



A PLACE TO IMAGINE

NEWSLETTER • JULY 2022



JAZZ IN THE ALLEY

Jazz in the Alley is a live outdoor music concert series that features some of the best and talented jazz artists from Atlanta and surrounding cities. The concert was created to be a platform for artists' exposure in sharing their music to the cities of Georgia and to keep the art of jazz alive within our communities. The annual summer series has gained local notoriety from artists and jazz enthusiasts of all ages!

Come experience jazz at its best as smooth tunes take over Betty Mauldin Park from 7:30 p.m. - 9:30 p.m. Attendees are encouraged to bring their picnic baskets, lawn chairs, savory snacks, and beverages. Also, local eateries and food trucks/vendors will be jazzing things up with some to-go chef specials that will help make Jazz in the Alley the perfect date night, family night, or girl's night out!

SAVE THE DATES

July 16 • Chaz Shepherd &
Dexter Tolson

August 13 • Cleveland P. Jones
& Michael Cruse

September 17 • FunkyardX

Mayor: Craig Newton • **Mayor Pro Tem:** Matt Myers
City Council: Andrew Hixson, Arlene Beckles, Bruce Gaynor, Josh Bare
City Manager: Eric Johnson • **Director of Public Works,
Utilities & Parks:** Matthew Zaki • **City Clerk:** Monique Lang

City Hall: 65 Lawrenceville Street, Norcross, GA 30071
Hours: Mon. - Fri. 8 a.m. - 5 p.m.
770.448.2122 | Fax: 770.242.0824
norcrossga.net

COMMUNITY SPOTLIGHT

CITY OF NORCROSS PARKS

Come relax in our city's beautiful parks among winding sidewalks, gorgeous landscapes, and spectacular trees, including the towering American elm in Betty Mauldin Park, the largest American elm in the state of Georgia over 100 years old! City parks are open seven days a week, from 8:00 a.m. to 10:00 p.m., unless otherwise noted. Please note, tents are not permitted. For more rental and amenity information or other park inquiries, visit norcrossga.net/parks.



BETTY MAULDIN PARK

Have your camera ready! Home to the Champion American elm tree, Betty Mauldin Park is the perfect backdrop for a shaded photo op! Just please do not touch our beloved tree.



HERITAGE PARK

Tucked right between Norcross Community Center and City Hall, this park is both beautiful and peaceful, ensuring an ideal landscape for an intimate event or wedding.



DISCOVERY GARDEN PARK

Discovery Garden is one of our city's special spaces, a serene respite for visitors and gardeners alike. There is always something new to see, smell and smile about in the garden!



JOHNSON DEAN PARK

Enjoy bird watching and trail walking on the quarter-mile loop at Johnson Dean Park. The wildlife and the beautiful natural scenery is why the Atlanta Audubon Society has named this park a certified Wildlife Sanctuary.



LILLIAN WEBB PARK

Look no further than Lillian Webb Park for a place to spend the day in leisurely recreation. The wide open green space and three-tiered fountain and splash pad together make the perfect family fun day (and also the perfect wedding venue).



SUMMEROUR PARK

Whether on the soccer fields or the playground, Summerour is the best place to play. Community-inspired as well as built, it is perfect for children of all ages!



PINNACLE PARK

Escape the chaos of the work day at Pinnacle Park by exploring nature found along the Pinnacle walking trail. Surrounding a 3.44 acre pond, the trail is sure to provide the perfect refresher!



THRASHER PARK

With both spaces to roam and spaces to play, Thrasher is a prime location for family-friendly activities and events. It's conveniently located within walking distance of our downtown merchants.



ROSSIE BRUNDAGE PARK

Round up your family and friends to head over to Rossie Brundage Park! This park offers all the ingredients for a good time including ball fields, playgrounds and pavilions. And, did you know, the playground in RBP was specifically designed for children with special needs? It is entirely ADA and sensory-friendly!



VETERANS PARK

A place of reverence and remembrance, this quaint pocket park is ideal for a quiet afternoon spent in contemplation. Veterans Park is home to several monuments honoring our veteran community for their service.

IN THE KNOW

MOVIE MONDAYS



July 11

Girl with a
Pearl Earring

Sponsored by NPAC

Norcross Community Center
1:30 & 6:30 p.m.

Enjoy a free movie and light refreshments at Norcross Movie Mondays held at the Cultural Arts & Community Center every 2nd and 4th Monday of the month! Movies start times are at 1:30 & 6:30 p.m.



