



# A PLACE TO IMAGINE

NEWSLETTER • OCTOBER 2021

## CELEBRATING 150+1 YEARS

.....  
**Saturday, October 23 • 4 - 10 P.M.**

..... **Lillian Webb Park** .....

It's our birthday!! A year overdue thanks to little you-know-who, our 150th (+1) Anniversary Celebration is finally here and we promise it will be worth the wait! Join us in a nod to our history as a baseball town as we take you out to Lillian Webb Park for a cracker jackin' good time with the home team. Hope you can make it! Come celebrate with movies, music, fireworks, food trucks, activities & more!

### **Playing on the Big Screen**

4:15 - 6 p.m. • The Sandlot

6 p.m. • Live Sports Broadcast

### **Live on the Stage**

6 - 7 p.m. • The Network

7:30 - 9:30 p.m. • New Soul Brigade

### **Fireworks Show**

9:30 p.m.



**Mayor:** Craig Newton • **Mayor Pro Tem:** Josh Bare  
**City Council:** Andrew Hixson, Arlene Beckles, Bruce Gaynor, Matt Myers  
**City Manager:** Eric Johnson • **Assistant City Manager/Director of Public Works,**  
**Utilities & Parks:** Mary Beth Bender • **City Clerk:** Monique Lang

**City Hall:** 65 Lawrenceville Street, Norcross, GA 30071  
Hours: Mon. - Fri. 8 a.m. - 5 p.m.  
770.448.2122 | Fax: 770.242.0824  
[www.norcrossga.net](http://www.norcrossga.net)

# CYBERSECURITY AWARENESS MONTH



**Do Your Part. #BeCyberSmart.**

Cybersecurity Awareness Month — celebrated every October — was created as a collaborative effort between government and industry to ensure every American has the resources they need to stay safer and more secure online. NIST has partnered with other federal agencies to help raise awareness about cybersecurity and engage with public and private sector partners through events and initiatives to raise awareness about cybersecurity, provide them with tools and resources needed to stay safe online, and increase the resiliency of the nation in the event of a cyber incident. Find resources on protecting yourself, your family and your business here: [bit.ly/norcrosscybersecurityresources](http://bit.ly/norcrosscybersecurityresources).

Sourced from Cybersecurity Awareness Month webpage on [nist.gov](http://nist.gov) (*National Institute of Standards and Technology*)

## IMPORTANT NUMBERS TO KNOW

### **Missed Sanitation Pickup: 678-495-0058**

Waste Management (the city's sanitation vendor, formerly Advanced Disposal) has its own call center for common service requests. All requests for missed pickups or to schedule large bulk item pickups or cart replacements should be made directly to them at 678-495-0058. All requests for new businesses, to cancel a service, service increases or decreases, to start a new residential service, or to cancel a residential service should still be made to the city via [gga@norcrossga.net](mailto:gga@norcrossga.net) or [norcrossga.net/requesttracker.aspx](http://norcrossga.net/requesttracker.aspx).

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### **Power Outages: 678-421-2069**

For power outages and other power-related issues, Norcross Power has a 24-hour number, 678-421-2069. After 5:00 p.m., calls automatically transfer to Interactive Utility Communications (IUC) who are equipped to manage these calls (outages, cut-offs, interruptions of service). At 8:00 a.m., calls transfer back to the Public Works, Utilities & Parks Department.

## MOBILE FOOD VENDOR ORDINANCE UPDATES

Over the summer, Norcross Mayor & Council adopted updates to the Mobile Food Vendor Ordinance that will increase the opportunities for businesses and residents to partner with mobile food vendors including food trucks, pushcarts and the traditional ice cream truck for events on private properties. Mobile food vendors can take out individual 3-day permits or business and property owners can elect to take out annual permits if they will be holding multiple events that utilize these vendors throughout any calendar year. Proper Environmental Health/Department of Agriculture and Fire Department certifications will need to be provided by the food vendors along with the application and indemnification forms. For more information, contact [communitydevelopment@norcrossga.net](mailto:communitydevelopment@norcrossga.net).

