



NORCROSS

2020 Annual Review



Bill Grogan

Chief of Police

POLICE

2020 Notable Cases

MISSION STATEMENT

The mission of the Norcross Police Department is to safeguard life and property, preserve the peace, prevent and detect crime, enforce the law, and protect the rights of all citizens. We are committed to working in partnership with the community to provide service with integrity and to always seek justice.

Message From The Chief

In 2020 our talented staff of 44 sworn officers, 17 civilians, and 2 part-time officers fought through a pandemic in order to continue providing a high level of service to our citizens as in years past. Property crimes decreased drastically while many stayed home during the year. Residential burglaries decreased 19% and commercial burglaries 36% from 2019. Also, vehicle break-ins were down 30% from 2019 and we took 600 fewer vehicle crash reports in 2020. We remain committed to our core values of service, integrity and respect. We serve one of the most diverse communities in the nation. In a concerted effort to be transparent with the community, we strive for excellence in providing all of the requirements necessary from a full service modern police department. We are committed to meeting and maintaining the highest standards of police professionalism, and we understand the value of providing a superior level of customer service to those who live, visit and work in our fine city.

Please visit one of our many social media outlets.

August – Traffic Stop/Warrant Arrest - An officer conducting a traffic stop for a minor traffic violation resulted in the discovery that the suspect had an active warrant for Murder out of El Salvador. He was arrested at the scene.

September – Obstruction - Officers observed suspicious activity near a hotel on Jimmy Carter Blvd. The suspect fled after failing to comply with officers' commands. He was tracked down after a short chase and arrested for Obstruction and Loitering, along with several outstanding arrest warrants.

October – Theft by Shoplifting - A 'serial' shoplifter was targeting metro-Atlanta Lowes and Home Depot stores for several weeks. While Norcross detectives were at Lowes reviewing surveillance footage, the suspect happened to come into the store and began shoplifting. He was arrested has been connected to over 6 shopliftings in Gwinnett County and more in other counties.

November – Fraud - An investigation into a Code Enforcement violation revealed a tenant used a stolen identity to obtain a lease and public utilities. Facial comparison software and execution of a search warrant at the property revealed the true identity of the suspect. Multiple warrants were issued.

December – Sexual Assault - Investigation into a sexual assault allegation revealed the suspect was deported as a violent felon years prior. Now back in the U.S., he somehow replaced his old identify/fingerprints on file with a new identity then opened bank accounts, made police reports, and registered vehicles. A joint effort with Gwinnett PD led to the discovery and subsequent arrest.

Internal Affairs / Complaints

Internal Affairs	2019	2020
Sustained	1	1
Not Sustained	0	0
Unfounded	1	0
Exonerated	0	0
Total	2	1

Citizen Complaints	2019	2020
Sustained	1	8
Not Sustained	2	0
Unfounded	8	9
Exonerated	0	2
Total	11	19

2020 Notable Cases

January - Commercial Burglary - A business was burglarized overnight and the owners suspected a disgruntled employee. Detectives were able to obtain a full confession which led to an arrest.

February - Theft by Receiving - Officers encountered a suspicious vehicle while patrolling a hotel on Peachtree Ind. Blvd. During a frisk for weapons, one suspect fled but was eventually detained by officers. In his car were 2 handguns and an AR-15 replica. Several warrants were issued including Obstruction and Theft by Receiving Stolen Property.

March - Drugs - A suspicious man/vehicle at a closed business on Buford Highway was found with multiple cell phones, a digital scale, THC wax, after market Viagra pills, several plastic bags of cocaine and ketamine, and a large amount of cash hidden in multiple locations inside the vehicle.

April - Fraud - "Facebook Rent Scams" became very popular during the height of COVID-19. Detectives investigated and charged a suspect after using clues on social media and collaborating with Atlanta PD.

