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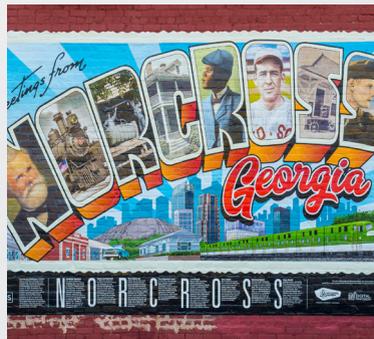
# TRACKS

OFFICIAL VISITORS GUIDE



# A PLACE TO ..... IMAGINE

Come get away from the hustle and bustle! Norcross is only 25 minutes from the heart of Atlanta, yet is quietly tucked away providing the perfect weekend escape. Tree-lined sidewalks invite leisurely strolls past historic homes, spacious parks play backdrop to concerts and festivals, and a revitalized downtown has refashioned century-old buildings into vibrant arts, eclectic shopping and incredible restaurants. There is much to shop, savor and discover, but don't take our word for it! Come see for yourself why Norcross has been called "Atlanta's Summer Resort" since the railroad first came through.



# SHOP



Carollee's



Antique Traditions



Anna Balkan



VSOP Taproom

## MEANDER DOWN THE STREETS

of downtown Norcross and you are bound to find yourself doing more than just window shopping. A wide array of unique shops boast one-of-a-kind antiques, boutique apparel, whimsical home and garden accessories, original artwork, custom jewelry and more. From chic and sophisticated to downright charming, Norcross' distinctive collection of merchants brings new meaning to the phrase "treasure hunting."



Taste of Britain



### ANNA BALKAN JEWELRY & GIFTS

51 S. Peachtree St. Ste. 1  
678.527.1180  
annabalkan.com

Step inside and have fun getting styled in colorful and unique gemstone jewelry, handmade locally by Anna herself and well known around the world. Voted "Best Jewelry Shop" by Gwinnett Magazine.

### ANTIQUE TRADITIONS & REM-I-NISCE VINTAGE STYLE

109 S. Peachtree St.  
770.263.7761  
antiquetraditions.net

Two shops under one roof! Voted "Favorite Antique Shop" by Gwinnett Magazine, Antique Traditions provides a fun mix of antiques, furniture, accessories, local products and gifts. Rem-i-nisce builds on that array with vintage and vintage-inspired home decor, clothing, accessories and gifts.

### CAROLEE'S

27 Holcomb Bridge Rd  
770.417.8688  
carolees.net

Carolee's is a charming boutique offering a beautiful collection of women's apparel, inspiring decor and unique, personal gifts. They offer in-house monogramming, personal stationery and engraved jewelry.

### DESIGNS IN FLOWERS

131-D Magnolia St.  
770.447.4469  
designsinflowers.com

Step into a world of floral delight at this full-service local florist shop, where joy is delivered by the bunch! From exquisite bridal flowers to thoughtful sympathy arrangements, they offer a wide range of options for any occasion, ensuring that each recipient is greeted with a touch of beauty and happiness.

### GLITTER G

27 S. Peachtree St.  
770.875.7395  
facebook.com/  
glittergfashion

Locally owned boutique offering modern clothing and accessories for women.

### GOOD THINGS HOME & GARDEN

73 S. Peachtree St.  
770.263.8885  
facebook.com/goodthing  
shomeandgarden

Whimsical accessories for your home and garden. Quality gardening tools and gloves, bird houses, picnic backpacks, soaps, lotions, candy, candles and lots more!

### THE LOCAL PEACH

125 Lawrenceville St.  
Ste. 400  
678.694.8603  
thelocalpeach.com

A locally sourced, gourmet market and catering kitchen offering everything from fresh, specialty products for your own kitchen to made-from-scratch soups, sandwiches, full meals and desserts for purchase on-the-go.

