



I am Matt Myers and I currently serve as your City of Norcross Elected City Council Member. I am not a career politician but rather an Engineer and a lifetime problem solver working for Fortune 500 companies, a citizen of Norcross for more than 10 years, a parent of two young boys Jacob and Mason, and I am anchored by my wife Raven.

I am running for re-election to advance economic growth, improve connectivity in Norcross, strengthen partnerships within the city, build community engagement across all of Norcross, ensure sustainable growth and development. Strong leadership, a willingness to take bold steps towards setting common sense policies, making data driven decisions, having a clear value to listen our community and a passion for all of Norcross are reasons why I believe I am the best candidate for a second term as your Norcross City Council member. Because, there is nothing more important to me than keeping our Norcross community a vibrant place to Live, Work, Play and Invest, while maintaining the heart and character that makes Norcross that special place, we've all come to love.

Prior to being elected to serve our city in an official capacity in November 2019, I led in the development of the 2040 Comprehensive Plan and worked with city staff in the adoption of the Unified Development Ordinance as the former Chair of the Norcross Planning & Zoning Board. Since being elected for my first term, my accomplishments include the following.

Economic Growth and Development

- Sponsored Resolution to reactivate Norcross Development Authority; giving City ability to promote business development and affordable housing across the entire city limits.
- Appointed by Mayor & City Council to serve on Norcross Development Authority Board of Directors
- Continually working with Downtown Development Authority on projects such as the recent South End development
- Reformed Downtown Dining District Beer & Alcohol and Food Truck ordinances to promote new dining experiences
- Assisted City in hiring Business Development Manager increasing city's Business Retention & Expansion activity

Quality of Life and Community Engagement

- Passed plan to increase Parking in Downtown Dining District
- Brought back 2021 Summer Concert Series and City Events
- Brought Community Farmers Market and String Lights to Skin Alley
- Supported passing of new Parks, Greenspace & Trails Board
- Requested Surplus IT equipment be donated to local non-profit
- Funded Live Norcross: A Home to Imagine initiative
- Passed Resolution to Condemn Hate Crimes, Discrimination and Racism in the City of Norcross

Government Services

- Approved 2021 & 2022 Budget with no Tax Increases to residents or businesses
- Hired new City Manager following long term City Manager retirement
- Requested City of Norcross Salary Study to mitigate employee attrition

- Approved Norcross Police Department purchase of 12 new Police vehicles to replace outdated fleet
- Increased Code Enforcement & Business License adherence throughout the City
- Working on development of Norcross New Public Safety building

Covid-19 Pandemic Response

- Pass Norcross Power service disruption moratorium
- Appointed citizen advisory committee to distribute ARPA Funds to those impacted by Covid-19
- Provided Frontline and city employees Covid-19 hazardous pay increases
- Worked with Gwinnett County Health Director on common sense safety protocols for city staff and community
- Assisted City staff with setting up virtual meeting tools – Zoom
- Personally, making a commitment to support and promote our local Norcross businesses during the Pandemic

Long before my work with the city began, my Norcross story began in 2008 when avoiding traffic one day on my daily commute; I found myself driving down a quaint downtown and instantly fell in love. Less than a year later, my wife and I, now frequent visitors to the city, found our first home in Norcross. A year later, we had our dream wedding at Flint Hill in Historic Norcross. Over the next five years, Norcross became forever lodged in our hearts as a place to imagine our dreams. After relocating to Texas for work, my wife and I were blessed with our first child. We desired to raise him in a diverse and welcoming community such as Norcross. So, we eagerly relocated back to Norcross to engage, create, contribute, and flourish in the community that first captured our hearts.

I am a native of Columbia, South Carolina, as the eldest of two siblings. In high school, like many other transplants into the city, I relocated with my parents to the Atlanta metropolitan area, where I played high school baseball and football. I attended Southern Polytechnic State University, which is now Kennesaw State University - Marietta Campus. After my freshman year, I transferred to Clark Atlanta University, where I met my wife. There, I served as an executive board member and held campus leadership roles in multiple organizations, including the NSBE (National Society of Black Engineers), and Phi Beta Sigma Fraternity, Inc. I graduated with a Bachelor of Science degree in Mechanical Engineering and I began my professional career by being selected into the supply chain leadership program at a Fortune 500 company. There I matured from a young leader and gained a strong foundation for making data-driven decisions while never forgetting there are always people and their families behind your choices. Progressing in leadership roles over the years, I learned compassion and sincerity are core values of all thoughtful leaders. I earned a master's degree in Supply Chain Management from Penn State, while also being fortunate to serve on the executive leadership team of a flagship diversity program, coaching and mentoring countless young professionals. I've worked in leadership roles with programs, such as Junior Achievement and March of Dimes through our corporate citizenship programs. Following in the footsteps of my many family members, I became a proud member of Exodus Lodge of Prince Hall Freemasons as well as a Charter member of Al Tariq Temple of Shriners. Most recently, I was selected as member of the 2022 Class of Leadership Gwinnett.

To find out more about my campaign for reelection or connect with me directly, please visit www.myers4council.com or www.facebook.com/Myers4Council