May - Murder - A man was shot and killed at an extended stay hotel on Jimmy Carter Blvd. The initial investigation indicated it may have been in "self-defense". However, after an extensive investigation and review of the facts, the shooter was charged with Murder.

June - Robbery - A Norcross citizen was robbed at gunpoint and severely injured in broad daylight after a Craigslist transaction went bad. A suspect was developed after researching the methods of communication and the victim was able to identify the suspect in a photo line-up.

July - Assault with a Firearm - Officers responded to a shooting that at a hotel on Brook Hollow Pkwy. A woman had been shot in her arm and leg. She was later able to identify the suspect. Suspect was charged with Possession of a Firearm by a Felon and Aggravated Assault.

VALUES STATEMENT

To demonstrate our commitment to our profession and to the public, we, the members of the Norcross Police Department, subscribe to the following values:

Service - We are committed to providing law enforcement services at the highest professional level and treating all parties with dignity and respect.

Integrity - We are dedicated to maintaining the highest moral standards by embracing the principles of honesty and trust.

Justice - We are devoted to justice by performing our duties fairly and impartially, without favor or ill will.

Agency Accreditation & State Certification

The Norcross Police Department has been accredited since 1997. In 2019 the agency received its 8th CALEA reaccreditation. The purpose of CALEA's Accreditation Program is to improve the delivery of public safety services, primarily by: maintaining a body of standards, developed by public safety practitioners, covering a wide range of up-to-date public safety initiatives; establishing and administering an accreditation process; and recognizing professional excellence.



The Norcross Police Department was once again awarded State Certification in 2020.

Certification is a progressive and time-proven way of helping law enforcement agencies calculate and improve their overall performances. The foundation of certification lies in the promulgation of standards containing a clear statement of professional objectives.

Accomplishments, Goals, Statistics

2020 Accomplishments

- ◆ We had 42% less Armed Robberies in 2020 after seeing a 60% decrease from the prior year.
- ◆ Entering Autos were reduced 12% from 2018 to 2019, and we reduced it even more in 2020 by 30%, far surpassing our goal of a 12% reduction.
- ◆ Speeds in and around school zones have decreased drastically due to implementation of the new State of Georgia law permitting automated speed detection in school zones.
- ◆ Hotel/Motel Crime Suppression Unit consisting of two (2) officers, began efforts mid-year. Their focus on crime issues at all hotels located within the City Limits has begun to pay off dividends. 1st half of 2020 to 2nd half saw a 7% reduction in total crimes charged on hotel properties.

2021 Goals

- ◆ Reduce major crimes in City hotel/motels by 10% through directed patrol, compliance checks, Hotel/Motel Crime Suppression Unit, and enforcement of all City Hotel Ordinances.
- ◆ Active Shooter training for sworn personnel incorporated during our annual fire-arms qualifications.
- ◆ Reduce traffic collisions in high accident areas by 5% through proactive patrol and traffic unit enforcement in those locations.
- ◆ Train one officer per patrol shift to process small crime scenes to supplement the Crime Scene Tech position.
- ◆ Certify 4 more Field Training Officers to assist MPO's with training.

Traffic & Arrest Statistics

In 2020, the Norcross Police Department conducted over 8,000 traffic stops, worked about 1,000 vehicle accidents, issued over 6,000 citations and 1,000 warnings, and made 1,000 Arrests.

Training

Agency personnel completed over 3,700 hours of training that averaged approximately 80 hours per officer.

Statistics Comparison / 2019 and 2020

	2019	2020
Population (Estimated)	17,000	17,000
Calls For Service	26,215	27,259
Case Reports	4952	3640
Murder	2	3
Rape	8	6
Robbery (all)	11	21
Assaults		
Aggravated	22	41
Simple Assaults/Battery	99	81
Burglary		
Residential	26	22
Commercial	44	32
Thefts	207	168
Entering Autos	122	85
MV Theft	29	30
Vehicle Accidents	1661	1007
Arrests	1165	1055

