



Hi, I am Sophie Gibson, and I am running for Norcross City Council because I genuinely believe I can make a difference in the community I love and the community I call home. Gwinnett County is where I first laid Georgia roots almost 30 years ago, and today, I have come back home and now call the beautiful city of Norcross my forever home. After raising three children, mostly as a single mother, growing a small business since 2001, I am home and an advocate for Norcross and community change. As an entrepreneur, business leader and neighborhood advocate, I want to keep what makes our city unique while advancing on issues that mean the most to

Norcross. Including enhancing public safety, maintaining our historic character, advocating for Norcross neighborhoods and small businesses, and making choices that make our community better.

I live in Historic Norcross and am the Vice President of our HOA, a Board Member on the Norcross Development Authority and a Norcross ARPA Advisory committee member. I started my first business at age 21, while still in college and today serve on a couple boards, including Pet Partners, a leader in improving the human health and wellness through the human-animal bond and the Metropolitan Counseling Services (MCS), a leader in providing affordable mental health services for underserved populations. In addition, I am an advocate for women and children especially when it comes to educating and building awareness about sexual, verbal, and emotional abuse.

My father and mother have been great examples of showing us love and what it means to work hard. With five girls to raise our parents kept us involved in community work, planting trees, feeding families on Sundays that needed a meal, my sisters and I worked each and every summer from ages

11, this helped us to build strong work ethics and as athletes we swam six days a week and on Sundays went to Church.

As a single mother with an MBA from J. Mack Robinson College of Business at Georgia State University, raising three children, I was able to instill my parents' principles of hard work and education on my three children. My daughter Skye is currently a student at Georgia State University, my oldest son Egan, lives in Peachtree Corners and has a bachelor's degree from Central Queensland University, (CQU) in Australia and my youngest son Nage who also lives in Norcross with his husband, has a bachelor's degree from Emerson College in Boston, Massachusetts.

Now more than ever Norcross needs a strong voice for All of Norcross. Here are six pillars that I know I can bring much value to:

Enhancing Public Safety – Norcross has a great Police Department. I will support an annual review ensuring that we have the infrastructure and personnel needed to keep us all safe and crime at its lowest.

All Norcross residents deserve to feel safe in their homes and neighborhoods.

Maintaining Our Small-Town Charm and Historic Character – This is one of the reasons I moved to Norcross. Sustainability of our Historic structures, Parks and Natural Resources, and Tree Canopy is important. Our small-town charm is an asset and one that other size cities have tried to emulate. We must give special attention to our downtown, our trees, and our parks. After all, they add “character” to Norcross and are a huge complement to our city.

Small Business & Economic Development – This means building the Norcross economy of the future that includes small business growth which is the backbone of Norcross. It also includes physical and technological infrastructure to attract businesses and jobs so that residents of Norcross can Live, Work, Thrive and Live their best lives.

Diversity & Inclusion – As a business owner – diversity means diversity of thought that goes beyond being skin deep – What makes Norcross exceptional are the cultures that hold together one of the most diverse cities in America. Our destinies are shared, and our beloved city only works when we work together to leave a legacy for future generations.

Neighborhood Advocate & Community Engagement – As a communications leader, I believe in ongoing and continued community engagement at all levels. Representing my community means: Listening, more direct and frequent engagement, working together on a shared vision, operating ethically, efficiently, and with transparency.

Enhance Quality of Life for All of Norcross – I know how it is to raise your family on a dream and work hard to help change the quality of life for your family and generations to come. My objective is to help all residents of Norcross fulfill their dreams of enhancing the quality of their lives in Norcross.

And that's why I'm the Right Choice for Norcross City Council and am thankful for your support!

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