



# A PLACE TO IMAGINE

NEWSLETTER • MAY 2021

## SUMMER EVENTS ARE BACK!

Stay tuned for details on these confirmed 2021 summer events!  
We will be following CDC recommended guidelines for COVID-19.



### SUMMER CONCERT SERIES: MAY - SEP

<b>May 28</b> Voltage Brothers	<b>July 23</b> Electric Avenue
<b>June 11</b> Creativity	<b>Aug. 6</b> A1A
<b>June 25</b> The Rupert's	<b>Aug. 20</b> The Bee Gees Gold Tribute Band
<b>July 9</b> No Limits	<b>Sept. 3</b> The Downtown Band



### RED, WHITE & BOOM 3RD OF JULY FESTIVAL

The City of Norcross is throwing a pre-Fourth of July block party and you're invited! Make your way to the heart of downtown historic Norcross on July 3rd for food, fun and fireworks during the 2021 edition of Red, White and BOOM!



### *Save the Date!*

### BLUESBERRY & BEER FESTIVAL

**August 21**

Get ready to kick back with a special "blue" cocktail and relax as a lineup of blues artists entertain you with their funky vibes! Merchants with the "cool blue dude" decal will have bluesy specials on offer.

# TREE TALK: TREES FOR WILDLIFE

Leaving even a small portion of your yard in a natural state benefits wildlife as well as providing shade and adding natural beauty to your property. To support wildlife and a healthy ecosystem, trees and other plants are the base of that system beyond the soil. Native trees and shrubs are best because they support the insects (most insects are beneficial in the environment) that are an integral part of the food web. Oak trees may support over 500 types of insects while non-native trees such as ginkgos host very few, if any, insects. At the same time, we can appreciate the beauty and diversity of some

non-native species in our landscapes. So, as long as a plant you are considering is not invasive, you can include some exotic species in your landscape palette.

Varying levels of plants are best including large overstory trees, midstory trees and shrubs, and understory plants and groundcovers. Birds really like places to hide to avoid predators so those low dense shrubs are great. Some birds, like warblers, prefer the heights in tall trees while others like to be close to the ground like thrashers and wrens so the more mix of trees and shrubs the better.

Sources of information for creating habitat include the Georgia Audubon Society, the National Wildlife Federation, the Georgia Tree Council, Doug Tallamy's website at [homegrownnationalpark.org](http://homegrownnationalpark.org), and your local county extension service.

## JOIN OUR TEAM

Check out the current openings within our city and please share with anyone you know that might be a good candidate!

- Human Resources Manager
- Maintenance & Equipment Operator
- Stormwater Equipment Operator
- and more!

[norcrossga.net/Jobs.aspx](http://norcrossga.net/Jobs.aspx)

## SUSTAINABILITY TIP OF THE MONTH



### LED LIGHTING

The light-emitting diode (LED) is one of today's most energy-efficient and rapidly-developing lighting technologies. Its widespread use has the greatest potential impact on energy savings in the United States. Residential LEDs—especially ENERGY STAR rated products—use at least 75% less energy, and last 25 times longer, than incandescent lighting. By 2027, widespread use of LEDs could save about 348 TWh of electricity—this is the equivalent annual electrical output of 44 large electric power plants, and a total savings of more than \$30 billion.

#### How LEDs are Different

Light Source: LEDs are the size of a fleck of pepper, and a mix of red, green and blue LEDs is typically used to make white light.

Direction: LEDs emit light in a specific direction, reducing the need for reflectors and diffusers that can trap light. This feature makes LEDs more efficient for many uses such as recessed downlights and task lighting. With other types of lighting, more than half of the light may never leave the fixture.

Heat: LEDs emit very little heat. In comparison, incandescent bulbs release 90% of their energy as heat and CFLs release about 80% of their energy as heat.

#### LED Products

LED lighting is currently available in a wide variety of home and industrial products, and the list is growing every year. Below are some of the most common types of LED products.

Kitchen Under-Cabinet Lighting: Because LEDs are small and directional, they are ideal for lighting countertops for cooking and reading recipes.

Recessed Downlights: Recessed downlights are commonly used in residential kitchens, hallways, and bathrooms, and in a number of office and commercial settings. Both CFL and LED technology can decrease downlight wattage by 75% or more.

LED Replacement Bulbs: With performance improvements and dropping prices, LED lamps can replace 40, 60, and even 75 Watt incandescent bulbs.

## REMINDERS

Back in September, Advanced Disposal (the city's sanitation vendor, soon to be known as Waste Management), established a call center for common service requests. All requests for missed pickups or to schedule large bulk item pickups or cart replacements should be made directly to Advanced Disposal at **678-495-0058**. All requests for new businesses, to cancel a service, service increases or decreases, to start a new residential service, or to cancel a residential service should still be made to the city via [gga@norcrossga.net](mailto:gga@norcrossga.net) or [norcrossga.net/requesttracker.aspx](http://norcrossga.net/requesttracker.aspx).