# COMMUNITY SPOTLIGHT

NORCROSS ART SPLASH HAS A NEW HOME—LILLIAN WEBB PARK!



Let the party begin! Norcross Art Splash, the Festival with Personality, took a year off (due to COVID-19), but the popular fall event will return on Saturday, October 2 and Sunday, October 3 to its new home, beautiful Lillian Webb Park, in the heart of downtown historic Norcross.



Splash Festivals, producers of the event, want everyone to be safe, so Lillian Webb Park seemed like a perfect fit for festivalgoers, with lots of room to spread out and still enjoy the incredible artists and vendors. And, there will be great parking in the downtown area!

Whimsical and colorful booths await happy art buyers, and the artisans look forward to displaying their paintings, clay, jewelry, woodwork, metal art, fiber, mixed media, folk art, culinary treats, photography, glass and so many unique finds! These talented makers hope shoppers will come out and support them, as they have lots of great items to sell! Georgia Grown members will showcase their goods during the weekend, and visitors can expect to find some real treats from these welcoming folks.

Fun food trucks will serve up delicious festival cuisine, so attendees are urged to come hungry.

Kids will find a wonderland of creative crafts and the always exciting inflatable rides.

Following CDC guidelines, organizers will provide extra space between artists' booths, and hand sanitizing stations will be placed throughout Art Splash.

If shoppers can't make the event, they can visit many of the artists at the online marketplace beginning September 24 running through October 5. Individuals can purchase unique handmade items when the virtual marketplace goes live at [www.eventeny.com/events/2021norcrossartsplashfestival-658/?series=461](http://www.eventeny.com/events/2021norcrossartsplashfestival-658/?series=461).

Festival hours are Saturday, October 2 from 10 a.m. to 6 p.m. and Sunday, October 3 from 10 a.m. to 5 p.m. Free Parking is available all over the charming downtown area. For more information, visit [www.SplashFestivals.com](http://www.SplashFestivals.com).



## THE CITY PROPERTY TAX AND STORMWATER BILLS

The City Property Tax and Stormwater bills are due November 22nd (postmark date does not apply—they must be received at City Hall by this date). If you don't receive a bill, you are still responsible for payment. If you have any questions, please email the Administrative Services Department Office at [taxes@norcrossga.net](mailto:taxes@norcrossga.net).



## TREE TALK: PLANTING TREES FOR SUCCESS

Determine your new tree's requirements BEFORE you plant. Some like full sun while others prefer shade. Trying to establish a shade-loving tree in full sunlight is stressful to the tree. Consider the mature size of the tree to pick the proper planting location. Consider water availability. Trees need about 1 inch of water every 7 to 10 days during the growing season.

Most trees require well-drained soils to minimize stress. Unless soils are very poor, nutrients and soil amendments are seldom required. Fertilize only after the first year in spring, summer and fall. The incorporation of mycorrhizae into the soil can be beneficial during the establishment period where soil quality is very poor.



### Considerations for proper planting location:

- Underground and overhead utilities
- Structures
- Driveways and sidewalks
- Compatibility with existing vegetation

### Planting Directions:

- Till to a depth of 6-8 inches for an area of 10 times the diameter of the root ball.
- Excavate a hole three times the diameter of the root ball and no deeper than the ball or container.
- Leave the soil at the base of the hole compacted.
- Remove the container, cut girdling roots and place the tree in the hole.
- Remove all ties, strapping, wire basket and burlap.
- Backfill the hole with the uncompacted soil previously removed.
- Lightly pack the soil and water to eliminate any air pockets.
- Mulch planting area to a depth of 2-3 inches with composted wood chips. Do not mulch within 6 inches of the trunk.

