



A PLACE TO IMAGINE

NEWSLETTER • MARCH 2023

IRISH FEST

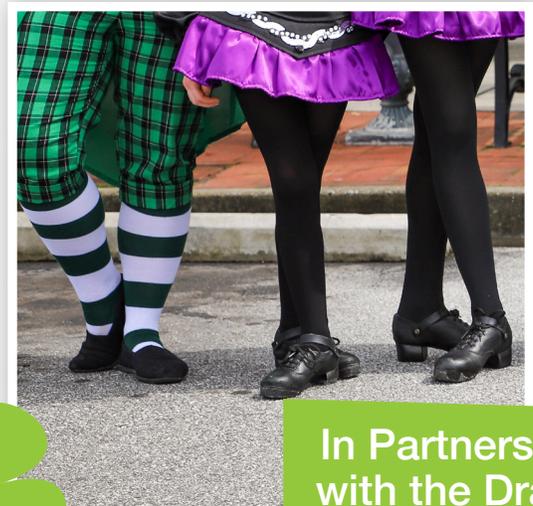
Fáilte (welcome), good people of Norcross!
The City of Norcross is excited to announce a collaboration with the Historic Norcross Business Association and the Drake School of Irish Dance to bring you a St. Patrick's Day celebration on Saturday, March 18th at Skin Alley from 12:00 - 5:00 p.m.

Downtown Merchants will be offering Irish-themed activities and fare to mark the occasion and outside you will find music, dancing, face painting, a balloon twister, tastings and more! Downtown specials will last all day, so stop into your favorite shops and restaurants anytime throughout the day for a festive treat.

Irish Traditional Lunch

Event will kick off with a traditional Irish lunch at Social Fox Brewing starting at 12:00 p.m. Menu will include food from Taste of Britain such as Irish sausage, Colcannon mashed potatoes, peas, and carrots as well as corned beef with cabbage, potatoes, and carrots.

Continued on Next Page →



In Partnership
with the Drake
School of Irish
Dance



Irish Live Music & Dancing

Tap your feet and clap your hands to the beat as river dancers from the Drake School of Irish Dance take the stage. You can also learn to jig yourself and join in the fun! Other artists include the Phoenix Irish School of Music, The Muckers, and Sean the Wondering Musician.

Irish Activities and More!

Bring your kids out for kid's activities between 1:00 - 4:00 p.m.! Snap a selfie with Norcross' resident leprechauns, and if you forget to wear green, don't worry—stop by the face painting booth and ask for a shamrock. There are so many fun and exciting festivities taking place downtown this Paddy's Day, be sure not to miss the Mr. & Mrs. Ireland competition at 3:30 p.m.

IRISH FEST BUSINESS SPECIALS

45 South Cafe

- Lucky Charm Latte
- Shamrock Mocha
- Optional Leprechaun Magic Add In with Cream Alcohol
- Lucky Lemonade Matcha
- 10% off for anyone wearing green

Antique Traditions & Reminisce

- Guess the number of coins and be entered to win a curated basket of goodies
- 10% off for anyone wearing green or pointed ears

B&W Burgers

- Live music at 7:00 p.m. for the grand opening of the roof top deck

Carolee's

- Draw a Four-Leaf Clover Coupon at checkout with a discount for use on current purchase

Glitter G

- Mix & Match Promotion including hats, scarves, sunglasses and jewelry

Social Fox

- Lunch at 12pm & Irish Coffee Stout.

Taste of Britian

- Irish Sampling of meat pies and other Irish goodies.

Yoga Studio 87

- 4 classes for a \$30 discount card. Must be used in 4 weeks

VSOP Taproom

- Bar station located in Skin Alley serving Irish & British beers, as well as local beers and wine

For more information, visit aplacetoimagine.com.

COMMUNITY SPOTLIGHT

SUSTAINABILITY



The City of Norcross was recently awarded the Georgia Municipal Association's 2023 Visionary City Award in recognition for the City Hall Pollinator Garden! The city was chosen as one of nine cities to receive the award for their positive impact on the community through their pollinator education and community engagement efforts. As a certified Bee City since 2018 through the Xerces Society, the City of Norcross recognizes the importance of pollinators such as bees, butterflies and wasps, that play such a big role in our agriculture and economy.

The purpose of the City Hall Pollinator Garden is to inspire the community and provide some hands-on tools and information on how to start and upkeep an in-ground or container garden to support pollinators.

In the words of Mayor Newton, "With each addition of a pollinator-friendly landscape, Norcross is better equipped to support pollinators and to inspire the expansion of sustainable landscaping that reduces our reliance on pesticides, finite resources, and promotes numerous environmental benefits. By transforming underutilized spaces into thriving natural ecosystems, we create a community that is healthy and sustainable for the present and future generations."

