



A PLACE TO IMAGINE

NEWSLETTER • JULY 2021



NORCROSS
community market

Wednesdays 4-7 P.M.
20 Skin Alley

norcrosscommunitymarket.com

ALL NEW TIME & LOCATION

Norcross Community Market Now Open IN PERSON with New Location and Time

After a year of online, drive-through markets, the Norcross Community Market has finally returned to Downtown Norcross with an all-new date, time and location. Weekly on Wednesdays from 4 to 7 p.m., head to Skin Alley for live music, lots of local fruits and vegetables, local art, “Power of Produce” children’s activities from 4:00-4:30pm and much more!

In addition to the in-person market, NCM will continue to offer online ordering/contactless pickup and preordering. There will be a handful of vendors who are only on the NCM Online Store, so be sure to check it out. Whether online or in-person, SNAP/EBT is accepted (and doubled!) on qualifying purchases. Follow Norcross Community Market on Facebook for more details and event alerts!



Scan to get
the Spanish
Newsletter!

¡Escanee para
recibir le boletín
en español!



Mayor: Craig Newton • **Mayor Pro Tem:** Josh Bare
City Council: Andrew Hixson, Arlene Beckles, Bruce Gaynor, Matt Myers
City Manager: Eric Johnson • **Assistant City Manager/Director of Public Works,**
Utilities & Parks: Mary Beth Bender • **City Clerk:** Monique Lang

City Hall: 65 Lawrenceville Street, Norcross, GA 30071
Hours: Mon. - Fri. 8 a.m. - 5 p.m.
770.448.2122 | Fax: 770.242.0824
www.norcrossga.net

COUNCILMEMBER ANDREW HIXSON

Councilmember Andrew Hixson has been selected to serve on the Gwinnett Chamber's 2021-2022 Ambassadors Council. An extension of Gwinnett Chamber staff, Ambassadors donate their time and talent to engage, encourage and expand business relationships on behalf of the organization. Recognized as a community leader, Hixson was selected by the Chamber to serve as an ambassador and will carry out the Chamber's mission to Champion Business.

RECYCLING CONSTRUCTION DEBRIS

Did you know that construction debris can be recycled, too? Last year when the city demolished the Johnson Dean waterworks on Barton Street, we were able to divert 5 tons of metal and 22 loads of concrete from the landfill to be recycled for other uses at Metro Green Recycling. Comparatively, only six loads of debris had to be taken to the landfill! Next time you're working on a home project, consider recycling eligible materials to help reduce our community footprint.

HURRICANE PREPAREDNESS

The Atlantic Hurricane Season begins June 1 and runs through November 30. Remember to keep safety first and take time now to prepare your homes and family in case of an emergency.

- Build an emergency kit. Gather enough supplies for each person in your household to last a few days, considering the unique needs each person or pet may have in case you have to evacuate quickly.
- Have a plan for how your friends and family will communicate in an emergency.
- Learn more about the specific potential threats around your home/business, i.e. flooding, trees and the likelihood of blocked evacuation routes. Hurricanes can easily form into tornadoes.
- Downed trees are the most likely cause of an outage after a major storm. Never attempt to pull tree limbs off wires yourself. Customers should call Norcross Power (678-421-2069) immediately if they see a fallen or low-hanging power line.
- Never use generators in an enclosed space or near open windows. They produce dangerous carbon monoxide that can't be seen or smelled.
- It's important to know how to safely store your food and medicine during an outage. If an extended outage seems imminent, move anything that can be frozen into the freezer. A well-stocked freezer can hold its temperature for 24 to 48 hours.



IMPORTANT NUMBERS TO KNOW

Missed Sanitation Pickup: 678-495-0058

Back in September, Waste Management (the city's sanitation vendor, formerly Advanced Disposal), established a call center for common service requests. All requests for missed pickups or to schedule large bulk item pickups or cart replacements should be made directly to them at 678-495-0058. All requests for new businesses, to cancel a service, service increases or decreases, to start a new residential service, or to cancel a residential service should still be made to the city via gga@norcrossga.net or norcrossga.net/requesttracker.aspx.

Power Outages: 678-421-2069

As of December, all calls for Norcross Power should be directed to our new 24-hour number, 678-421-2069. After 5:00 p.m., calls will automatically transfer to Interactive Utility Communications (IUC) who are equipped to manage these calls (outages, cut-offs, interruptions of service). At 8:00 a.m., the calls will transfer back to the Public Works, Utilities & Parks Department. For power outages or other issues, please do NOT call Norcross Police, as has been the custom in the past—instead, please call the 678-421-2069 number.



MAYOR CRAIG NEWTON

Norcross Mayor Craig Newton has been selected to serve as one of only three mayors on Georgia Municipal Association's Excellence in Policing Committee. The 16-member committee kicked off with its first meeting on June 9 and will develop over the next three months an affordable, achievable, scalable and measurable set of best practices and guidelines for public safety agencies to utilize as part of GMA's Certified Cities of Equity and Inclusion program.