# 2021 CITY OF NORCROSS MUNICIPAL ELECTION

The upcoming general election will take place Tuesday, November 2, 2021, to elect the mayor and two councilmembers. The polls are located at Norcross City Hall, 65 Lawrenceville Street, Norcross GA, in the second floor Community Room, in accordance and in conformity with the laws of the State of Georgia. The advance voting polls for the November 2 General Election will open on Tuesday, October 12, through Friday, October 29, 9 a.m. - 5 p.m. Saturday advance voting will

be held on October 16 and 23; Sundays are excluded. The polls for the General Election will open on Tuesday, November 2, 2021, at the Norcross City Hall, 65 Lawrenceville Street, 2nd Floor Community Room, 7 a.m. - 7 p.m., in accordance with the State's laws of Georgia. Computation of votes cast in the November 2 election will be conducted at the time the poll closes. If no candidate receives a majority of the votes, a run-off election will be held on Tuesday, November 30, between the candidates receiving the two highest numbers of votes.

Should a run-off election be required, the advance voting poll for the run-off election will be held daily from Monday, November 22 through November 24, from 9 a.m. to 5 p.m.

## SUSTAINABILITY



## TIP OF THE MONTH

### WHAT TO DO WITH YOUR PUMPKINS BEFORE & AFTER HALLOWEEN

Eat it! Don't throw away your pumpkin carvings and pumpkin seeds. Bake the seeds and eat them. You can also find recipes to make pumpkin pie, pumpkin-flavored waffles and muffins or your own pumpkin spiced latte!

Plant it! Save your pumpkins seeds for next year and plant them in your garden or in a small pot!

Compost it! You can compost the pumpkin yourself or donate it to a dropoff center. Pumpkins will decompose easily if you add them to your composting pile (make sure to remove all the seeds first).

There are composting dropoffs in the metro Atlanta area, including the Center for Hard to Recycle



Materials (also known as CHaRM). Make sure to remove candles, wax and any decorations, and don't compost pumpkins with paint or glitter. Put your pumpkin in a paper bag (never plastic), find a dropoff nearest you and encourage others to do the same!

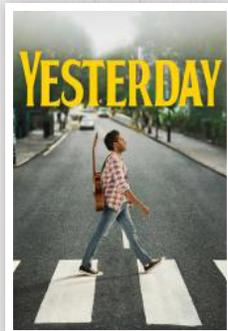
Did you know that when food is wasted, it often ends up in the landfill and the nutrients in the food never return to the soil? The wasted food then rots and produces methane gas which reports have shown negatively affects our environment and our health.

If you have any questions, be sure to email [communitydevelopment@norcrossga.net](mailto:communitydevelopment@norcrossga.net), and for more information on local sustainability opportunities and tips check out the City of Norcross Facebook as well as Gwinnett Clean & Beautiful's online blog.



# IN THE KNOW

# MOVIE MONDAYS



**Norcross Community Center**  
1:30 & 6:30 p.m.

October 11  
The Farewell

October 25  
Yesterday

Enjoy a free movie and light refreshments at Norcross Movie Mondays held at the Cultural Arts & Community Center every 2nd and 4th Monday of the month! Movies start times are at 1:30 & 6:30 p.m.



## FIRST FRIDAY CONCERT @ THRASHER PARK!

Friday, October 1 | 7 - 9 p.m.  
Legacy Music

Friday, November 5 | 7 - 9 p.m.  
The Rainmen

First Friday Concerts run from October to April and are always a popular night out. This month and next, we're taking the fun outside to the **Thrasher Park** Concert Pavilion! Come 'get down' with the sounds of jazz, rock, Motown and more with Legacy Music on the 'First Friday' of the month!



## TRICK OR TREAT WITH OUR DOWNTOWN NORCROSS MERCHANTS!

October 31 | 12 - 4 p.m.  
Downtown Norcross

# DEUTSCHE KLASSIC CAR SHOW

**Saturday, October 30 | 10 a.m. - 3 p.m.**  
**Downtown Norcross**

Join us on October 30th in Historic Norcross for the first annual Deutsche Klassic Autoberfest. Featuring

