



A PLACE TO IMAGINE

NEWSLETTER • MAY 2023



Looking for a fun and jazzy evening out? Look no further than Jazz in the Alley, an annual outdoor concert series that features some of the most talented jazz artists from Atlanta and surrounding cities.

Not only does Jazz in the Alley provide a platform for up-and-coming artists, but it also keeps the art of jazz alive by sharing music with cities around Georgia. It's no wonder this concert series has gained local notoriety from artists and jazz enthusiasts of all ages!

And the best part? Attendees are encouraged to bring their picnic baskets, lawn chairs, savory snacks and beverages to enjoy the music in comfort. Plus, local eateries and food vendors will be on hand with some to-go chef specials that will help make Jazz in the Alley the perfect date night, family night or girl's night out!

So mark your calendars for this must-attend event and get ready to experience the best in jazz music. Whether you're a die-hard fan or a casual listener, Jazz in the Alley is sure to leave you tapping your toes and humming along.



SAVE *the* DATE

for these upcoming Jazz in the Alley Concerts!

JUNE 3 • JUL 15 • AUG 12 • SEPT 30

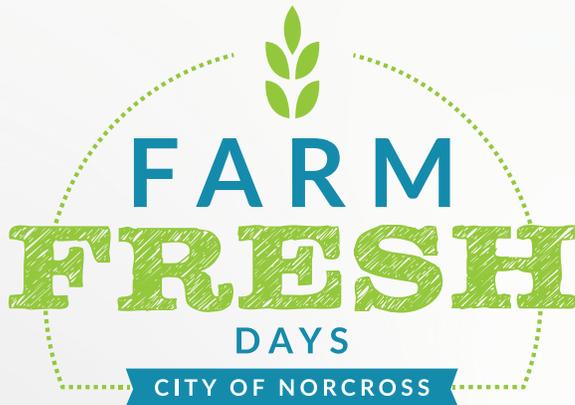
Scan here for more information and to view the artist lineup!



Mayor: Craig Newton • **Mayor Pro Tem:** Bruce Gaynor
City Council: Andrew Hixson, Arlene Beckles, Matt Myers, Josh Bare
City Manager: Eric Johnson • **Assistant City Manager:** Tracy Rye
City Clerk: Monique Lang

City Hall: 65 Lawrenceville Street, Norcross, GA 30071
Hours: Mon. - Fri. 8 a.m. - 5 p.m.
770.448.2122 | Fax: 770.242.0824
norcrossga.net

COMMUNITY SPOTLIGHT



ARE YOU READY FOR SOME FRESH AND DELICIOUS PRODUCE?

Join the City of Norcross for their Farm Fresh Days at Thrasher Park every Wednesday from May 10 to September 6, starting at 4:00 p.m. and ending at 7:00 p.m.

Bring your family and friends to enjoy the fresh produce and sweet treats available from local farmers, while also taking part in fun activities and listening to live music. And don't forget to explore the local downtown restaurants and shops for some extra fun!

But that's not all! You can also drop off your hard-to-recycle materials, such as natural wine corks, plastic bags, tennis shoes, empty medicine bottles and more! It's a great way to help the environment and make a positive impact.

And if you can't make it on Wednesdays, be on the lookout for information on "Pop-Up" Farm Fresh Days on the weekends or at special city events.

For the latest updates, check out aplacetoimagine.com.



MARK YOUR CALENDAR FOR THESE UPCOMING FARM FRESH DAYS!

MAY

May 10 • May 17
May 24 • May 31

JUNE

June 7 • June 14
June 21 • June 28

JULY

July 5 • July 12
July 19 • July 26

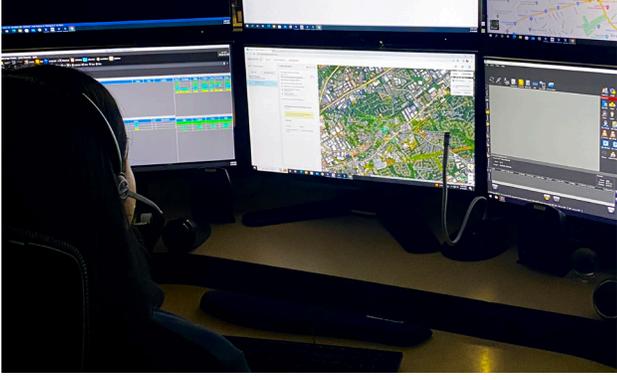
AUGUST

August 2 • August 9 • August 16
August 23 • August 30

SEPTEMBER

September 6

If you're interested in becoming a vendor or volunteer, you can contact communitydevelopment@norcrossga.net.