### NORCROSS GALLERY & STUDIOS

116 Carlyle St. NW  
770.840.9844  
norcrossgalleryandstudios.  
org

Indulge your senses in a vibrant symphony of colors and creativity at this local art gallery, where captivating masterpieces await your admiration and discovery. Immerse yourself in a world of artistic wonders and find the perfect piece to purchase, showcasing the beauty and diversity of different mediums that will transform your space into a living gallery.

### THE O GALLERY

7 Jones St. (Upstairs)  
770.557.1250  
obregonfineart.com

Open evenings as well as day hours, the O Gallery makes for the perfect outing after dinner on the town. In addition to curated works from both inside and outside the community, the gallery doubles as an exhibition space and working studio for owner and artist Rosa Obregon.

### THE RED HOUND GIFTS

19 Jones St.  
678.587.5913  
theredhoundgifts.com

A local favorite for unique gifts and decor!

### THE ROSE & HEMP

127 S. Peachtree St.  
770.676.0825  
theroseandhemp.com

The Rose & Hemp is your neighborhood shop for safe and trustworthy hemp products. Family-owned and operated, they offer carefully selected, premium, tested CBD and Delta-8 products.

### TASTE OF BRITAIN

73 S. Peachtree St.  
770.242.8585  
tasteofbritain.com

Find traditional British goods, from favorite foods—like Cadbury chocolates, meat pies and all the popular British teas—to fine bone china, souvenirs and much more!

### VIDEO INNOVATION

9 S Peachtree St  
770.685.1351  
videoinnovation.net

Experience the wonders of Video Innovation as they breathe new life into your cherished memories. They specialize in transforming and preserving film reels, video tapes, audio tapes, photographs and slides into digital formats, ensuring easy access and enjoyment on any modern device.

### VSOP OLIVE OIL & VINEGAR TAPROOM

81 S. Peachtree St.  
678.795.2002  
vsoptaproom.com

Taste and purchase the freshest Extra Virgin Olive Oils, Aged Balsamic Vinegars, gourmet food items, authentic French tarts & pastries, and fine wines from around the world.



# SAVOR



Paizanos



Zapata



Social Fox Brewing



Mojitos

## SAVORY MEALS ARE DOWNTOWN'S SIGNATURE

– our restaurants aim to please! Diverse menus offer everything from authentic Mexican mole and homemade tortillas to freshly made Cuban empanadas. Enjoy English pub-style fish 'n chips, New York style pizza, family-style Italian feasts, mouthwatering burgers and Cajun specials!



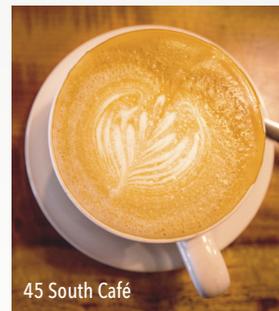
Bleu House



The Crossing



Dominick's



45 South Café



Iron Horse

### 45 SOUTH CAFÉ

More than a coffee shop, it is a creative gathering place! Surround yourself with live music, mouth watering coffee selections and local artists exhibits.

**Try: Honey Lavender Latte**

### BLEU HOUSE

Specializing in delicious sandwiches, soups, salads and yummy desserts, Bleu House seriously serves the best quiche you've ever had.

**Try: The Bleu House Melt**

### B&W BURGERS

Get ready to satisfy your burger cravings in the heart of your neighborhood! At this local burger joint, they've crafted a friendly and inviting space where friends, families and coworkers can gather to devour mouthwatering, high-quality burgers that are bursting with flavor.

**Try: B&W Signature Burger**

### BUTTER & CREAM

This ice cream and sorbet purveyor has everything you need to beat the heat with something sweet! Carrying classic, seasonal, and signature flavors all made in-house, there's always something new in store.

**Try: The Cookie Monster**

### THE CROSSING STEAKHOUSE

Enjoy the finest hand-cut steaks and seafood, served in Norcross' charming historic train depot.