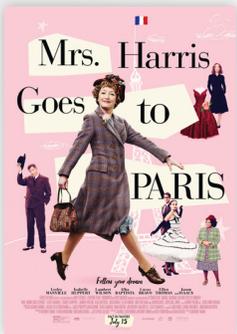


Special thanks to Bee City Committee members, Jacquelyn Morgan, Susan Bell and Tixie Fowler as well as city staff for their commitment and efforts on this project.

For more information about the city's efforts to protect pollinators on the website at www.norcrossga.net/BeeCity.

IN THE KNOW

MOVIE MONDAYS



March 13

Mrs. Harris Goes to Paris



March 27

Uncharted

**Norcross Community Center
1:30 & 6:30 p.m.**

Enjoy a free movie and light refreshments at Norcross Movie Mondays held at the Cultural Arts & Community Center every 2nd and 4th Monday of the month! Movie start times are 1:30 & 6:30 p.m.



NEIGHBORHOOD CLEANUP & RECYCLING DAY

**April 22 • 8:00 a.m. - 12:00 p.m.
Norcross Public Works**

Drop offs include secure shredding, electronics recycling, scrap metal collection, hard to recycle materials and more! For a complete list of accepted materials, visit aplacetoimagine.com.

For more information on volunteer opportunities or questions, contact sustainable@norcrossga.net or communitydevelopment@norcrossga.net.



HISTORIC TROLLEY TOUR

**Friday, March 24 • 1:00 p.m.
Boarding at The Crossing Parking Lot**

Join local historian Gene Ramsay and take a ride in our historic trolley to discover unique stories while sampling the fare of our downtown merchants. Price is \$10.

RSVP is required, link at aplacetoimagine.com.

THE LIONHEART THEATRE COMPANY

“Deli” Runs March 3-19

Lionheart’s March world premiere production of “Deli” by local Atlanta playwright Diane Dexter runs from March 3rd through March 19th. Tickets are \$18 for adults and \$16 for seniors/students/military. Dessert is included and served at intermission. Friday and Saturday performances are at 7:30 p.m. with Sunday matinees at 2:00 p.m.

For ticket purchases, visit lionhearttheatre.org.

PLANTING FOR POLLINATORS WORKSHOP SERIES

Planting for Pollinators Workshops are back! Introducing this year’s theme ‘Dream, Plan, Plant.’ Join the Sustainable Norcross’ Bee City Committee on Saturday, March 11th from 10:00 a.m. - 12:00 p.m. at City Hall in the 2nd Floor Community Room. Pre-register for workshops by emailing communitydevelopment@norcrossga.net.

Whether you have a tiny spot for a pot on a balcony or back deck, a corner of your lawn or a whole yard to dedicate, this gardening series will help you successfully support pollinators! During this hands-on workshop, you will work with master gardeners and learn how you can start a garden in your own space.

Don’t forget to mark your calendar for upcoming workshops April 15th and May 13th!

For more information on Bee City Committee’s efforts and the Planting for Pollinator Workshop Series, visit www.norcrossga.net/BeeCity.



NORCROSS GALLERY & STUDIOS

Art Exhibit ‘For the Love of Art’ Opens March 2

Visit the gallery to experience a member exhibit juried by Chin-Cheng Hung.

Artist of the Month Opens Now Through March 28

Congratulations, Larry Hall for being featured as the ‘Artist of the Month!’ All month long, 45 South Cafe will be showcasing a collection of his work.

Artist of the Month Reception Opens March 29

Join us in welcoming our next ‘Artist of the Month’, Adrienne Zinn, on Wednesday, March 29th from 4:30 -6:30 p.m. at 45 South Cafe.

For exhibit schedules and workshops, visit norcrossgalleryandstudios.org.



Scan to
view the full
schedule of
workshops.



TREE TALK

Stormwater and Trees

Did you know that 600 miles of streams in the metro Atlanta area are not able to meet water quality standards because of stormwater pollution? Stormwater is precipitation that is released during a storm event and stormwater pollution is created when contaminants are picked up by that water and carried into municipal stormwater systems or directly into streams, rivers and lakes. These pollutants include oil, grease and coolants from automobiles, pesticides and fertilizers used in farming and landscape treatments, and silt from construction sites and other areas of bare ground. The bulk of this pollution comes from impervious surfaces like roads and parking lots that prevent the stormwater from filtering back into the ground and down into the water table.

