



## NEWS RELEASE

OCTOBER 13, 2021

### NORCROSS TO CELEBRATE 150<sup>th</sup> (+1!) ANNIVERSARY ON OCTOBER 23RD

After postponing the city's 150<sup>th</sup> anniversary event celebrations in 2020 due to COVID-19 precautions, the City of Norcross eagerly awaits its 150<sup>th</sup> (+1) birthday bash on Saturday, October 23, 2021.

**NORCROSS (GWINNETT COUNTY), GA (OCTOBER 13, 2021)** – It's our birthday!! A year overdue thanks to little you-know-who, the City of Norcross is proud to invite the community to its 150th (+1) Anniversary Celebration on Saturday, October 23<sup>rd</sup> in Lillian Webb Park from 4 to 10 p.m. (and promises it will be worth the wait!). CDC guidelines will be followed.

"On Saturday, October 23<sup>rd</sup>, we will celebrate 150 years +1 as one of the region's favorite cities. For me – for us all – it is arguably the most important day on the city's calendar this year: a day when we remember the founding of our city and the impact we've had as Gwinnett's second oldest city," said Norcross Mayor Craig Newton on the occasion. "We are indebted to the men and women who had the vision that led to the creation of the City of Norcross back in 1870, and all who have contributed to the leadership and vision of our city since. None of the popularity for which our city has been known would have happened without the foresight of the original founders and our city, who set out with the express intention of developing a small farming and business community of neighbors helping neighbors. Congratulations to our city!"

#### EVENT DETAILS:

##### **DATE/TIME/LOCATION:**

*Saturday, October 23, 2021*

*4 – 10 P.M.*

*Lillian Webb Park*

##### **THE THEME: *Baseball***

In a nod to the city's history as a baseball town, Lillian Webb Park has been chosen as the event's location. The park was previously the site of the city's baseball field, where the Norcross Nuggets would play on Saturday afternoons. Norcross is said to have produced more professional baseball players per capita than any other town in the nation—four major leaguers came out of a town with a population of perhaps 1,000 and there were a host of minor leaguers as well! Local boy Roy Carlyle even hit a Guinness World Record home run measuring 618 feet.

Additional nods to baseball have been incorporated throughout the event, from ballgame food and activities to appearances by Norcross High School Baseball Team and Chopper of the Gwinnett Stripers.

## **THE LINEUP:**

### *Welcome from the Mayor*

The event will kick off with a welcome from Norcross Mayor Craig Newton at 4 p.m.

### *Food & Games*

Food trucks and vendors will be on site throughout the event (4 – 10 p.m.) on the upper level of Lillian Webb Park. Look forward to traditional ballgame fare as well other event favorites.

The Kids Zone with bounce houses, an inflatable baseball game, face painting, stilt walkers and more will be open throughout the event (4 – 9 p.m.) and will be located on the upper level of Lillian Webb Park.

### **NOW ACCEPTING VENDOR APPLICATIONS!**

The Food Vendor Applications are live and will be available until October 14th.

Follow the link below to apply:

<https://www.eventeny.com/events/norcrossanniversaryevent-1792/>

### *Appearance by Chopper*

Chopper, the Gwinnett Stripers' mascot, will be on site at Lillian Webb Park from **5 to 6 p.m.** In addition to pictures and interactions, the Stripers will be doing giveaways while Chopper is in attendance.

### *Playing on the Big Screen*

Two giant, outdoor LED projector screens have been acquired for the event and will be placed on the lower level of the park. Screenings will include:

**4:15 – 6 p.m. | *The Sandlot***

**6 p.m. + | *Live Sports Broadcast***

### *Live on the Stage*

Live music will kick off at 6 p.m. on the festival stage located on the lower lawn of Lillian Webb Park. Artists include:

**6 – 7 p.m. | *The Network***

**7 – 7:30 p.m. | *House Music***

**7:30 – 9:30 p.m. | *New Soul Brigade***

### *Fireworks*

The celebration will culminate with a full fireworks show at **9:30 p.m.** over Lillian Webb Park!

## **COLLECTION DRIVE: *Support Childhood Cancer Awareness***

Help the city celebrate its birthday by donating to the cause! Lions Club International District 18-I, chaired by Norcross local Sonia Lopez, is partnering with the city to collect

donations of children's pajamas (ages 3 mo. to 18 yr.), travel-sized personal care products and financial contributions to the district's funds for Childhood Cancer Support. Collection bins will be stationed throughout Lillian Webb Park. Simply bring your donation to drop off at the event! For questions and additional information about this drive, contact Sonia Lopez at [asamils@yahoo.com](mailto:asamils@yahoo.com) or 404.587.4307.

For more information on events in the City of Norcross, please visit [aplacetoimagine.com](http://aplacetoimagine.com).

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### **ABOUT THE CITY OF NORCROSS**

Incorporated in 1870, the City of Norcross has been very busy securing a solid standing as both an eco-conscious community and world-class art district in the nearly century and a half since. Voted Gwinnett County's "Best Arts & Cultural Scene" by Gwinnett Magazine, Norcross has become well known for its unconventional public arts projects. Norcross was recognized by the Atlanta Regional Commission as one of only three Platinum-Certified Green Communities in the region and was named a "Best Green Government" by Gwinnett Clean & Beautiful and "Tree City USA" by The Arbor Day Foundation. The Sustainable Norcross Commission has earned regional applause for its efforts to spearhead the city's local pro-environment practices. The city's famed tree canopy, 13 parks and more than 31 acres of beautifully maintained public green space serve as popular gathering spaces for residents and visitors alike. A jam-packed calendar of events and eclectic collection of shops and restaurants serve to keep the historic downtown area bustling year-round. Creative souls from all walks of life are encouraged to "come unwind" and enjoy the positive energy that earns Norcross its reputation as "a place to imagine."

### **MEDIA CONTACT:**

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