July 25

Encanto

THE LIONHEART THEATRE COMPANY

Family-Friendly Production of “Cinderelliemae” Runs • July 14 - 17

Lionheart is pleased to present the fun family friendly comedy, “Cinderelliemae,” July 14th - 17th. Tickets are \$12, which includes lemonade and cookies with the cast after the show. Come out and have fun at this fun spin on the classic fairytale with a country spin. Reserve tickets online at lionhearttheatre.org.

The Paris Dancers: Senior Moments Tour Runs • July 28 - 31

Tickets are available at lionhearttheatre.org for The Paris Dancers: Senior Moments Tour. Join us at Lionheart July 28th - 31st for a show stopping evening of dance. All tickets are \$15.



July 8 • Bee Gees Gold
July 22 • All in One

7:30- 9:30 p.m.
Thrasher Park

Enjoy the “sweet sounds of summer” in downtown Norcross and get ready for some serious fun at the Summer Concert Series, which runs May thru September in Thrasher Park from 7:30 - 9:30 p.m. The concerts are free and local restaurants are happy to create the perfect picnic for concert goers. So grab a chair, a cooler (no glass, please) and a few friends and come enjoy Downtown Norcross and the sweet sounds of summer!

Don't Forget! Each event in the Summer Concert Series will serve as a collection site for the CAN Do food drive, a county-wide effort to fill the shelves of local food pantries. Donations of canned food and non-perishable items can be dropped off in bins during each concert.



RED, WHITE & BOOM!

July 3 • 5:00 - 10:00 p.m.
Downtown Norcross

The City of Norcross is throwing a pre-Fourth of July block party and you're invited! Make your way to the heart of Downtown Norcross on July 3 for food, fun and fireworks during the 2022 edition of Red White and BOOM! The good times kick off between 5:00 - 10:00 p.m. with bounce houses (nominal fee), festive face painting and an assortment of food vendors. For those looking to continue the fun and celebration, head over to one of Norcross' local hotspots for live music and libations.

Please note: Absolutely no shade structures (tents or umbrellas) are allowed and will have to be dismantled. ADA parking will be available at City Hall and the library deck. City staff will be available to transport seniors or anyone needing assistance that day via golf carts.



NORCROSS COMMUNITY MARKET

Join us every Wednesday now through August in Thrasher Park between 4:00 and 7:00 p.m for live music, children's activities and shop local with our many farmers and producers. Peaches, blueberries and tomatoes are in season among many other summer crops. Grab dinner from our prepared food vendors and enjoy a picnic in the park. Come discover something new each week. This month, on July 13th and 20th, look forward to a live cooking demo by a professional chef. Learn how to create your food from groceries to gourmet goodness!

Power of Produce Children's Tent for elementary aged children encourages kids to interact with our farmers and learn about produce. The POP Tent will be at every market from 4:00 - 7:00 p.m. Kids will receive \$2 Market Money to buy fruit & veggies.

NCM is a Wholesome Wave Georgia Fresh for Less partner market! That means that SNAP recipients



can double their benefits at each visit to the market, doubling their buying power for fresh fruits and veggies, all while supporting local farmers. Swing by the info booth to use your SNAP/EBT card at the market.

Follow Norcross Community Market on Facebook and subscribe to our Newsletter for updates and events.

www.NorcrossCommunityMarket.com

TREE TALK

Why Topping Hurts Trees

Topping is the indiscriminate cutting of tree branches. The most common reason given for topping is to reduce the size of a tree, because a homeowner may feel that the tree has become too large for their property. Some fear that tall trees pose a hazard. Topping, however, is not a viable method of height reduction and certainly does not reduce the hazard; topping will make a tree more hazardous in the long term.

Because leaves are the food factories of a tree, removing them can temporarily starve a tree. The severity of the pruning triggers a survival mechanism in which the tree activates latent buds, forcing the rapid growth of multiple shoots below each cut, depleting the tree's stored energy which will weaken it and make it more vulnerable to insect and disease infestations.

New shoots that develop from an improperly pruned tree can grow as much as 20 feet in one year and are prone to breaking in windy conditions, making the tree more hazardous than before!

The preferred location to make a pruning cut is just beyond the branch collar at the branch's point of attachment. The tree is biologically equipped to close such a wound. Cuts made along a limb between lateral branches create stubs resulting in wounds the tree may not be able to close.

Finally, topping makes trees ugly and is expensive. Sometimes though a tree must be reduced in height or spread. Providing clearance for utility lines is an example. A qualified arborist can determine the type of pruning that is necessary to improve the health, appearance, and safety of your valuable trees.

