



# A PLACE TO IMAGINE

NEWSLETTER • JANUARY 2022



## FIRST FRIDAY CONCERTS

First Friday Concerts are the best way to kick off the New Year! Each First Friday of the month will be an evening filled with musical entertainment from jazz to rock and every style in between! Join us at the Norcross Community Center from 7 p.m. - 9 p.m to dance the night away! Feel free to bring your own food and favorite beverages, or explore the taste of the town with dinner to go from one of your favorite local restaurants. Seating is limited; first come, first served. Doors open at 6 p.m. No Meet Up Groups.



### Grains of Sand

January 7

*R&B, Soul and Beach*



### Deb Bowman & the Big Love Band

March 4

*Contemporary, Broadway,  
Jazz, Swing, Bossanova, Blues,  
Motown and Top 40 Hits*



### South Bay Project

February 4

*Old School R&B, Pop, Soft Rock,  
Reggae, Contemporary Jazz, Blues  
and Contemporary Gospel*



### Xtreme Party Band

April 1

*Motown, Beach, 70's, 80's, 90's,  
Pop, Classic Rock, R&B, Blues  
and 'The Now Hits'*

## OUR NEW WEBSITE LAUNCHES THIS MONTH!

We have big news to share!! This month, the city is launching an all-new website complete with new mass notification system. Learn more at [norcrossga.net/weblaunch](http://norcrossga.net/weblaunch).



## SUSTAINABILITY TIP OF THE MONTH



## RECYCLE YOUR LIVE CHRISTMAS TREES

Have you made any environmentally sustainable New Year's resolutions? If it is to recycle more, you can drop off your nonplastic Christmas trees at designated Gwinnett County Fire Stations for the annual Bring One for the Chipper event with Gwinnett Clean & Beautiful. Trees must be free of lights, tinsel, decorations and tree stands to be recycled.

Further details can be found on the City of Norcross Facebook, [facebook.com/cityofnorcrossga](https://www.facebook.com/cityofnorcrossga), as well as at Gwinnett Clean and Beautiful website, [gwinnettcb.org](http://gwinnettcb.org).

## HELP US "BEE THE CHANGE!"

Designated as an active Bee City USA since 2018, the City of Norcross' goals for supporting pollinators includes a new, interactive Pollinator Habitat! Planned for the front of City Hall, the garden will demonstrate sustainable landscape ideas and practices for our homes, businesses and community spaces. Incorporating even just a few of these elements in a small section of our private and public green spaces will add beauty and collectively, they will provide valuable habitats for bees, butterflies and other pollinators throughout our community.

Different "garden zones" will demonstrate various ways to incorporate attractive, sustainable elements into your existing landscape, with interactive educational signage, paths and sitting areas. You can learn even more by attending our free workshops about planning a pollinator garden, native plant selections and how to keep your garden thriving as a pollinator habitat.

The best part? You can help bring this garden to life! We need volunteers to prepare the garden site, plant and maintain the garden, as well as plants, soil, pine chips, pavers and gardening tools. Whether you are a community member, a business owner or a member of a community organization, getting involved is a great opportunity to meet neighbors, promote your business as a sponsor, earn community service credits and more! For more information on how to help, submit ideas and view the proposed garden design visit [norcrossga.net/BeeCity](http://norcrossga.net/BeeCity) or contact [communitydevelopment@norcrossga.net](mailto:communitydevelopment@norcrossga.net).

## NORCROSS COMMUNITY MARKET

Norcross Community Market Online Store will reopen on January 5th for order pick up January 12th! Shop 20+ vendors with lots of winter produce and more! Citrus will be available including ruby red grapefruit, page tangerines and sugar belle mandarins. Place online orders by Tuesday at 3 p.m. for pick up on Wednesdays at Thrasher Park between 4 - 6 p.m. SNAP/EBT accepted, email us to use your card. Order now at [NCMOnlineStore.com](http://NCMOnlineStore.com).

# IN THE KNOW

## MOVIE MONDAYS



Norcross Community Center  
1:30 & 6:30 p.m.

