape improves your fuel efficiency, keeping your home in shape improves your energy efficiency. Make sure your home has adequate insulation and energy-saving windows, and use a programmable thermostat for more efficient heating and cooling—and, of course, energy-saving light bulbs for more efficient lighting! Many states now offer incentives to help you green your home or rental at low to no cost.

VARIATIONS ON A DIVERGENT THEME

OPENING RECEPTION
FRIDAY, JUNE 21 | THE RECTORY | 6 - 8 P.M.
with musical entertainment and light refreshments

Highlighting the works of Kim Crowe, Kathy de Cano, John R. Duke, Vickie McCrary, Pam O'Sullivan, Patty Stokes and Betty Judids, the show will run from June 21st - July 26th. For admittance, call 678.421.2048, 678.421.2049 or 678.421.2025.

SUMMER CONCERT SERIES

JUNE 7
LIVERPOOL LEGENDS

JUNE 21
RUPERT'S ORCHESTRA

Thrasher Park | 7:30 - 9:30 p.m.

COLORISTS TIMES TWO: OIL AND GLASS ART EXHIBIT

Available for viewing at
The Rectory through October 11.
Call 678.421.2048/2049 for access.

SUSTAINABLE NORCROSS COLLECTING ITEMS AT COMMUNITY MARKET TO RECYCLE, REUSE AND REPURPOSE

Starting with the June 8th farmers market, celebrate Flag Day by dropping off your tattered flags at the Welcome tent. Flags will be collected each Saturday from 9 a.m. to 1 p.m. at Norcross Community Market in partnership with Gwinnett Recycles, the following will also be accepted throughout the season which ends August 31st:

- Eye glasses
- Hearing aids
- Cell phones
- Unopened toilettries
- Clean plastic grocery bags
- Empty medicine bottles with caps on and labels removed
- Clean towels and blankets

NEW THIS YEAR:

- Natural wine corks
- Empty toothpaste tubes, floss containers
- Empty haircare product tubes, bottles, spray triggers
- Empty cosmetics packaging such as lipstick cases, mascara tubes, eyeshadow cases
- Empty deodorant containers and caps

Don't Forget! Each event in the Summer Concert Series will serve as a collection site for the CAN Do food drive, a county-wide effort to fill the shelves of local food pantries. Donations of canned food and non-perishable items can be dropped off in bins during each concert.

JAZZ IN THE ALLEY
JUNE 22
GRAMMY NOMINATED
ROD HARRIS JR.
Betty Mauldin Park from 7:30 - 9:30 p.m.

IN THE KNOW

FIRST FRIDAY CONCERTS

NORCROSS COMMUNITY CENTER
7 - 9 P.M.

FRIDAY, OCTOBER 4
LEGACY MUSIC

FRIDAY, NOVEMBER 1
BREEZE KINGS

RSVP to reserve your seat! Call 678.421.2048/2049. Table reservations will be held until 7:15 p.m.

PEDAL GWINNETT NORCROSS

October 12, 2019
Downtown Norcross
10 a.m. - 12 p.m.

Come join the City of Norcross in their annual bike ride event! All bike skill and pace levels welcome! This year we will be riding a total of 6 miles starting from the Norcross Welcome Center to the brand new Pinnacle Park that opened in May of 2019.

Register at: www.eventbrite.com/e/pedal-norcross-pedal-gwinnett-norcross-tickets-68165965237



Sustainable Norcross @sustainablenorcross

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- Posts
- Photos
- Videos
- Community
- Reviews

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sustainable NORCROSS

preserving our future by living smarter today

Like · Follow · Share

Learn More · Send Message

Create Post

Write a post...

Photo/Video · Tag Friends · Chat Messages

Posts

Sustainable Norcross 13 likes · 21 hrs

Keep wipes out of pipes

Emory's Virtual Earth Month KEEP WIPES OUT OF PIPES

Emory's Office of Sustainability Initiatives 21 hrs

Have you been using more disposable sanitary and personal hygiene wipes these days? So have other people, and unfortunately, many of these wipes are ending up in...

Matt Myers and 2 others

Sustainable Norcross March 31 at 2:53 PM

Norcross Garden Club March 29 at 4:15 PM

*Bees do use dandelions for both nectar and pollen. They especially like it when that is full of them since this makes it easy for them to collect a load of poll...

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Save the Bees Remove Dandelions

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COMMUNITY SPOTLIGHT

NORCROSS COMMUNITY MARKET



WHY HAVE A LOCAL FARMERS MARKET?

