



A PLACE TO IMAGINE

NEWSLETTER • OCTOBER 2022



DIA DE LOS MUERTOS

Come celebrate Dia de Los Muertos in **Thrasher Park** on **Saturday, November 5th** from **5:00 - 9:00 p.m.** We invite you to join us to celebrate our ancestors and history in a night of remembrance, dance and live authentic entertainment to be followed with a parade around Thrasher Park.

This festival will be a total cultural experience where you can immerse yourself in celebration through authentic Mexican meals and beverages! We look forward to celebrating culture, history and the community with you!

For more information, visit aplacetoimagine.com.

Mayor: Craig Newton • **Mayor Pro Tem:** Matt Myers
City Council: Andrew Hixson, Arlene Beckles, Bruce Gaynor, Josh Bare
City Manager: Eric Johnson • **Assistant City Manager:** Tracy Rye
City Clerk: Monique Lang

City Hall: 65 Lawrenceville Street, Norcross, GA 30071
Hours: Mon. - Fri. 8 a.m. - 5 p.m.
770.448.2122 | Fax: 770.242.0824
norcrossga.net

COMMUNITY SPOTLIGHT

NORCROSS POWER



PUBLIC POWER WEEK



Public Power Week is celebrated from Monday, October 3rd through Friday, October 7th to help customers and stakeholders understand how they can better engage with their community-owned utility and benefit from all its offerings!

During Public Power Week, we celebrate the benefits of living in a public power community, including:

- Low rates
- High reliability
- Customer responsiveness
- Community focus
- Economic development
- Local control

Public power works because we are community owned and governed by local decision-making, and—most importantly—because we are staffed with hardworking employees who care about the community and



take pride in serving our friends and neighbors in Norcross!

To stay in the know about Norcross Power, subscribe to alerts by following the steps below:

1. Visit norcrossga.net/signup
2. Click “Go to CivicReady”
3. Select “Norcross Power” from the list of alert categories, among the other topics of relevance to you!

To learn more, visit norcrossga.net/power and take a look at this great infographic from Jackson EMC! >>

RIGHT TREE, RIGHT PLACE!

Before planting new trees to improve the look of your yard, you will need to keep a few things in mind.

Pruning Zone

Trees and shrubs will be pruned if they are within 10 ft of overhead power lines to help prevent outages.

35 ft high or higher
at least 50 ft away

35 ft high or less
25-50 ft away

15 ft high or less
10-25 ft away

Keep Clear

Keep area around meter clear from obstructions and debris for visibility and safety.

Clearance Zone

Trees and shrubs should be planted at least 10 ft away from ground-mounted transformers.