NORCROSS POLICE DEPARTMENT'S NEW SYSTEM

The Norcross Police Department has recently enabled RapidSOS, a solution that provides life-saving data including caller location, health and medical information, connected building and alarm data, vehicle telematics data, and more, to 911 telecommunicators and first responders in the event of an emergency. With this upgrade, Norcross Police can access accurate caller location and additional life-saving information when responding to 911 calls. This may include emergency contact information, security system alarm information, medical and health information, and more.

Norcross residents can also opt in to share critical information with first responders by setting up their Apple Medical ID via the iPhone Health app or by creating an Emergency Health Profile at www.EmergencyProfile.org, a free service launched by RapidSOS in collaboration with The American Red Cross, the American Heart Association, and Direct Relief.

Why is this information important?

- Seconds save lives in emergency response – this emergency information gives our telecommunicators the tools they need to provide the most efficient emergency response.
- In emergencies, callers may be unable to have a cogent conversation with the 911 telecommunicator. With RapidSOS, telecommunicators are able to access the caller's location in real-time, even as the caller is moving.
- Telecommunicators can also access additional descriptive, incident-specific information about the caller via the RapidSOS Platform. Real-time access to this critical information is key to first responders and can empower a faster, smarter response.
- By sharing more data than a caller can articulate in a phone call directly onto the screens of dispatchers the moment a call comes in, RapidSOS empowers our first responders to make better, more informed decisions.

HOUSEHOLD HAZARDOUS WASTE EVENT

Saturday, June 10 • 8:00 a.m. - 12:00 p.m.
Parking lot across from Summerour Middle School

The City of Norcross is hosting a Household Hazardous Waste Event on Saturday, June 10th from 8:00 a.m. - 12:00 p.m. at the parking lot across from Summerour. This event is a great opportunity for residents to safely dispose of hazardous household waste.



If you have old paints, pesticides, solvents, cleaning products, and other hazardous materials taking up space in your home, bring them to this event for safe disposal.

Our trained professionals will be on hand to accept and process your materials, ensuring that they are disposed of in an environmentally-friendly way. Let's work together to keep our community safe and healthy by properly disposing of household hazardous waste.

SUSTAINABILITY



TIP OF THE MONTH

RECYCLE WHERE YOU SHOP

Did you know that some items like plastic shopping bags and styrofoam egg cartons can't be recycled in your curbside bin? Don't worry, there's a solution! You can recycle them at some local grocery stores instead of tossing them in the trash. So next time you go shopping, bring those items with you and look for the recycling bins at the store. It's a small but important way to help the planet!



CHAMPION ELM TREE ART CONTEST

Check out Norcross' 300-year-old State champion elm tree in Betty Mauldin Park! To celebrate its history, the city is sponsoring an art contest for a \$1,000 prize. All local artists in Norcross can enter by submitting an original 2D vertical artwork of the elm tree on non-acidic paper by June 30, 2023.

Computer-generated work won't be accepted, so grab some inspiration from the tree outside City Hall. The winning art piece will be displayed in City Hall, and the city may use submitted art in marketing materials. Don't miss the June 30, 2023 deadline - to submit your entry form and artwork to the Community Development Dept. upstairs at City Hall!

Scan here for contest rules and submission form!



MEMORIAL DAY OBSERVANCE

Attention City of Norcross residents, please be advised that City Hall will be closed on Monday, May 29 in observance of Memorial Day. Trash and recycling services will operate as scheduled and there will be no impact on their pickup. Regular operations will resume on Tuesday, May 30. Thank you for your cooperation and have a safe holiday.

ACCEPTABLE RECYCLING ITEMS

Recently, the contents of a Waste Management recycling truck caught fire while on its route here in Norcross. Once smoke was noticed, the driver immediately dropped the load onto the street and the Gwinnett County Fire Department was called to extinguish the fire. The contents of the truck were examined and the culprit was identified as a laptop battery. On further examination, it was also noted that there was a five gallon sealed bucket which housed smaller sealed jars of spent motor oil. So two very damaging items were found within the recycled materials in one truck.

It's very important to ensure that your curbside recycling only contains materials that can be handled at the local Materials Recycling Facility, MRF. Items like electronics, batteries and other household hazardous waste items like oil and solvents should only be recycled at sanctioned waste events, not in your curbside containers.

While no one was injured as a result of these contaminations in the curbside recycling process, these items can pose a serious threat to not only the environment but people as well, so please do your part and ensure that what goes into your curbside containers are items that can be safely recycled curbside!

For items collected at our next neighborhood recycling event, scan the QR Code below and continue to follow us on social media for information on what household hazardous waste items will be accepted at our Household Hazardous Waste Event.



BURNING BAN EFFECTIVE

The Georgia Environmental Protection Division imposes a total ban on the outdoor burning of yard debris in Gwinnett County annually from May 1 through September 30.