Everybody loves a farmers market. It's a fun place to shop for locally and sustainably grown food and homemade products directly from the producers. Each farmers market has its own personality and Norcross Community Market is no exception.

When you visit this summer, starting June 1 and running every Saturday through August 31 at Lillian Webb Park from 9 a.m. - 1 p.m., you might expect some of the following with your free admission - local musicians, free children's activities, free samples from the chef of the day, free blood pressure check and info about healthy living, double buying power for SNAP shoppers for authorized foods (Norcross Community Market is one of only two in Gwinnett that offers this), recycling drop-off for advertised items (check the market's Facebook page weekly for items being accepted), non-profit and community info booths, surveys and other opportunities for community input. Everyone is welcome, including well-behaved dogs on leash. When you visit Norcross Community Market you are helping to build community around food.

But have you ever thought about the other benefits of a local farmers market such as Norcross Community Market? We have, and we asked the City of Norcross and the economic and community development experts at the Electric Cities of Georgia to help us identify them. They reviewed data collected by Norcross Community Market, and research from national universities, agriculture groups and farmers market associations. Here are some highlights:

- About 4,200 visitors attend Norcross Community Market over the summer season
- 63% of market shoppers surveyed said they planned to do additional shopping while in Downtown Norcross

- National survey respondents indicate they only visit nearby stores on days they visit the farmers market
- Another study found that most market customers make a purchase from at least one nearby store on route to or from the market, with many customers visiting two or more stores on the same trip
- 21% of Norcross survey respondents walk to the market
- Studies found that pedestrians and cyclists spend more overall money than drivers and spend in small chunks during more frequent trips
- 72% of farmers market vendors said in a survey that the social atmosphere of the market is one of the most important reasons to shop there
- Approximately 89% of market visitors make a purchase at the market
- Average shopper purchase at the market is \$21, slightly above a UGA survey average
- \$88,200 is the estimated annual sales at Norcross Community Market (this goes directly to the farmers and other market vendors)
- Less than 6% of total estimated vendor sales is for booth rental thus lowering the barriers to entry into the marketplace for emerging entrepreneurs

Norcross Community Market is a valuable community amenity and relies on your ongoing support to continue. The market is hosted by the dedicated volunteers of non-profit Sustainable Norcross Inc. with generous support from the City of Norcross and other local sponsors. Contact norcrosscommunitymarket@gmail.com to volunteer or become a sponsor.

TOILET REBATE PROGRAM

Gwinnett County water customers are eligible for a \$100 rebate per toilet by replacing old toilets with qualifying 1.1 gallons per flush (gpf) or less WaterSense certified toilets. A \$50 rebate is available for all other WaterSense labeled toilets that are 1.28 gpf or less.

The rebate is a lump sum amount that is credited to your water bill. Program funds are limited, with rebates granted on a first-come, first-served basis. If funds are no longer available and you do not receive a rebate this year, you are encouraged to reapply next year.

For more information about this program, visit www.gwinnettcountry.com.



CONGRATS TO MELISSA ZEIGLER

The city would like to congratulate Melissa Zeigler on her recent graduation and also receiving an award for the highest GPA in her graduating class of 2019.

She attended Belhaven University and received her Bachelor of Arts degree in Applied Psychology.

Congratulations, Melissa!



ADOPTION OF NEW UNIFIED DEVELOPMENT ORDINANCE

The Mayor and Council adopted a new Unified Development Ordinance (UDO), which combines zoning and land development regulations into one document. The new UDO was the final piece of a two part project that the City has been engaged in with the consulting team in the Advance Planning Group at Jacobs for the past year.

The first part was the update to and adoption of the City's new Comprehensive Plan, entitled Norcross "Imagine Our Future" 2040 Comprehensive Plan, in March 2019.

The adopted plan lays out the future vision and goals that the community wants to achieve in text, maps and graphics as well as establishing priority needs and opportunities and a five-year work program of distinct activities, initiatives, programs and administrative systems that are recommended to implement the plan.

In the second part, which was the development of a new UDO, all of the tools related to development codes were compiled into one easy to read and understand document with the ability to direct and encourage development in a manner consistent with the city's vision and goals as established in policy documents such as the adopted Comprehensive Plan.

While codification of the new UDO is taking place with the codification service, you may read both the Comprehensive Plan and new UDO at www.imagineourfuture.org.