Large Tree Zone

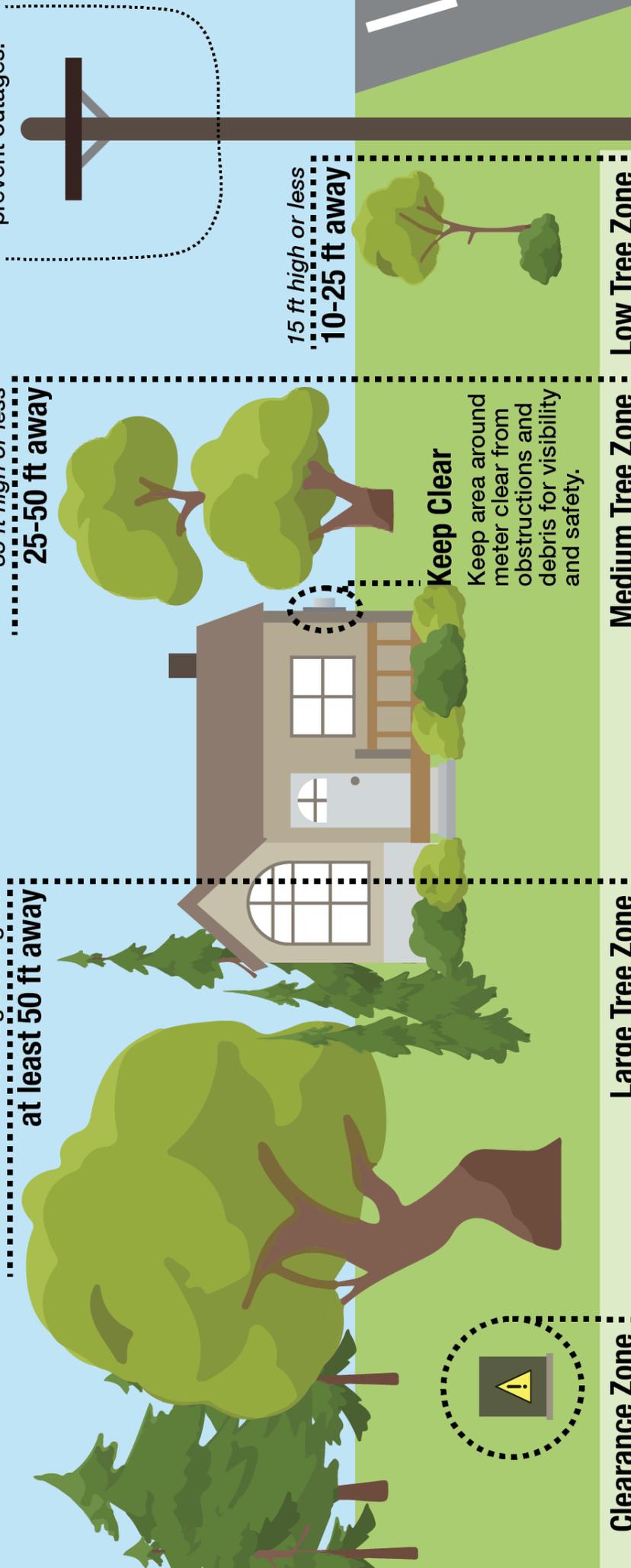
Plant large trees (over 35 ft when mature) at least 50 ft away from overhead power lines.

Medium Tree Zone

Plant medium trees (over 25 ft when mature) at least 25 ft away from overhead power lines.

Low Tree Zone

It is best not to plant in this area. If you do, plant only low-growing trees and shrubs with a height of less than 15 ft when mature.



IN THE KNOW

MOVIE MONDAYS



October 10
The Bad Guys



October 24
Westside Story

Norcross Community Center
1:30 & 6:30 p.m.

Enjoy a free movie and light refreshments at Norcross Movie Mondays held at the Cultural Arts & Community Center every 2nd and 4th Monday of the month! Movie start times are 1:30 & 6:30 p.m.



DOWNTOWN MERCHANT TRICK OR TREATING

October 29 • 2:00 - 5:00 p.m.
Downtown Norcross

The Heart of Norcross is excited to announce that they will be hosting Trick or Treating on Saturday, October 29th, from 2:00 - 5:00 p.m. Participating stores, restaurants and businesses will display a sign showing you where to get treats.

NEIGHBORHOOD RECYCLE AND CLEANUP DAY

November 12 • 8:00 a.m. - 12:00 p.m.
Norcross Public Works

Drop offs include secure shredding, electronics recycling, scrap metal collection, hard to recycle materials, and more! For a complete list of accepted materials, visit www.norcrossga.net.

To ensure a smooth and successful event, traffic will be directed to Norcross Public Works from South Cemetery Street, with all vehicles exiting from Lively Avenue to Buford Hwy.

For more information on volunteer opportunities or questions, contact sustainable@norcrossga.net or communitydevelopment@norcrossga.net.

FIRST FRIDAY CONCERT FEATURING WEEKEND GETAWAY BAND

Friday, October 7 • 7:00 - 9:00 p.m.
Norcross Community Center

First Friday Concerts run from October to April and are always a popular night out in the Cultural Arts & Community Center. Come 'get down' with the

sounds of jazz, rock, motown and more on the 'First Friday' of every month, from 7:00 to 9:00 p.m.

October's First Friday Concert features the Weekend Getaway Band. The Weekend Getaway Band is a 7-piece musical group featuring rich harmony vocals and a grooving rhythm! Their rich harmony vocals, solid upbeat instrumentation, kickin' horn section and affable stage presence always has the crowd on their feet and the good times going.