EMPLOYEE APPRECIATION BREAKFAST

A special Employee Appreciation Breakfast was held on June 15th and included a Waffle House Food Truck which was a big hit for all in attendance! Kudos to our Employee Customer Service Committee who planned the event.



MEET CHRISTABEL!

Christabel Ghansah is our Economic Development Department's new Business Development Manager. In this role, Christabel will be developing and maintaining relationships with businesses in the city with the end goal of business retention and expansion. Previously having worked in financial services and financial literacy (where she helped people become financially independent long-term), she also does a lot of community service and development work both locally and abroad (specifically in Ghana where she is originally from). Christabel tells us she is "super excited to be working with William, who [she is] quickly learning is a celebrity of sorts in the ED field, to expand the work that the ED department is doing to put Norcross on the map as a business hub and truly as 'a place to imagine.'"

PAY UTILITY BILLS ONLINE

Don't forget, online bill pay is an easy way to pay utility bills and other fees without having to make a trip to City Hall! Simply head to www.norcrossga.net and click the blue "Online Payments" tile under the big header image. You also have the option to go paperless, which is a great way to help the environment!



FEET ON THE STREET COMING SOON

The City of Norcross is working alongside the Sustainable Norcross Commission and Waste Management to bring recycling guidance to your curb! Made possible by a generous grant from The Recycling Project (TRP), "Feet on the Street" is a four-week project dedicated to improving recycling programs across the nation. In Atlanta, TRP helped decrease recycling contamination by 57%. That means the total trash caught in their recycling stream was decreased by over half in just a month! This is important because any contamination poses a safety hazard to workers, damages other recyclable items and threatens the long-term viability of the recycling system.

How will it work? First, we'll mail you an info card and a new bin sticker that details exactly what belongs in the city's single-stream recycling system. Then, we'll send out a team of recycling experts who will hit the pavement in the morning before the recycling trucks run their route. They'll check your bin and leave a tag indicating if there's an item that doesn't belong. If there's something in your bin that can't be recycled, don't worry! The tag will specify exactly what those items are and give you the chance to remove them before the truck returns the following week.

Look out for your info card and we'll share more details about this program in our August Newsletter detailing when our feet will hit your street! See you soon!

SUSTAINABILITY



TIP OF THE MONTH

TIPS FOR A SUSTAINABLE SUMMER

Unplug: Don't forget to unplug your electronics when not in use, especially on your summer vacations.

Use a Reusable Water Bottle: It's so important to stay hydrated throughout the day. Instead of wasting money purchasing plastic water bottles, get your own reusable bottle to reuse over and over again!

Think Before You Throw: Try to look for recycle bins when you travel instead of throwing those items away.

Get Outside: Go on a hike or walk with your friends and family.

Plant A Garden: Spruce up your front or backyard by planting a pollinator garden with flowers or a garden with fruits and vegetables!



TREE TALK: WATERING YOUR TREES

During hot summers, trees lose water to the atmosphere quickly. A tree could actually “bake” during the day. Trees in summer generally look better in the early morning than in the late evening because trees take up most water after the sun goes down.

The best time to water trees is between 10 p.m. and 6 a.m. and the most efficient way to water is with a soaker hose. The key is to water the area from the drip line to one-third of the way towards the trunk. This is where most of the water-absorbing roots are located. Mulch the area to help maintain soil

moisture and periodically move the hose around to cover as much area as possible.

Water if there has been no rainfall for more than 2 weeks. Between one and two inches of water should be enough. That's at least five gallons of water for every square yard of surface area, which should be sufficient to provide water equal to a one-inch rainfall. Try to water one to two times a week, moving the location of the hose each time so more of the soil gets covered.

New, recently planted trees have somewhat different requirements. Nursery stock is often watered three or four times a week. Your planted tree will need between five and seven-and-a-half gallons of water a week for every inch of trunk caliper. Make sure to mulch around the tree with a light organic mulch material.



IN THE KNOW



JAZZ IN THE ALLEY

July 17, 7:30 - 9:30 p.m.
Canelita Sabrosa
Betty Mauldin Park

Jazz at its best will be taking over Betty Mauldin Park late summer thru early fall from 7:30 – 9:30 p.m. Local eateries are jazzing things up with some delish chef specials to-go that make it a perfect date night or girl’s night out. During the band breaks, take an easy stroll and check out the deals in our downtown shops! Bring chairs, a cooler (no glass, please) and come chill.



SUMMER CONCERT SERIES

July 9 July 23
No Limits Electric Avenue

Thrasher Park | 7:30 - 9:30 p.m.

Enjoy the “sweet sounds of summer” in downtown Norcross and get ready for some serious fun at the Summer Concert Series, which runs May thru September in Thrasher Park from 7:30 - 9:30 p.m. The concerts are free and local restaurants are happy to create the perfect picnic for concert goers. So grab a chair, a cooler (no glass, please) and a few friends and come enjoy Downtown Norcross and the sweet sounds of summer!