Condensed from the International Society of Arboriculture (ISA)

NORCROSS WELCOMES PAUL DAVIS' OF NORTH ATLANTA

Paul Davis of North Atlanta is a leading provider of fire, water, mold, and biohazard damage emergency and restoration services for residential and commercial properties. The locally owned and operated company, is an award-winning business and operates 24 hours a day offering services in restoration, repairs and reconstruction, sales and service, design and remodeling, large loss, mitigation, and catastrophe work. As the business grew, the company expanded the size of its business location with the purchase of a new building at 1000 Miller Court West in Norcross, Ga.

According to Wilson Tomala, Paul Davis office owner, the space increases visibility and provides more area for expansion with approximately 20,000-square-feet for office staff, contents cleaning, and equipment with truck bays and warehouse, plus storage areas.



On May 13, Tomala and his 30 full-time team members held a grand opening event and ribbon cutting for staff, family, local dignitaries, vendors, suppliers and subcontractors with food, music, games and prizes. There were more than 100 guests in attendance including State Representative Pedro Marin, Norcross Councilman Andrew Hixson, Executive Director of the Latin American Chamber of Commerce Alejandro Coss, Bank of America representatives, and many other community guests.

For information, call 770-985-1727. Visit the website at north-atlanta.pauldavis.com and #FirstServeOthers.

YOU CAN REPORT A CONCERN ON THE CITY'S WEBSITE

Missed a Trash Pickup? Have a bulk item pickup request? Saw a pothole? Questions, comments and concerns can all be addressed 24/7 with the city's "RequestTracker" on our website. Simply head to our homepage, select the "Report a Concern" button, and you'll be taken to our portal for citizen requests. (You can also type into your browser the following URL: norcrossga.net/RequestTracker.aspx). To submit a request, you'll be asked to set up an account if you haven't already; this allows you to check back anytime on the status of your request. Requests are funneled directly to the departments which handle each service, so you can be assured of direct, prompt attention for your concern!

DID YOU KNOW

SUSTAINABILITY



TIP OF THE MONTH

TIPS FOR A SUSTAINABLE SUMMER

Unplug: Don't forget to unplug your electronics when not in use, especially on your summer vacations.

Opt for Reusable Items: Reduce waste by using reusable shopping bags, water bottles, and/or sandwich bags this summer!

Think Before You Throw: Try to look for recycle bins when you travel instead of throwing those items away.

Get Outside: Go on a hike or walk with your friends and family.

Plant a Garden: Spruce up your yard by planting an in-ground or potted garden!

Shop Local: Support local farmers, families, and businesses by shopping at the Norcross Community Markets and eat at local restaurants.



STAY UP TO DATE!

In order to make sure our citizens are safe and informed, the City of Norcross uses the CivicReady mass notification system for our citizens to receive emergency and routine notifications. Many households no longer utilize traditional land-based telephone lines, so by choosing to sign up for city alerts you ensure you can get the latest important updates on information you want to know, on the device you choose. You have the ability to customize your notification preferences; communication can be received through email, text and/or phone call according to your selections and based on address locations that you specify. When you sign up for these alerts, please provide your address and preferred method(s) of contact. Adding your full street address will allow information that is specific to your geographical area to be sent to you. Any and all details shared are confidential and will not be shared.

To sign up visit, norcrossga.net/sign-up



MARK YOUR CALENDAR

Indoor events are subject to cancellation due to COVID-19 restrictions.

July 3

Red, White & Boom, 5:00 - 10:00 p.m.,
Downtown Norcross

July 4

City Closed: Independence Day Observance,
Trash and Recycling will not be affected.

July 6, 13, 20, 27

Norcross Community Market, 4:00 - 7:00
p.m., Thrasher Park

July 8

Summer Concert Series: Bee Gees Gold, 7:30 -
9:30 p.m., Thrasher Park

July 11

Movie Monday: The Girl with the Pearl Earring,
1:30 & 6:30 p.m., Norcross Community Center

July 16

Jazz in the Alley: Chaz Shepherd & Dexter Tolson,
7:30 - 9:30 p.m., Betty Mauldin Park

July 22

Summer Concert Series: All In One, 7:30 - 9:30
p.m., Thrasher Park

July 25

Movie Monday: Encanto, 1:30 & 6:30 p.m.,
Norcross Community Center

July 30

Cookout With Council, 3:00 p.m., Thrasher Park

aplacetoimagine.com



Scan to get
the Spanish
Newsletter!

¡Escanee para
recibir le boletín
en español!