RSVP required, visit aplacetoimagine.com for details.

NORCROSS GALLERY & STUDIOS

"The Photographer's Eye" • Now - October 22

See with your own eyes a collection of striking artistic photos by our professional and amateur shutterbugs hand-selected by noted professional photographer Jeff Milsteen expressly for this exhibition.

"Norcross Squares" • October 28

From now until the holiday season, come bid on original art paintings, all square in shape, to raise funds for our community outreach programs in the coming year.

For more information, visit norcrossgalleryandstudios.org.



THE LIONHEART THEATRE COMPANY

**"Lawless Spirits" A Scarifying Walking
Tour of Norcross • October 13-16**

Lionheart's famous spooky tour of Downtown Norcross returns October 13-16. Join us for an evening walking tour where actors perform vignettes based on the history of Norcross and the surrounding area. There are two performances per evening, at 6:30 p.m. and 8:00 p.m. Tickets are \$15. Get tickets: lionhearttheatre.org.

**Sketch Comedy: "Wet Hot American
Psycho" • October 22**

Lionheart is pleased to welcome an evening of horror-themed sketch comedy from the Mighty Shorts Comedy Collective on Saturday, October 22 at 7:30 p.m. Tickets are \$18. This production is rated PG-13. Get tickets: lionhearttheatre.org.

**Tickets Now on Sale: "A View from the
Bridge" • November 4-20**

Tickets are currently on sale for Lionheart's November production of the Arthur Miller classic, "A View from the Bridge." Tickets are \$18 for adults and \$16 for seniors/students/military. Dessert is included and served at intermission. Friday and Saturday performances are at 7:30 p.m. with Sunday matinees at 2:00 p.m. Get tickets: lionhearttheatre.org.

CITY OF NORCROSS INTRODUCES NEW DEPARTMENT HEADS

Give a warm welcome to our new Downtown Manager, Melissa Zeigler, and our new Director of Public Works, Utilities, & Parks, Matthew Zaki!

Melissa had a previous role as our Capital Projects Manager for Public Works, Utilities & Parks and we are so excited to see her expand into other areas of the city. In her new role of Downtown Manager, Melissa oversees the daily operation of the City of Norcross Welcome Center, history exhibit facilities, Cultural Arts and Community Center and The Rectory. She also serves as the liaison between the City of Norcross and the downtown merchants to provide information and advice to the general public about attractions, amenities, events, accommodations, transportation, history, local government and other facilities in the local area and countywide. The City of Norcross is excited for our



new Downtown Manager to further flourish the heart of our home, Downtown Norcross.

Matthew is another familiar face that has recently transitioned roles. Previously known as our City Engineer, Matthew took on the new position of Director of Public Works, Utilities & Parks. The Norcross Public Works, Utilities & Parks Department aims to maintain Norcross' physical and environmental infrastructure for the residents, businesses and visitors of the community, making it a sustainable and desirable place to live, work and visit. The City of Norcross can't wait to see how Matthew and his team provide the heartbeat that keeps the City of Norcross thriving!

SUSTAINABILITY



TIP OF THE MONTH

DON'T THROW AWAY YOUR PUMPKINS!

Don't throw away your pumpkin carvings and pumpkin seeds! You can look for recipes to bake pumpkin seeds or make pumpkin pie, waffles, and/or muffins from scratch with friends or family.

Did you know that when food is wasted, it often ends up in the landfill and the nutrients in the food never return to the soil? The wasted food then rots and produces methane gas which reports have shown negatively affects our environment and our health.



Solutions to food waste include buying what you need, using the full capacity of food items, composting and much, much more! Need more ways to reduce waste? Check out the City of Norcross' Facebook Page every Tuesday for #SustainabilityTipTuesday!



WELCOMING NEW BUSINESSES

Pure One Realty

Lauren Summers with Pure One Realty Group held a ribbon cutting on Wednesday, July 27th to celebrate the grand opening of a new office space located at 145 Britt Avenue. Lauren Summers strives to create an exceptional homebuying experience while educating clients on creating generational wealth through homeownership. For more information about Lauren and Pure One, visit laurensummersrealestate.com.