**Try: Crossing Cut (filet)**

### CULTIVATION BREWERY

A bit further afield, but every bit the local hangout, Cultivation Brewing cultivates more than just unique, quality craft beer. They aim to cultivate community, one pour at a time!

**Try: The Chancellor, a Kolsch-style brew**

### DOMINICK'S ITALIAN RESTAURANT

This family-style Italian restaurant serves platters of every kind of pasta along with seafood, chicken and veal in an old world atmosphere.

**Try: Eggplant Parmigiana**

### IRON HORSE TAVERN

An authentic English pub with an excellent draft beer list, explore their tasty menu choices, dart area, cozy fireplace and outdoor patio.

**Try: Bangers & Mash**

### THE LOCAL PEACH

Indulge your culinary desires at this gourmet market and catering kitchen, where every bite is a celebration of locally sourced ingredients. They offer a delightful array of dining options and convenient on-the-go purchases to satisfy your food cravings.

**Try: Peach Marmalade**

### MOJITOS CUBAN BISTRO

Enjoy wholesome authentic Cuban food with live salsa at this family-owned and operated bistro.

**Try: Cuban Sandwich and a mojito of course!**

### PAIZANOS

Real New York pizzas and a full menu of appetizers, salads, robust sandwiches and classic Italian dishes are served in a lively atmosphere with main street's best view.

**Try: Bronx Bomber**

### REFUGE COFFEE

Coming soon!

### SOCIAL FOX BREWING, CO.

Norcross' first craft brewery, Social Fox is small, social and hyper-local. Their mission is to produce innovative, fresh, high-quality, world-class beer.

**Try: Their Signature IPA, Tumblefield**

### ZAPATA TACOS AND TEQUILA BAR

With authentic and delicious Mexican cuisine, you can also take advantage of Zapata's outdoor deck and great margaritas.

**Try: Zapata's Specialty Tacos**



Cultivation Brewery

# DISCOVER



Jazz in the Alley



Bluesberry

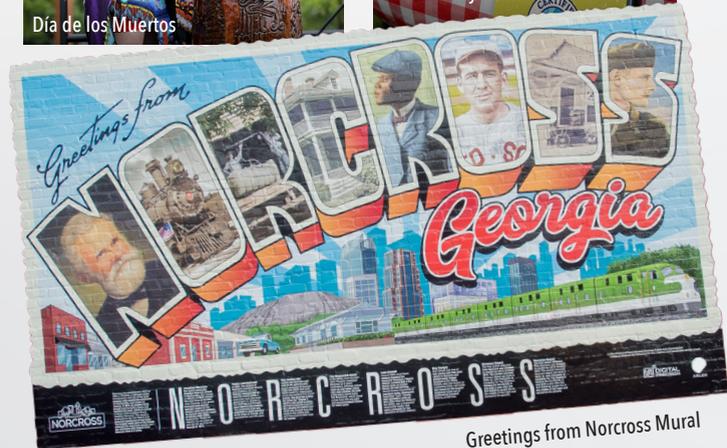


Día de los Muertos



Community Market

● **BLENDING RICH HISTORY WITH VIBRANT ARTS AND A PLAYFUL OUTDOOR LANDSCAPE,** there is plenty to see and do in Norcross! History buffs will appreciate the many local museums and 150 year-old brick architecture, while art lovers will flock to the colorful murals, sculptures and galleries in the heart of downtown. You can frolic in the splash pad at Lillian Webb Park on a hot summer day and dance to the beat of blues, rock and more at Thrasher Park's concert pavilion. Whatever your pleasure, discover something that's just right for you in our charming city.



Greetings from Norcross Mural

# PARKS

*Come romp, play or just relax in Norcross' beautiful parks set amongst winding sidewalks, gorgeous landscapes and majestic trees.*

## BETTY MAULDIN PARK

Have your camera ready—home to the Champion American Elm, Betty Mauldin is the perfect backdrop for a shaded and manicured photo op! Just please try not to touch our beloved tree.