WEEKLY CURBSIDE RESIDENTIAL RECYCLING COLLECTION



Advanced Disposal will provide curbside recycling collection on a weekly basis at residential households in the City of Norcross. The city encourages participation in the recycling program as it provides many benefits for our environment including:

1. Reduce the amount of material that is in landfills
2. Conserve natural resources such as timber, water and minerals
3. Prevent pollution by reducing the need to collect new raw materials

In an effort to maximize the results of our recycling efforts, please read and follow the below guidelines:

Acceptable Curbside Recycling Items: Cardboard, plastic water bottles, soda bottles, detergent bottles, milk jugs, aluminum (soda) cans, packing paper (no wax), mixed paper (newsprint, magazine, shredded paper, printer & copy paper, loose-leaf paper, notebook paper)

Unacceptable Curbside Recycling Items: Glass, juice boxes, batteries, medical waste, styrofoam, electrical wire, light bulbs, plastic strapping, electronics, toner/ink cartridges, food waste, napkins/paper towels, milk cartons, construction debris or waste

Glass: Do NOT put glass in recycling carts. Glass contaminates other acceptable recycling materials. Glass must either be taken separately to Public Works located at 345 Livevy Ave, during open hours of M-F 8 a.m. - 4:30 p.m., or be placed in your trash cart.

- Recycling Guidelines:**
- Place cart at curbside by 6:30am on scheduled collection day
 - Place cart within 3 feet of the curb with the handle facing the residential unit and away from the street
 - Place cart at least 3 feet away from other objects such as carts, mailboxes, other carts



floor reception and Public Works lobby etc.

74. COMMUNITY SUSTAINABILITY PLAN

DESCRIPTION OF MEASURE

Many local governments have implemented a number of environmental and energy saving programs within their operations and throughout the community, usually on a one-off basis. However, they often lack a single framework for measuring the impact of their programs. A sustainability plan provides a means of bringing everything together under a set of goals and metrics and provides a vision for the future sustainable development of the jurisdiction.

The sustainability plan must: include a vision statement and a comprehensive set of goals for becoming a sustainable community; establish performance metrics to track progress towards these goals; include action plans that have roles for government, citizens, businesses, schools, and civic organizations; and be created through a dialogue that incorporates local stakeholders' desires for the future and an understanding of the impact every community has on regional and global sustainability issues such as water consumption, air pollution, energy use, and waste reduction.

DOCUMENTATION REQUIRED FOR CREDIT

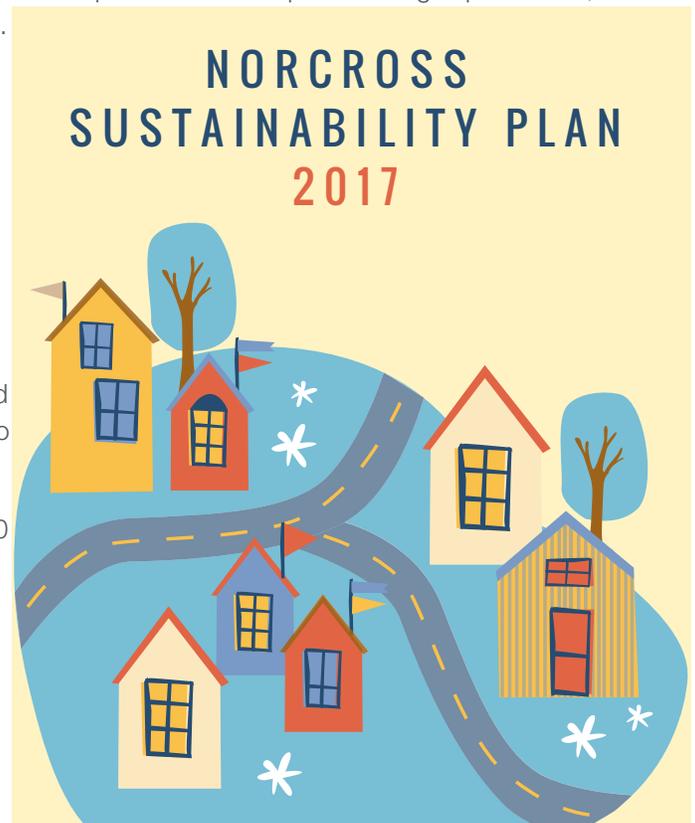
- A copy of the adopted sustainability plan with date of adoption
- Provide a description of how the sustainability plan is actively being implemented

RECERTIFICATION SUBMISSION REQUIREMENTS

Provide a copy of the most recent version of the plan and a description of any changes that have occurred since the local government's most recent Green Communities certification. Provide a description of how the plan is being implemented, including one or two examples of progress toward achieving targets.