PHISHING ATTACKS

By Dr. James Trent, IT Director

Phishing remains one of the most effective avenues of attack for cybercriminals. Having doubled in 2020, phishing attacks steadily increased throughout 2021, with remote work making it harder for businesses to ensure their users aren't falling victim. But why is phishing still such a threat to businesses in 2023?

One major factor is how sophisticated these types of attacks have become. Attackers are now using smarter techniques to trick employees into compromising sensitive data or downloading malicious attachments.

For example, business email compromise, BEC, is a common form of phishing that uses prior research on a specific individual — such as a company's senior executive — to create an attack that can be



incredibly difficult to distinguish from a real email. Partner these more intelligent attacks with the common misconception that phishing is 'easy to spot', then there is no wonder why many businesses are forecast to suffer a phishing-related breach in 2023.

Employees need regular training on how to spot phishing attacks that use modern techniques, as well as how to report a phishing attack as soon as they believe they have been targeted.

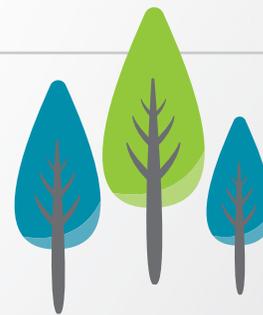
TREE TALK

By Charlie Riehm,
Tree Preservation Board Member

Many of us appreciate trees for their natural beauty, shade and even something to hug! But there's more to it. Studies are showing that protecting and planting trees is one of the best solutions to many of society's challenges for providing livable and sustainable communities. Trees promote the health and social well-being of communities by removing air pollution, helping manage stormwater runoff, reducing urban temperatures, providing habitat and food for animals and more.

An urban canopy can even include such benefits as stress reduction. Money spent on urban forestry has a high return on investment for our citizens and their environment. In fact, according to the New Phytologist Foundation, the benefits that trees provide can help cities and countries meet 15 of the 17 internationally supported United Nations Sustainable Development Goals.

If we want to have the benefits of urban trees in the future, we must think of our whole urban forest as an investment, an asset to be managed. Johnson-Dean Preserve is such an asset and we need more of those. And since we are losing many of our mature hardwoods to storms and disease,



we should encourage citizens to plant trees wherever possible.

Note that the city recently planted 29 trees in Pinnacle Park, as a gift from Trees Atlanta. Like any investment, if trees are not cared for, they depreciate in value and can become a liability. Through planting and care, however, our urban forest can have compounding benefits leading to a better community.



IN THE KNOW

MOVIE MONDAYS



May 8

Wakanda Forever



May 22

God Bless the Broken Road

Norcross Community Center
1:30 & 6:30 p.m.

Enjoy a free movie and light refreshments at Norcross Movie Mondays held at the Cultural Arts & Community Center every 2nd and 4th Monday of the month! Movie start times are 1:30 & 6:30 p.m.

SUMMER CONCERT SERIES: CREDENCE REVIVED

Friday, May 26 • 7:30 - 9:30 p.m.
Thrasher Park



The first Summer Concert of the season is happening on Friday, May 26 from 7:30 - 9:30 p.m. at Thrasher Park. The event will feature a performance by Creedence Revived, a tribute band known for their exceptional musicianship and dynamic performances that will have you dancing like you're back in the 60s.

You can also enjoy local restaurants or have a picnic in the park while enjoying the tunes. Moreover, the event serves as a collection site for the CAN-Do Food Drive, a county-wide effort to fill the shelves of local food pantries. You can drop off canned food and non-perishable items during the concert, and each event in the Summer Concert Series will serve as a collection site. It's the perfect way to spend a summer evening while doing some good for your community!



CAN DO FOOD DRIVE

For more information and to see what's next in the concert lineup, visit aplacetoimagine.com.

MEMORIAL DAY REMEMBRANCE

Monday, May 29 • 11:30 a.m. - 1:00 p.m.
Thrasher Park

Join us on Monday, May 29 as we honor and remember this sacrifice with a special Memorial Day Remembrance that will occur in Thrasher Park from 11:30 a.m. - 1:00 p.m.

This event is a very special occasion where we have the opportunity, as a nation and community, to honor those fallen in the line of duty. Those who stood up to defend us, to protect us and paid the ultimate sacrifice for it.



PLANTING FOR POLLINATORS WORKSHOP SERIES

Saturday, May 13 • 10:00 a.m. - 12:00 p.m.
City Hall 2nd Floor Community Room

Join us for a guest speaker and interactive presentation to learn about pollinator friendly plants that can thrive in containers. Bring your fave pot or container to the workshop to get started.

All ages and skill levels are welcome, but under 12's need to bring an adult. Don't have a pot? No worries, just let us know. To reserve your spot, shoot an email to communitydevelopment@norcrossga.net.