### **Park It Here For:**

Family photos the other moms will go green over!

## DISCOVERY GARDEN PARK

Discovery Garden is one of our city's special spaces, a serene respite for visitors and gardeners alike. There is always something new to see, smell and smile about in the garden!

### **Park It Here For:**

A delight to the senses with an endless array of plants and flowers.

## HERITAGE PARK

Tucked right between Norcross Community Center and City Hall, this park is both beautiful and peaceful, ensuring an ideal landscape for an intimate event or wedding.

### **Park It Here For:**

Contemplation and quiet relaxation under the shade.

## JOHNSON DEAN PARK

Enjoy bird watching and trail walking on the quarter-mile loop at Johnson Dean. The wildlife and great scenery will more than make up for the lack of restrooms! (But take note and go before you leave the house.)

### **Park It Here For:**

Good old-fashioned exercise the way Mother Nature intended—out on the trail!

## LILLIAN WEBB PARK

Look no further than Lillian Webb for a place to spend the day in leisurely recreation. The wide open green space and three-tiered fountain and splash pad together make the perfect family fun day (and also the perfect wedding venue)!

### **Park It Here For:**

Relief from the summer heat thanks to fan-favorite, the Splash Pad!



Lillian Webb Park Splash Pad



Betty Mauldin Park



Discovery Garden Park



Thrasher Park



Veterans Park

### NORCROSS HISTORIC CEMETERY

Embark on a fascinating journey through time as you explore a hidden gem where stories of the past come alive. This park invites you to stroll among the weathered tombstones and discover the rich history and intriguing tales of those who rest in this serene and captivating sanctuary.

***Park It Here For:***

A captivating journey into the past.

### PINNACLE PARK

Escape the chaos of the everyday by exploring nature found along the Pinnacle walking trail. Surrounding a 3.44 acre pond, the trail is sure to provide the perfect refresher!

***Park It Here For:***

A quiet morning or afternoon spent fishing with the kids.

### ROSSIE BRUNDAGE PARK

Round up your family and friends and head over to Rossie Brundage! This park offers all the ingredients for a good time including ball fields, basketball courts, playgrounds and pavilions. It also has a playground completely catered to kids with special needs!

***Park It Here For:***

A family-wide ball game at your next big gathering.



Pinnacle Park

### SUMMEROUR PARK

Whether on the soccer fields or the playground, Summerour is the best place to play. Community-inspired as well as built, it is perfect for children of all ages!

***Park It Here For:***

A weekend game of soccer.

### THRASHER PARK

With both spaces to roam and spaces to play, Thrasher is a prime location for family-friendly activities and events. It's walking distance from our downtown merchants, making it a great spot to spend your days and nights.

***Park It Here For:***

City events like Summer Concert Series.

### VETERANS PARK

A place of reverence and remembrance, this quaint pocket park is home to several monuments honoring our veteran community for their service.

***Park It Here For:***

A quiet afternoon spent in contemplation.

# ART

*As central to its being as sweet tea is to any Southern supper, Norcross is proud to boast a dynamic arts and culture scene. From public art exhibits and gallery receptions to theatrical performances and art-centric community events, Norcross presents a variety of ways to immerse yourself in a world of art!*



## **EASTERN CONTINENTAL DIVIDE MOSAIC SCULPTURE**

Located in Thrasher Park, this sculpture has a mosaic design with two intertwining streams conveying the action of flowing water to the East and West, which commemorates the historical significance of the Eastern Continental Divide.



## **GREETINGS FROM NORCROSS MURAL**

This 16-foot wide mural designed in the style of Americana travel postcards covers the large brick wall of Paizano's Italian Restaurant. The design celebrates 8 iconic people and places in our city's history.