Our Achievements

- In 2017, The City of Norcross adopted its first Sustainability Plan. The Sustainable Norcross Commission, Sustainability Consultant, and City Staff conducted surveys around the city to gather information on which initiatives were most important to the Community. The results included 36 action plans for Norcross to pursue over the years to come.
- City staff were assigned multiple actions from the plans and over the past two and a half years, the City has been able to fulfill 23 out of the 36 actions.
- The city is planning to update the Sustainability Plan in 2020 to create more actions that the city can implement, and remove the actions that are out of scope.



LEAD	SUPPORT LEAD	ACTIONS	FY2017-2018	FY2018-2019	FY2019-2020	STATUS (Green/Yellow/Red)
City Engineer	Sustainable Infrastructure Coordinator	Develop Beaver Ruin Greenway.	<----->			Green
City Engineer	Sustainable Infrastructure Coordinator	Complete Green Infrastructure Assessment and prioritize implementation of top recommendations.	<----->			Green
City Engineer	Historic Preservation Board	Implement 2017 Historic Preservation District.	<----->			Green
Community Engagement Coordinator	Sustainability Coordinator	Develop a plan to recognize and engage teachers, administrators, and school-based social workers as critical connections to immigrant community.	<----->			Green
Community Engagement Coordinator	Sustainability Coordinator	Develop an advisory board staffed by representatives of immigrant communities.	<----->			Yellow
Community Engagement Coordinator	Sustainability Coordinator	Make city communications accessible in various languages, online and offline. Specifically city newsletter sent with utility bill.	<----->			Green
Community Engagement Coordinator	Police Department	Expand Citizen Academy programming and support by neighborhood. Assign community liaisons to further education efforts.	<----->			Green
Community Engagement Coordinator	Economic Development	Develop Lead Norcross (modeled after LEAD in Duluth), as a path to leadership to serve on city boards, commissions, and elected positions.	<----->			Red
Community Engagement Coordinator	Sustainable Norcross Commission	Promote Gateway International as priority, prominent community event that highlights local makers and community members.	<----->			Green
Community Engagement Coordinator	Sustainable Norcross Commission	Identify opportunity to partner in hosting regular multi-cultural events in city, both in and outside of downtown.	<----->			Green
Economic Development	Community Engagement Coordinator	Collaborate with other jurisdictions to address affordable housing and location efficiency needs in the region	<----->			Green
Economic Development	Community Engagement Coordinator	Create an internship portal that links Norcross high school students with the Gwinnett Chamber of Commerce/ Bi-National Chambers of Commerce.	<----->			Yellow
Economic Development	Gwinnett Health Department	Create partnership to seek funding for dental care and dialysis services.	<----->			Red
Economic Development	Sustainable Norcross Commission	Mentor underrepresented community members and partner to increase access to small business certifications.	<----->			Green
Economic Development	Sustainability Coordinator	Host property management classes that teach owners how to properly care for investments, improve safety, and increase property values.	<----->			Green
Economic Development	Community Engagement Coordinator	Partner with local schools and other community organizations to support parents so that they can fully engage in the Norcross economy.	<----->			Green
Economic Development	Community Engagement Coordinator	Support diversity of entrepreneurs by communicating business and economic development services, events, key documents in multiple languages; contracting with partners for multilingual support as needed.	<----->			Yellow
Economic Development	Community Engagement Coordinator	Hold regular Buford Highway roundtable discussions to promote business and redevelopment of the corridor and learn about sustainability innovations in different sectors.	<----->			Red
Economic Development	Sustainable Norcross Commission	Launch a voluntary business conservation challenge and recognize participants in annual event.	<----->			Red
Police Department	Community Engagement Coordinator	Explore feasibility of adopting the National Healthy Housing Standard or equivalent local code for existing residential buildings that includes implementation and enforcement provisions.	<----->			Green
Police Department	Community Engagement Coordinator	Expand and support faith community and city partnership to organize volunteer assistance days for low-income residents facing code violations.	<----->			Green
Police Department	Community Engagement Coordinator	Explore adoption of partnership structure to reduce crime in extended stay hotels and multi-family housing.	<----->			Green
Sustainability Coordinator	Sustainable Norcross Commission	Develop and implement a Norcross Bicycle Master Plan and pursue Bike Friendly Community certification.	<----->			Yellow
Sustainability Coordinator	Sustainable Infrastructure Coordinator/ Sustainable Norcross Commission	Establish a Sidewalk Connectivity Program to fill gaps in existing pedestrian network and pursue Walk Friendly Community certification.	<----->			Yellow
Sustainability Coordinator	IT/Web Services	Create Volunteer Norcross web platform to aggregate opportunities and remove barriers to resident engagement in service and contribution.	<----->			Yellow
Sustainability Coordinator	Sustainable Norcross Commission	Develop pilot program to provide grant-funded incentives for residents to improve energy efficiency and indoor air quality in their homes.	<----->			Red
Sustainability Coordinator	Executive Coordinator/ Project Specialist (Sonya Issac)	Expand recycling events and drop-off options for hard-to-recycle materials.	<----->			Green
Sustainability Coordinator	Public Arts Commission	Engage local artists in the creation of culturally-relevant and community-supported mural project on Norcross thoroughfare.	<----->			Green
Sustainable Infrastructure Coordinator	Energy Partner (Southface)	Conduct annual energy, water and waste audits for City buildings and implement retrofits to reduce consumption 10% from baseline.	<----->			Green
Sustainable Infrastructure Coordinator	Executive Coordinator/ Project Specialist (Sonya Issac)	Study needs and opportunities to increase recycling (particularly in multi-family residential), and create education and awareness campaign (multiple languages) to increase recycling rates.	<----->			Green
Sustainable Infrastructure Coordinator		Develop Pinnacle Park, engaging community as key stakeholders in design and construction.	<----->			Green
Sustainable Norcross Commission	Sustainability Coordinator	Continue to support and grow the Norcross Community Market (NCM), by expanding the partnership with city public schools, and increasing Latino/Asian representation as vendors and customers through community outreach and mentorship.	<----->			Green
Sustainable Norcross Commission	Sustainability Coordinator	Advocate for transit expansions in Gwinnett Transit Assessment process, particularly focused on efficient connections between Norcross employment and residential centers and the Doraville MARTA Station.	<----->			Green
Sustainable Norcross Commission	City Engineer	Advocate for bike/pedestrian accessibility in Gwinnett DOT Holcomb Bridge Rail Crossing Project.	<----->			Green
Sustainable Norcross Commission	Sustainable Infrastructure Coordinator	Develop Solarize Norcross initiative and explore community solar opportunities.	<----->			Yellow
Sustainable Norcross Commission	Sustainability Coordinator	Expand offerings of outdoor fitness classes, cooking classes, walking club, in accessible locations and including senior activities.	<----->			Green