150 classic German automobiles, the event will bring BMWs, Audis, Porsches, Mercedes Benzes, Volkswagens and more to the streets of Downtown Norcross. In addition to this fantastic lineup of vehicles, you'll be able to enjoy German food, beer, music and more in this family-friendly festival! Proceeds benefit local non-profit Special "K's." As a part of Georgia Special Olympics, Special "K's" specializes in special olympics competitions for kids 8 to 90 years old. Rain or shine! For registration and more information, visit [deutsche-klassic.com](http://deutsche-klassic.com)



## LIONHEART THEATRE PRESENTS

### **Open Auditions for "The Homecoming"**

Lionheart will be holding open auditions for their December production of "The Homecoming" on October 10 and 11. Roles are available for all ages. This play inspired the TV series "The Waltons." Visit [lionhearttheatre.org](http://lionhearttheatre.org) for more information.

### **"Bewitching": October 21-24**

Lionheart's spooky, chilling collection of ten-minute plays runs October 21-24. Evening performances begin at 7:30 p.m. with a Sunday matinee at 2 p.m. Tickets are \$18 for adults and \$16 for seniors/students/military. Recommended for audiences 18+. Visit [lionhearttheatre.org](http://lionhearttheatre.org) for tickets.

### **"Vanya and Sonia and Masha and Spike": November 5-21**

Lionheart's November comedy, "Vanya and Sonia and Masha and Spike," runs November 5-21. Evening performances are at 7:30 p.m. and Sunday matinees at 2 p.m. Tickets are \$18 for adults and \$16 for seniors/students/military. Visit [lionhearttheatre.org](http://lionhearttheatre.org) for tickets.



## DIA DE LOS MUERTOS

**Saturday, November 6 | 2 - 8 p.m.**  
**Thrasher Park**

Come celebrate Dia de los Muertos in Downtown Norcross on Saturday, November 6, 2021 as we observe the holiday that spans across the first two weeks of November! We invite you to join us to celebrate our ancestors and history in a night of remembrance, dance and live authentic entertainment to be followed with a parade around Thrasher Park. This festival will be a total cultural experience where you can immerse yourself in celebration through authentic Mexican meals and beverages.

Be sure to drink the night away with us as there will be exciting flavors of margaritas to drink throughout the festival (to be purchased separately). There will be face painters on-site to help you complete your festive look with candy skull painting. At dusk, we will wrap the festival up with a lantern parade around Thrasher Park. We will be selling lantern kits from anywhere between \$5—\$25 that you can purchase before the event or on-site the night of.

We look forward to celebrating culture, history and the community with you this November 6th!

## JOIN OUR TEAM

Looking for a way to better impact your city? Come work for us! Keep an eye on our website for all job opportunities; we have many immediate positions available.

[norcrossga.net/Jobs.aspx](http://norcrossga.net/Jobs.aspx).



### October 1

First Friday Concert: Legacy Music, 7 - 9 p.m., Thrasher Park

### October 2

Art Splash Festival, 10 a.m. - 6 p.m., Downtown Norcross

### October 3

Art Splash Festival, 10 a.m. - 5 p.m., Downtown Norcross

### October 11

Movie Monday: The Farewell, 1:30 & 6:30 p.m., Norcross Community Center

### October 23

150th (+1) Anniversary Celebration, 4 - 10 p.m., Lillian Webb Park

### October 25

Movie Monday: Yesterday, 1:30 & 6:30 p.m., Norcross Community Center

### October 30

Deutsche Klassic Car Show, 10 a.m. - 3 p.m., Downtown Norcross

### October 31

Trick or Treat with Downtown Merchants, 12 - 4 p.m., Downtown Norcross

### November 5

First Friday Concert: The Rainmen, 7 - 9 p.m., Thrasher Park

### November 6

Dia De Los Muertos Festival, 2 - 8 p.m., Thrasher Park

### November 8

Movie Monday: Downton Abbey, 1:30 & 6:30 p.m., Norcross Community Center

### November 13

Neighborhood Recycling Day & Cleanup, Various Times & Locations

Merchants Holiday Open House, 11 a.m. - 6 p.m., Downtown Norcross

[aplacetoimagine.com](http://aplacetoimagine.com)



Scan to get the Spanish Newsletter!

¡Escanee para recibir le boletín en español!