## **LIONHEART THEATRE**

Located in a historic church right in downtown, Lionheart produces affordable, unforgettable entertainment to audiences of all ages. Expect to be swept up in passionate classic dramas, sing along to favorite Broadway musicals and laugh nonstop during original comic romps.

## **LOVE, NORCROSS MURAL**

Found on the southern side of Historic Norcross, "Love, Norcross" is a bookend to the "Greetings from Norcross" mural set on the opposite side of town. This mural is the first of many plans to rejuvenate and develop Norcross' "South End!"

## **MITCHELL ROAD MOSAIC WALL**

Over 125 mosaic disks stretch across 130 feet of Mitchell Road, thanks to the contribution of over 1000 Norcross area students and community volunteers. Each piece is a celebration of nature, with depictions of seasonal colors, wildlife and plants.

## **NORCROSS GALLERY & STUDIOS**

Norcross Gallery & Studios is not just an art gallery and workshop—it is a thriving community of over 100 artists all sharing a vision. Complete with a gallery, 8 artist studios and ample space for classes and events, the gallery has become a place of fellowship and support for the art community.

## **THE RECTORY**

Inside the restored rectory, located on the Lionheart campus, you will find a gallery for ongoing exhibits and arts events sponsored by the City of Norcross. All events have free admission, but require a call ahead before visiting.

## **SKIN ALLEY**

We like to call Skin Alley our "ArtWay": a colorful, welcoming and engaging space for the entire community to enjoy and experience. Set as the cornerstone to the alley, the mural "Tumblefield" was inspired by Norcross' playful and mischievous red foxes. Now, it's home to our local brewery, Social Fox!



# HISTORY

*Did you know Norcross was the first city in Gwinnett to be placed on the National Registry of Historic Places?*



## THE TRAIN

Norcross was once known as “Atlanta’s Favorite Summer Resort”—beginning in 1878, a commuter train called the “Airline Belle” made round trips twice a day, carrying visitors between Atlanta and Norcross. The railroad is very much a part of Norcross’ history, and though the train no longer stops in town you can still enjoy a meal from inside the original train depot (The Crossing Steakhouse) and feel the rumble as the train rushes past!



## WELCOME CENTER MUSEUM

The museum inside Norcross’ welcome center is a place for locals and tourists to learn about our city’s rich history. Explore an entire room dedicated to the extraordinary baseball history in our area as well as many other interesting artifacts from our history like the city’s original charter, an old fashioned notary seal, historic newspapers and interesting photos of families that have lived for generations.



## HISTORIC COTTON GIN

Now home to several local merchants, the old cotton gin was once owned by the Summerour family. In the early 1900s, Homer Summerour developed and marketed a more productive variety of cotton, which he called “Half and Half.” It is said that his cotton seeds made him so well-known that people from across the country could send an order addressed to nothing more than “Cotton Seed Man” and “Georgia,” and it would be delivered to him here in Norcross.



## FIRE STATION MUSEUM

The Fire Station Museum adjacent to the Welcome Center is a place both adults and children will enjoy visiting. Take a look at the beautifully restored fire truck from the ‘ole days of Norcross’ volunteer fire department as well as many other interesting fire artifacts. Let the Welcome Center know you are coming and they’ll be happy to open the museum for your visit.

# EVENTS



## BLUESBERRY AND BEER FESTIVAL

Kick back in Betty Mauldin Park as this group of great blues musicians entertains you with their funky vibes. Don't forget to check out what bluesy specials our merchants have to offer by looking for the special "Bluesberry" decal in store windows.

## FIRST FRIDAY CONCERTS

Come 'get down' with the sounds of jazz, rock, Motown and more on the 'First Friday' of every month, October through April, in the Norcross Community Center.

## SUMMER CONCERT SERIES

Enjoy the "sweet sounds of summer" in downtown Norcross. The Summer Concert Series runs May through September and are free for all to join. Grab a chair, a cooler and a few friends and come sway along to the music!