75. COMMUNITY YOUTH SUSTAINABILITY EDUCATION

DESCRIPTION OF MEASURE

Many local governments' definition of sustainability includes some reference to preserving environmental, social, and/or economic resources for the future. A primary benefactor of building a more sustainable community is its youth – the future generation. Engaging local youth in environmental and sustainability initiatives not only teaches them about the subject matter, but also gives them a chance to weigh in on the direction of their community.

The local government has developed and implemented a program to engage youth around several environmental and sustainability issues and/or includes youth on the community's green team. The local government must connect with the youth at least quarterly.

If the local government partners with other organizations, such as a Keep America Beautiful affiliate or established environmental education program, the local government must submit documentation demonstrating how it actively works with the organizations on a regular basis to further youth environmental and sustainability engagement.

DOCUMENTATION REQUIRED FOR CREDIT

- General description of the youth sustainability engagement program
- Documentation showing that the local government engages with youth at least once per quarter
- Name and contact information for the local government staff who works on the program

RECERTIFICATION SUBMISSION REQUIREMENTS

Provide an update on the youth sustainability engagement program and documentation showing that the local government engages with youth at least once per quarter.

Our Achievements

- The Bee City Subcommittee and Norcross Staff have partnered together to help teach students the importance of pollinators throughout the year. We have recruited local Girl Scout troops for garden plantings, provided fun quizzes to kids at the Pollinator Week Farmer's Market Event with a bee or butterfly temporary tattoo as a prize, and have partnered with the Norcross Charter School (Brookhaven Innovation Academy) to work on creating a pollinator garden with an Eagle Scout from Norcross High while teaching the CARE Bear Club about pollinators.
- The Bee City Subcommittee and Norcross Staff have been meeting with the CARE Bear club (Conservation, Agriculture, Recycling, and Entomology) on the first Monday of every month beginning January 2020 to host fun discussions and projects for the students.
- Partnered with the Norcross High School film staff and students to create a "Wishful Recycler" video, starring councilman Andrew Hixson. The recycling video is hosted on the home screen of the Norcross Sustainability Webpage.