THE LIONHEART THEATRE COMPANY

"Jeffrey" Runs May 5 - 21

Lionheart's production of "Jeffrey" by Paul Rudnick runs May 5 through May 21. Tickets are \$18 for adults and \$16 for seniors/students/military. Dessert is included and served at intermission. Friday and Saturday performances are at 7:30 p.m. with Sunday matinees at 2:00 p.m. Recommended for ages 16+ for mature themes and sexual content.

Lionheart's Summer Drama Camp Registration

Registration is now open for Lionheart's Summer Drama Camps from June 5 through June 16. Lionheart offers two-week camps for children and teenagers aged 8 to 18. One camp focuses on Dr. Seuss themed musical theatre with puppetry, while the other camp is designed to help participants understand and perform the works of Shakespeare.

"The House at Pooh Corner" Runs July 13 - 16

Join us for the adventures of Winnie the Pooh and Friends! Tickets are now on sale for Lionheart's July production of "The House at Pooh Corner." This family friendly show is \$12 per ticket, which includes cookies and punch with the cast after the show. Thursday and Friday performances are at 7:30 p.m. There will be three shows on Saturday at 11:00 a.m., 2:00 p.m. and 7:30 p.m. Sunday matinee begins at 2:00 p.m.

For more information or to purchase tickets, visit lionhearttheatre.org.



'Second Chances at Love' Art Exhibit Open April 22 - May 4

Come check out the 'Second Chances of Love' Art Exhibition, in partnership with Norcross Library Founders Club Gala, at The Rectory, featuring beautiful and thought-provoking pieces that explore the theme of love and relationships. Don't miss your chance to see it, as it opens on April 22 and closes on May 4. Attendees, please park your vehicle at the City Hall parking lot.

'Reflections at the Rectory' Student Art Exhibition Open May 7 - May 14

Head over to the 'Reflections at the Rectory' Art Exhibit, featuring artwork from Norcross and Paul Duke STEM High School students. You won't want to miss this unique opportunity to see the creative works of these talented students, including those from International Baccalaureate students at Norcross. Join us for the reception on May 7, where you can meet the artists and see their pieces up close. Don't forget that Norcross Gallery & Studios will be offering awards and prizes for the best pieces, selected by a juror to be named.

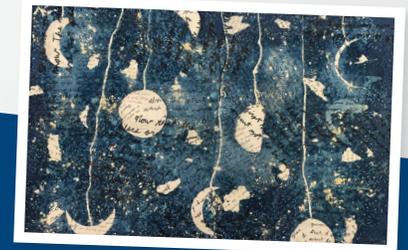
'Georgia Spring' Art Exhibit Open Now - May 27

Experience the colors and vibrancy of spring in Georgia through the eyes of local artists! Don't miss the 'Georgia Spring' Art Exhibit at the gallery, featuring a collaborative display of works that capture the beauty of the season. Open now through May 27, so bring your friends and family to enjoy the art and celebrate the arrival of spring!

'Sacred Threads' Quilt Art Exhibit in partnership with the City of Norcross Open May 18 - May 31

Discover the beauty and spirituality of 'Sacred Threads' Exhibit at The Rectory, 17 College Street. Marvel at the intricate and inspiring quilts of art from various artists. Don't forget to join us for the reception on May 18, 6:00 - 8:00 p.m., to see these sacred pieces up close and appreciate the passion behind each artwork. Don't miss this enlightening exhibition before it closes on May 31! Attendees, please park your vehicle at the City Hall parking lot.

The Rectory Exhibits, located at 17 College Street, will be open on Sunday, May 7th from 1:00 - 4:00 p.m. In addition, Rectory Exhibits are open 1:00 - 4:00 p.m. on the following Saturdays and Sundays, May 13, 14, 20 and 21. Exhibits can be viewed at other times by appointment only by calling 678-421-2025 to reserve.



APRIL 22 - MAY 4

'Second Chances at Love' Art Exhibit, The Rectory

MAY 8

Movie Monday: Wakanda Forever, 1:30 & 6:30 p.m., Norcross Community Center

MAY 10 • MAY 17 • MAY 24 • MAY 31

Farm Fresh Days, 4:00 - 7:00 p.m., Thrasher Park

MAY 13

Planting for Pollinators Workshop, 10:00 a.m. - 12:00 p.m., 2nd Floor Community Room

MAY 18 - MAY 31

'Sacred Threads' Art Exhibit, The Rectory

MAY 22

Movie Monday: God Bless the Broken Road, 1:30 & 6:30 p.m., Norcross Community Center

MAY 26

Summer Concert Series: Creedence Revived, 7:30 - 9:30 p.m., Thrasher Park

MAY 29

Memorial Day Remembrance, 11:30 a.m. - 1:00 p.m., Thrasher Park



Scan to get
the Spanish
Newsletter!

¡Escanee para
recibir le boletín
en español!