## ART SPLASH FESTIVAL

This festival made the 2018 Sunshine Artist list of "200 Best" art shows in the country—how's that for splashy? The whimsical and fun artist market features colorful and cheerful artisan booths.

## JAZZ IN THE ALLEY

Jazz at its best takes over Betty Mauldin Park every June through September! Local eateries jazz things up with delish chef specials to-go that make it a perfect date night or girls night out.



LIVE MUSIC

FACE PAINTING

FOOD VENDORS

Art Splash



Valentine's Night Out

### NORCROSS VALENTINE'S NIGHT OUT

The bistro-lined streets of historic Norcross provide the perfect romantic backdrop for Valentine's Day. Cozy up in a white horse-drawn carriage, enjoy a serenade by a traveling barbershop quartet, and much more on this night to remember!

### RED, WHITE & BOOM!

Come celebrate Independence Day with us at our annual pre-Fourth of July block party. Every July 3rd, our streets close down with bounce houses, festive face painting, an assortment of food vendors, live music and of course fireworks!

### SPARKLE! CELEBRATION

Every year, the City of Norcross hosts a plethora of activities for the holidays through its annual event 'Sparkle!'. Carriage rides, marshmallow-roasting, a Christmas tree lighting, concerts and more take over the month of December in the city.

### BRITISH CAR FAYRE

Considered the largest of its kind in the region, the Atlanta British Car Fayre is THE annual gathering of British car and motorcycle enthusiasts.



Red, White & BOOM!



Carriage Rides

### DEUTSCHE KLASSIC GERMAN CAR SHOW

Happy "Autoberfest!" Explore a collection of German vehicles from Volkswagen to Porsche and everything in between.

### DÍA DE LOS MUERTOS

A Mexican holiday where families welcome back the souls of their deceased relatives for a brief reunion that includes food, drink and celebration. Come celebrate with us in Downtown Norcross as we honor our ancestors and history in a total cultural experience where you can immerse yourself in authentic cuisine, dance and live entertainment on this night of remembrance.

### NORCROSS COMMUNITY MARKET

Every Wednesday May through August, Thrasher Park is transformed into a bona fide summer wonderland with a trove of farm-fresh finds. Discover the true taste of summer with locally grown and hand-made farm products, prepared foods, art and more.

### HISTORIC TROLLEY TOURS

Explore Historic Downtown Norcross from aboard a trolley! Local historian Gene Ramsay brings to life stories of interest about families whose homes and shops are located along the route while merchants provide refreshments and samples.

*Check out [aplacetoimagine.com](http://aplacetoimagine.com) for more on events in Norcross!*



Trolley Tour

# ONE PERFECT DAY

## 12 P.M.

Savor an array of delicious food at one of downtown's eclectic restaurants.



## 2 P.M.

Afternoon Tea at its finest can be peacefully savored along with a tray of tasty treats from Ivy Tea House & Gingerspice Bakery.



## 10 A.M.

Visit the unique shops down South Peachtree Street. You will be sure to find custom jewelry, one-of-a-kind antiques, whimsical home accessories and more!



## 3 P.M.

Frolic and play in Lillian Webb Park's Splash Pad to take a break from the summer heat, or explore Norcross' artful and historic treasures in one of the many downtown museums and galleries.



## 8 A.M.

Take a stroll down the tree-lined streets of downtown. Head over to one of the five nearby parks for your choice of either relaxation or recreation!



## 5 P.M.

It's 5 o'clock somewhere! Enjoy a refreshing beverage at Mojitos, Zapata or any of our other local bars.



## 7 A.M.

Enjoy a pleasant morning drinking coffee and listening to the sounds of a small town waking up from the vantage point of 45 South Café's sidewalk seating.



## 7 P.M.

Grab dinner to-go at a spot you didn't hit for lunch and head down to the Norcross Community Center or Thrasher Park for a live concert!