January 10      January 24  
Blinded by the Light      Dark Waters

Enjoy a free movie and light refreshments at Norcross Movie Mondays held at the Cultural Arts & Community Center every 2nd and 4th Monday of the month! Movies start times are at 1:30 & 6:30 p.m.



## Save the Date! UPCOMING CEMETERY TOUR

February 6th at 2 p.m.

Join local historian Gene Ramsay for a tour of the Norcross City Cemetery, located just across Buford Highway from Downtown Norcross at 211 S Cemetery Street at the intersection of South Cemetery Street and Fairmount Drive.

Learn about the history of the town and the lives of Norcross' founders and builders. Where do the names Buchanan Street, Jones Street, Lively Street, Adams Vineyard, Ollie Avenue and many others originate from? Have you heard of the 1915 tale about a former mayor who died on Christmas Day due to a local butcher and his new shotgun? The fires downtown in 1904 and 1908? The visitor in town who shot up the local hardware store in 1894? The prominent local lady who drove to Yellowstone and back in 1923? We will revisit these stories and many more!

## 'TWAS A SPARKLING NIGHT

The holiday season is always such a special time in our city. Thank you to the community for adding so much festive cheer and joy to the season, and a special thanks to our annual tree lighter Steven Howington! Check out these magical moments captured at the Christmas Tree Lighting!



# RESOLUTION: RECYCLE!

This New Year, incorporate recycling into your daily routine. Think before you throw and recycle used items into new, valuable materials that would otherwise be discarded into a landfill.

When you recycle, it is crucial to recycle right! **Only paper, cardboard, cartons, plastic bottles, plastic jugs and metal cans can be recycled curbside in Norcross.** Any items that are not listed are not curbside recyclable. Adding items to your bin that are not accepted can increase cost, spoil acceptable recyclable items, injure workers and even start fires. So this year, and every year moving forward, check the items before you put them in your bin to make sure they are acceptable. While other items cannot be recycled curbside, many can still be taken to drop-off centers where they will be processed and recycled separately!

Looking for more ways to make 2022 a sustainable year? Check out sustainability tips, green events and resources at [norcrossga.net/sustainability](https://norcrossga.net/sustainability) or visit the City of Norcross Facebook page at [facebook.com/cityofnorcrossga](https://facebook.com/cityofnorcrossga).

## TREE TALK

### According to the University of Kentucky... YOUR TREES ARE VALUABLE.

Trees in urban and suburban environments offer many benefits to citizens and landowners. Although some of these benefits are intangible, like the enjoyment of a cool summer breeze or the relaxing sound of wildlife in the landscape, all have monetary values that can be calculated. For example...

- Trees and landscape plantings greatly impact property values. Good landscape designs can increase property values 4-5%. On the other hand, poorly placed or selected plant material can lower property values by 8-10%. Real estate assessors recognize that a house on a lot with trees or in a neighborhood with mature trees is up to 20% more saleable.
- Street trees in urban business districts lead to higher retail sales by changing consumers' shopping patterns. Shoppers are willing to pay more and are more likely to shop longer in tree-lined areas.
- Attractive, tree-filled landscapes improve human health in cities. They reduce blood pressure, improve emotional and psychological health, provide sun protection and reduce exposure to airborne pollutants.
- Urban trees make for safer cities. Trees reduce traffic speeds and create safer pedestrian walkways. In addition, communities with an extensive urban forest have lower crime rates.
- Trees provide many valuable environmental benefits to urban communities. They can decrease heating and cooling costs in homes and offices, sequester carbon dioxide, mitigate ozone along with other pollutants and even reduce stormwater runoff.



### Note from Norcross Power:

While we love our trees in Norcross, please remember to plant trees and shrubs at appropriate distances away from power lines. Plantings should only be planted within 25 feet of power poles/lines if they will not extend past 15 feet high when fully mature. Norcross Power will prune any trees/shrubbery that come within a 10-foot clearance of the lines.



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Newsletter!

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recibir le boletín  
en español!

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