CAN-DO FOOD DRIVE

Don’t Forget! Each event in the Summer Concert Series will serve as a collection site for the CAN Do food drive, a county-wide effort to fill the shelves of local food pantries. Donations of canned food and non-perishable items can be dropped off in bins during each concert.

MOVIE MONDAYS ARE BACK!

The second and fourth Mondays of the month are Movie Mondays in Norcross at the Cultural Arts & Community Center. Current and classic movies are shown free of charge at both 1:30 pm and 6:30 pm and run through July. Free treats, popcorn and water are available and guests are welcome to bring lunch or dinner to dine as well.



LIONHEART THEATRE PRESENTS

“Once Upon a Time at Lionheart” Youth Festival

Lionheart’s youth play festival features a collection of fun, fractured fairy tales that are acted, directed and produced by kids. Admission includes cookies and lemonade with the cast. All tickets \$12. For more information, visit lionhearttheatre.org.

Upcoming Auditions: “Nunsense”

Lionheart will be holding open auditions for five adult female actors for their upcoming fall musical production of “Nunsense.” Audition dates are July 25th and July 26th at 7 p.m. For more information, visit lionhearttheatre.org.



RED, WHITE & BOOM!

July 3
Downtown Norcross | 5 - 10 p.m.

The City of Norcross is throwing a pre-Fourth of July block party and you’re invited! Make your way to the heart of downtown historic Norcross on July 3 for food, fun and fireworks during the 2021 edition of Red White and BOOM! The good times start with a bang at 5 p.m. with bounce houses (nominal fee), festive face painting and an assortment of food vendors. For those looking to continue the fun and celebration, head over to one of Norcross’ local hotspots for live music and libations. Be sure to not miss the fireworks show that starts when it is dark, typically around 9:40pm. CDC guidelines will be followed at the 2021 event.

Save the Date



AUGUST 21

Indie Green Festival & Carry-Your-Own-Water Walk
10 a.m. - 3 p.m.

The Indie Green Festival was curated to allow local residents and visitors the opportunity to learn about modern, eco-friendly and thoughtful lifestyles. Join us to discover diverse vegan and vegetarian cuisine while shopping with local artisans. There will be guest speakers, entertainment and a kids zone available throughout the day. The Carry-Your-Own-Water-Walk will kick off at 10 a.m., and the festival itself will run from 11 a.m. to 3 p.m.

Bluesberry Beer & Music Festival
3 - 10 p.m.

Norcross has got the blues...and that’s a good thing! Get ready to kick back with a special “blue” cocktail and relax as a lineup of blues artists entertain you with their funky vibes! Merchants with the “cool blue dude” decal will have bluesy specials on offer. For more information including the artist lineup, visit www.bluesberrybeerfestival.com.



Wednesdays

Norcross Community Market, 4 - 7 p.m.,
Skin Alley

July 3

Red, White & Boom!, 5 - 10 p.m., Lillian Webb
Park/Downtown

July 9

Summer Concert Series: No Limits, 7:30 - 9:30
p.m., Thrasher Park

July 12

Movie Mondays: Sonic the Hedgehog, 1:30
pm & 6:30 pm, Norcross at the Cultural Arts &
Community Center

July 17

Jazz in the Alley: Canelita Sabrosa, 7:30 - 9:30
p.m., Betty Mauldin Park

July 23

Summer Concert Series: Electric Avenue, 7:30 -
9:30 p.m., Thrasher Park

July 26

Movie Mondays: Jumanji the Next Level, 1:30
pm & 6:30 pm, Norcross at the Cultural Arts &
Community Center

August 6

Summer Concert Series: A1A, 7:30 - 9:30 p.m.,
Thrasher Park

August 14

Jazz in the Alley: Maiesha McQueen &
Anonymous da Band, 7:30 - 9:30 p.m., Betty
Mauldin Park

August 20

Summer Concert Series: The Bee Gees Gold
Tribute, 7:30 - 9:30 p.m., Thrasher Park

August 21

Indie Green Festival & Carry-Your-Own-Water
Walk, 10 a.m. - 3 p.m., Thrasher Park

Bluesberry Beer & Music Festival, 3 - 10 p.m.,
Betty Mauldin Park

September 3

Summer Concert Series: The Downtown Band,
7:30 - 9:30 p.m., Thrasher Park

September 11

Atlanta British Car Fayre, 10 a.m. - 3 p.m.,
Downtown Norcross

September 25

Jazz in the Alley: Shena Renee, 7:30 - 9:30
p.m., Betty Mauldin Park

October 2

Neighborhood Recycling Day & Cleanup,
Various Times & Locations

Art Splash Festival, 10 a.m. - 6 p.m.,
Downtown Norcross

October 3

Art Splash Festival, 11 a.m. - 5 p.m.,
Downtown Norcross