As of December, all calls for Norcross Power should be directed to our new 24-hour number,

**678-421-2069**. After 5:00 p.m., calls will automatically transfer to Interactive Utility Communications (IUC) who are equipped to manage these calls (outages, cut-offs, interruptions of service). At 8:00 a.m., the calls will transfer back to the Public Works, Utilities & Parks Department. For power outages or other issues, please do NOT call Norcross Police, as has been the custom in the past – instead, please call the **678-421-2069** number.

Leaf vacuuming ended in January. As we prepare for the spring, please do not blow your leaves and yard trimmings down the storm drains. Storm drains (found on the street curbs) DO NOT go to wastewater treatment plants! Leaves and sediment (disturbed soil) are the number one stormwater pollutants in the country. Other pollutants include fertilizers, antifreeze and oil from cars, and pet waste. Protect our waterways by not dumping into the storm drains!

## NORCROSS COMMUNITY MARKET

Local food on the go! In response to COVID-19, Norcross Community Market continues to operate as an online market with a drive-through pickup in order to keep connecting local farmers and food producers with their customers.

Visit their online store ([www.NCMonlinestore.com](http://www.NCMonlinestore.com)) each week between Sunday - Thursday to place your order. Then collect your purchase on Saturday morning at City Hall (65 Lawrenceville Street) between 9-11 a.m.

SNAP/EBT is accepted (and doubled!) on qualifying purchases.

Follow Norcross Community Market on Facebook for updates.



## NORCROSS BUSINESS OWNERS

If your business is located in the city limits of Norcross, you need to pay your Occupational Tax (business license) in the City of Norcross as opposed to Gwinnett County. Unsure if your business is in the city limits? Feel free to call City Hall to confirm - **770-448-2122**

## LET THERE BE LIGHT!

On May 1 at sunset, the City of Norcross will be 'flipping the switch' on Skin Alley to celebrate our newly strung, permanent lights crossing the alley. Mayor Craig Newton will say a few words to mark the occasion. We hope you can join us for the ceremony (social distancing guidelines are being followed), and will enjoy the new ambiance of Skin Alley going forward!

# NORCROSS HIGH SCHOOL ART SHOWCASE

Opening Night May 6 • 5 - 7 P.M.  
*The Rectory • 17 College St,  
Norcross Ga 30071*

Norcross High School is teaming up with The Rectory in Downtown Norcross for their first AP/IB exhibit! After the opening night event from 5 to 7 p.m. on Thursday, May 6th, access to the exhibit will be available through May 14th by calling 678-421-2049. There will also be a virtual exhibition on their website at <https://sites.google.com/g.gcpsk12.org/nhs-visual-arts/home>.

NHS Advance Placement (AP) classes are offered in a variety of media—drawing and painting, jewelry, sculpture and photography. AP students develop personal explorations in their chosen media to create a cohesive portfolio that is submitted to the College Board in May. The NHS International Baccalaureate (IB) Art Program is a two year course, rich with artist research, media exploration, documentation of the art process and unique student works. IB students are challenged to create an exhibit that demonstrates a solid understanding

of their personal visual style based on contextual artist research. In addition to classes, advanced artists participate in National Art Honors Society (NAHS), and have completed a number of projects to help spread art and joy throughout our community. For example, these students have recently worked with the Gwinnett Coalition for Health and Human Services to create the G.R.E.A.T. Little Minds Book Exchanges, and previously worked together with the elementary and middle schools to create the Mitchell Road Mosaic Wall. From painting the Norcross Pharmacy store windows in seasonal décor to helping out with Norcross Art Splash, NAHS students work hard to contribute to enriching and beautifying the spaces in and around our community.



---

## LIONHEART THEATRE PRESENTS...

### “Dearly Departed”

Lionheart Theatre Company’s next production, “Dearly Departed,” runs May 7-23, 2021. This wacky southern comedy is an audience favorite that you won’t want to miss. Visit [lionhearttheatre.org](http://lionhearttheatre.org) for tickets. Dessert is included.

### Summer Drama Camps

Lionheart will be offering summer drama camps for ages 5-12, from June 7-18, 2021. Camps include Shakespeare, stage combat, improv, performance and more. Visit [lionhearttheatre.org](http://lionhearttheatre.org) for a full schedule and registration information

### Upcoming Auditions: “Once Upon a Time at Lionheart”

Lionheart will be holding open auditions for youth actors, ages 8-18, for their upcoming youth short play festival coming this July. Audition dates are May 15th at 2 p.m. and May 17th at 6 p.m. For more information, visit [lionhearttheatre.org](http://lionhearttheatre.org).