# Merchant Spotlight



## DOWNTOWN NORCROSS

- |                                      |  |                                   |                                |
|--------------------------------------|--|-----------------------------------|--------------------------------|
| 1. Lillian Webb Park                 | 11. Design in Flowers                              | 20. Dominick's Italian Restaurant | 29. Glitter G                  |
| 2. Betty Mauldin Park                | 12. Norcross Gallery & Studios                     | 21. VSOP Taproom                  | 30. The Crossing Steakhouse    |
| 3. Thrasher Park                     | 13. Ivy Teahouse                                   | 22. Taste of Britain              | 31. Paizanos                   |
| 4. Discovery Garden Park             | 14. Carolee's                                      | 23. Good Things Home & Garden     | 32. The O Gallery              |
| 5. Welcome Center & Museum           | 15. Refuge Coffee                                  | 24. Anna Balkan Jewelry & Gifts   | 33. Zapata Tacos & Tequila Bar |
| 6. Fire Station Museum               | 16. Butter & Cream                                 | 25. Bleu House                    | 34. Red Hound Gifts            |
| 7. The Local Peach                   | 17. The Rose & Hemp                                | 26. 45 South Café                 | 35. Iron Horse Tavern          |
| 8. The Rectory                       | 18. B & W Burgers                                  | 27. Mojitos Cuban Bistro          |                                |
| 9. Lionheart Theatre                 | 19. Antique Traditions & Rem-i-nisce Vintage Style | 28. Social Fox Brewing            |                                |
| 10. Cultural Arts & Community Center |  |                                   |                                |



## GET ORIENTED!

*Norcross is a great centralized location that provides opportunities for excursions to a variety of attractions within 30 miles. Visit the buzzing metropolis of downtown Atlanta, or relish a slower pace by heading north. Either way, book your stay in Norcross and get ready to explore!*



### 10 MILES - SUGARLOAF MILLS & GAS SOUTH DISTRICT

A short 15 minute drive can take you back in time to Medieval Times Dinner & Tournament at Sugarloaf Mills Mall, or to next-level entertainment at the Gas South Arena. Whether you're looking to catch a joust, a concert or an Atlanta Gladiators game, fun is just around the corner.



### 15 MILES - STONE MOUNTAIN PARK

Travel 25 minutes toward Atlanta to watch the Lasershow Spectacular, or make the one mile hike to the top of Stone Mountain itself. From opportunities to learn history to shopping, dining and amusement park attractions, you'll need an entire day to take it all in!



### 20 MILES - DOWNTOWN ATLANTA

30 Minutes down the road, you can discover the wonders of the Georgia Aquarium, or taste Coke from around the world at The World of Coca-Cola! Catch a show at the Fox Theatre or dine at the world-famous Varsity.



### 30 MILES - MARGARITAVILLE AT LANIER ISLANDS

If you're looking for the chance to relax and escape, 35 minutes north of Norcross you will find a 38,000-acre lakeside resort offering golf, watersport activities, horseback riding and hiking, just to name a few.

# DOWNTOWN DO'S AND DON'TS

**DO** stop in local establishments for a pick-me-up

**DO** take your party with you, but only on foot

**DO** park the car and take a stroll (lots are marked with a blue "P")

**DO** watch for vehicles and use pedestrian-friendly crosswalks

**DO** dispose of trash properly (and recycle!)

**DO** take pictures and tag @cityofnorcross on social media

**DON'T** take open containers outside of the Downtown Dining District

**DON'T** stray too close to the tracks-watch for the train from The Crossing

**DON'T** feed the wildlife



[www.aplacetoinc.com](http://www.aplacetoinc.com)



CityofNorcross GA



City of Norcross



CityofNorcross

## WELCOME CENTER

Hours of Operation: Monday - Friday 9:00 a.m. - 4:00 p.m.  
189 Lawrenceville St., Norcross, GA 30071 • 678.421.2049