Crowne Plaza

On Wednesday, August 3rd, IHG Hotels & Resorts held a ribbon cutting of the newly renovated Crowne Plaza Atlanta NE – Norcross. Located at 6050 Peachtree Industrial Blvd, the new hotel has everything a traveler needs and more! Amenities include a state-of-the-art fitness center, men's and women's steam rooms and saunas, outdoor pool,

and healthy food options in the Marketplace. Onsite dining is available at Eighteen70 Restaurant & Bar, which offers a gourmet take on regional American classics. With 10,000 square feet of meeting space and the Crowne Plaza brand's signature Plaza Workspace flexible and co-working areas, the property gives guests numerous options to connect, work and socialize! For more information about Crowne Plaza, visit ihg.com/crowneplaza.



Cheesecaked

The City of Norcross just got a whole lot sweeter! After immense success at their location in Underground Atlanta, Cheesecaked decided to spread its sweetness to a new location on 5380 Peachtree Industrial Blvd. The highly acclaimed gourmet dessert restaurant, Cheesecaked, celebrated its official grand opening on Wednesday, August 3rd, as city officials welcomed the crew to their new home. For more information about CheeseCaked, visit cheesecaked.com.

PEDAL NORCROSS

October 22 • 12:00 - 3:00 p.m.
Downtown Norcross

Pedal Norcross returns on Saturday, October 22 from 12:00 p.m. - 3:00 p.m.! This 2.5-mile group ride through Historic Norcross is the perfect activity for your family, friends or group to experience safe biking around town.

The ride kicks off at Lillian Webb Park with a pre-ride yoga stretch class brought to you by local Aum Sweet Home Yoga.



Scan to
register for
the event!

¡Escanea para
registrarte en
el evento!

Register today for your chance to win an e-bike and other exciting prizes!

For more information on volunteer opportunities or questions, contact sustainable@norcrossga.net.

TREE TALK

Trees Retain Stormwater Runoff

Have you ever stood under a tree that has served as an umbrella during a sudden downpour? Not a good idea when lightning is present, but otherwise the canopy offers welcome shelter. The next time you experience the umbrella effect, consider the amazing service each tree provides to the quality of our environment. Aside from keeping you dry, the leaves and bark of a tree retain a huge amount of water, allowing some of it to evaporate and some to more slowly reach the ground. Depending on size and species, a single tree may store 100 gallons or more. When multiplied by the number of trees in a community, this interception and redistribution of rainwater can be significant. It is estimated that the

urban forest can reduce annual runoff by 2% to 7%. This reduction can be converted into dollar savings and studies show trees, combined with other natural landscaping, can reduce as much as 65% of storm runoff in residential developments. In fact, sometimes even 100% of rainfall can be retained on site. Through the collective action of leaves and the anchoring and absorbing effects of roots, trees also contribute to soil stabilization, cleaner water and the recharge of groundwater that serves the community. The role of trees in stormwater retention and resulting benefits to public health and municipal budgets deserve greater appreciation. It is one more reason why the planting and care of trees in our community is of critical importance.

Condensed from Tree City USA Bulletin No. 55, published by Arbor Day Foundation



Indoor events are subject to cancellation due to COVID-19 restrictions.

October 1 & 2

Norcross Art Splash Festival, Saturday 10:00 a.m. - 6:00 p.m. & Sunday 10:00 a.m. - 5:00 p.m., Downtown Norcross

October 7

First Friday Concert: Weekend Getaway Band, 7:00 - 9:00 p.m., Norcross Community Center

October 10

Movie Monday: The Bad Guy, 1:30 & 6:30 p.m., Norcross Community Center



October 22

Pedal Norcross, 12:00 - 3:00 p.m., Downtown Norcross

October 24

Movie Monday: Westside Story, 1:30 & 6:30 p.m., Norcross Community Center

October 29

Deutsche Classic Car Show, 10:00 a.m. - 3:00 p.m., Downtown Norcross

Downtown Merchant Trick or Treating, 2:00 - 5:00 p.m., Downtown Norcross



Scan to get the Spanish Newsletter!

¡Escanee para recibir le boletín en español!