A huge "THANK YOU" to Hannah Knab with the City of Norcross and Tixie Fowler with Gardens for Growing Community for visiting the C.A.R.E. Club this afternoon to discuss our upcoming BIA Pollinator Garden. The C.A.R.E. Club has chosen the plants they want in order to attract the types of pollinators they would like to help around campus.

Shout out to the following parents for being amazing and helping to support this endeavor- Mrs. Zeigler (Jayden's mom, 2nd), Sunshine Diaz (Ia's mom, 3rd), and Nicole Thurston (Amelia's mom, 1st).

<http://www.gardensforgrowingcommunity.com/>



76. COMMUNITY SUSTAINABILITY BUSINESS OUTREACH AND COLLABORATION

DESCRIPTION OF MEASURE

Engaging the business community in sustainability is an important means of lessening a community's environmental footprint, as well as strengthening local economic development and prosperity. The local government has developed and implemented a business outreach program to highlight sustainability best practices and collaborate with businesses around sustainability challenges and opportunities. The local government must connect with the business community at least quarterly.

If the local government partners with another organization, such as a chamber of commerce or community improvement district, the local government must submit documentation demonstrating how it actively works with the organization on a regular basis to further sustainability best practice sharing and collaboration

DOCUMENTATION REQUIRED FOR CREDIT

- General description of the sustainable business outreach and collaboration program
- Documentation showing that the local government engages with the business community at least once per quarter
- Name and contact information for the local government staff who works on the program

RECERTIFICATION SUBMISSION REQUIREMENTS

Provide an update on the sustainable business outreach program and documentation showing that the local government engages with the business community at least once per quarter.

Our Achievements

- The Sustainable Norcross Commission and Staff have created a voluntary program for the downtown Norcross Restaurant owners to distribute straws upon request in order to reduce single use plastic consumption. Owners/managers were given signs to hang in the window of their stores, table tent cards, and a public announcement was made of the program through the monthly Newsletter. Accent Creative also put out a press release at the beginning of the Strawless Norcross campaign.
- Dominick's, Mojitos, Iron Horse, Paisano's, The Crossing, Zapata's, Chase's Wingery, Boga Latin Cuisine, and D'Cuban have all volunteered to join the Strawless Movement. There was some push back by the servers, worried that not providing straws would affect their tips. However, as time moved on, we have seen fewer and fewer straws as we dine in the city and check in with our registered merchants.
- Plans to expand the program are expected for Fall 2020.



Congrats Norcross on becoming a Bee City USA®

Bee City USA is an initiative of The Xerces Society for Invertebrate Conservation, a national nonprofit organization based in Portland, Oregon, with regional offices in thirteen states. Bee City USA's mission is to galvanize communities to sustain pollinators by providing them with healthy habitat, rich in a variety of native plants and free to nearby free of pesticides. Imperiled pollinators like honey bees, bumble bees, butterflies, moths, bats, hummingbirds and others are responsible for the reproduction of ninety percent of the world's wild plant species and one in every three bites of food we consume.

Bee City USA founder, Phyllis Stiles, said, "The program aspires to make people more PC ('pollinator conscious,' that is). If lots of individuals and communities begin planting native, pesticide-free flowering trees, shrubs and perennials, it will create large-scale change for thousands of species of pollinators at risk. How each city or county celebrates pollinators is up to them, but we especially encourage educational programs for children, like school gardens. When a child falls in love with pollinators, they are friends for life."

For more information about the Bee City USA organization, visit www.beecityusa.org or email beecityusa@xerces.org.

Straws-Upon-Request Program Launches in Downtown Norcross

The next time you're dining in the historic downtown, you might notice a small change that's making a big positive impact.

Several restaurants, including Iron Horse Tavern, The Crossing, Mojitos, Dominick's and Chase's Grille and Wingery, recently signed on to a Sustainable Norcross initiative called StrawLess Norcross. Just like the name suggests, StrawLess Norcross gives restaurant patrons the option to use plastic straws less, asking for a straw if you want one instead of receiving one automatically with every drink.

Used only temporarily, plastic straws do more harm than their small size might suggest. They are difficult to recycle, and as they are slow to degrade in a landfill, we find them as one of the top ten most common types of ocean litter. StrawLess Norcross is projected to reduce the number of plastic drinking straws disposed of in our community by more than 50,000 within the first year of implementation.

Thanks for your help decreasing waste in our community and supporting the City of Norcross' Platinum Green-certified commitment to sustainability!