You can play a role in decreasing the amount of stormwater pollution by increasing the number of and maintaining the health of your trees. During a stormwater event, a one-acre parking lot will create 27,150 gallons of runoff for every inch of rain. During that same storm event, a one-acre woodland will create 750 gallons of runoff for every inch of rain. A single large mature tree will intercept about 6,000 gallons of rainfall per year. The 2,095,000 gallons of stormwater that are intercepted by trees in Charlotte N.C. each year add up to \$2,077,393.00 in stormwater benefits annually. Your trees are important to this community and by keeping them healthy you are contributing to a happier and healthier Norcross.

Courtesy of Hayne
Thompson RLA | ASLA

RULES OF THE ROAD FROM NORCROSS POLICE DEPARTMENT

Safety is very important to us in the City of Norcross! Here are some rules to remember if your vehicle is pulled over:

1. Pull over slowly to a safe location. Be sure to use the vehicle's turn signals to acknowledge the officer's intention of the traffic stop.
2. Roll down all windows.
3. Keep hands visible and make no sudden movements.
4. Provide required documentation when asked to do so.
5. Listen to and comply with the officer's instructions throughout the entire encounter.
6. Do not argue with the officer. That's what court is for.
7. Provide the officer a signature if asked to do so. This signature is not an admission of guilt, rather it's an acknowledgement of receipt.



SUSTAINABILITY

TIP OF THE MONTH

RECYCLING CARDBOARD!

What do cereal boxes, pizza boxes and cardboard all have in common? All these items can be recycled curbside in Norcross. Remember to flatten the boxes before you put them in your curbside recycling bin!

Recycling cardboard saves energy, water and trees because when it is recycled, it eliminates the need for new materials to be outsourced to make new cardboard.



INTRODUCING NORCROSS POLICE DEPARTMENT'S MACH-E!

We are so excited to share the Norcross Police Department's newest car on the block, a fully patrol outfitted, ELECTRIC Ford Mustang that will be used for Patrol and Community Outreach.

This new unveiling is just the tip of the iceberg for sustainable enhancements the City of Norcross looks forward to introducing, but it sure is one we are super duper thrilled to share with you!

PAVE THE WAY TO A BEAUTIFUL CITY!

The City of Norcross residents are invited to purchase a brick with their name or that of a loved one, on it to help support the Discovery Garden Park. The brick will be placed in the paved entryway to the garden, symbolizing a permanent display of your support. Messages can celebrate your own special event, memorialize a loved one, or leave a lasting message.

Your \$100 contribution will help provide experiences that open eyes, young and old, to nurture and ignite a lifelong interest in protecting our planet and sustaining the lives that call it home.

Enrollment period is now through Friday, March 31st. The production time is approximately 4-6 weeks so you can expect to see your brick in the garden around mid-May.

NPAC SURVEY

As part of its work to create a Master Arts & Cultural Plan for the City of Norcross, the Norcross Public Arts Commission wants your feedback! Participation is needed from everyone who lives, works and plays across all of Norcross so the Arts & Cultural Plan represents our entire community.

Please visit norcrossga.net/artssurvey to share your opinions on arts and culture programming in Norcross in a quick, 5-minute survey. The survey will be open from Wednesday, March 1st through Friday, March 10th and all responses are anonymous.



Scan to
take
the survey.



Scan to
reserve
your brick.

CYBERSECURITY TIPS

Mobile Device Security

The changing landscape of IT technologies has improved the ability for flexible working environments, and along with it more sophisticated security attacks. With many people now having the option to work on the go using mobile devices, this increased connectivity has come with the risk of security breaches. For smaller companies this can be an effective way of saving budget; however, user-device accountability is an increasingly relevant aspect of training in 2022, especially for traveling or remote workers. The advent of malicious mobile apps has increased the risk of mobile phones containing malware which could potentially lead to a security breach.

Best practice online courses for mobile device workers can help educate employees to avoid risks, without high-cost security protocols. Mobile devices should always have sensitive information password-protected, encrypted or biometric authentication in the event of the device being lost or stolen. The safe use of personal devices is necessary training for any employees who work on their own devices.

The best community practice is to make sure workers sign a mobile security policy.



March 3

First Friday Concert: The Rainman, 7:00 - 9:00 p.m., Norcross Community Center

March 11

Planting for Pollinators Workshop, 10:00 a.m. - 12:00 p.m., City Hall Pollinator Garden

March 13

Movie Monday: Mrs. Harris Goes to Paris, 1:30 & 6:30 p.m., Norcross Community Center

March 18

Irish Fest, 12:00 - 5:00 p.m., Downtown Norcross

March 24

Historic Trolley Tour, 1:00 p.m., Boarding at The Crossing Parking Lot

March 27

Movie Monday: Uncharted, 1:30 & 6:30 p.m., Norcross Community Center



Scan to get
the Spanish
Newsletter!

¡Escanee para
recibir le boletín
en español!