



A PLACE TO IMAGINE

NEWSLETTER • SEPTEMBER 2023



Saturday, October 7 • 10:00 a.m. - 6:00 p.m.
Sunday, October 8 • 10:00 a.m. - 5:00 p.m.
Downtown Norcross

Norcross Art Splash Festival, the event with personality, will once again fill the downtown streets of Historic Norcross with color and fun. The charming shops and restaurants always make the perfect backdrop for the festival, which celebrates its 20th year!

Talented artists from near and far will showcase their happy art including paintings, clay, jewelry, woodwork, metal, mixed media, folk art, photography, glass and more! These talented makers hope shoppers will come out and support them, as they have lots of great items to sell! Georgia Grown members will present their goods, and customers can expect to find some real treats from these welcoming folks! It's truly a palette of creativity that attendees won't want to miss!

Explore Gwinnett will kick off their month-long "Artober," at the Norcross Art Splash Festival, which is a county-wide celebration aimed at increasing participation in arts and culture. They are sponsoring talented artist, Jodi Ohl from Aberdeen, North Carolina to dazzle the crowds in Downtown Norcross during the weekend with her live performance of making magic happen on canvases – it's a must-see show. Ohl is a best-selling author, award-winning mixed-media artist and creative instructor. She travels around the country teaching her unique techniques to other artisans and art



educators. Her pieces are filled with distinctive texture, bold color combinations, which are often whimsical or abstract and often motivational in nature. Volunteers will receive a free t-shirt with one of her imaginative designs displayed on the front!

Fun food trucks will serve up delicious festival cuisine, so attendees are urged to come hungry. Live strolling musicians will strum up some lively tunes for festival goers, so there will definitely be energy in the air. The always exciting Kidz Zone will have thrilling inflatables and craft surprises for youngsters and the young at heart! And, of course, Norcross Art Splash Festival loves Chairs for Charity – which is a wonderful exhibit of decorated chairs and other goodies from local students who look forward each October to selling their special creations to raise money for their schools.

For more information visit SplashFestivals.com.



Norcross Art Splash Festival is a proud participant in Explore Gwinnett's Artober! Scan here for more of Norcross' Artober festivities.



Mayor: Craig Newton
Mayor Pro Tem: Bruce Gaynor
City Council: Andrew Hixson, Arlene Beckles, Matt Myers, Josh Bare
City Manager: Eric Johnson • **City Clerk:** Monique Lang

City Hall: 65 Lawrenceville Street, Norcross, GA 30071
Hours: Mon. - Fri. 8 a.m. - 5 p.m.
770.448.2122 | Fax: 770.242.0824
norcrossga.net

COMMUNITY SPOTLIGHT

ECONOMIC DEVELOPMENT



Internship Program Networking Event on May 2 sponsored by the Norcross Development Authority

The Economic Development Department is the business champion for the City of Norcross. Our department has a 3-pronged approach to Economic Development: Business Engagement, Real Estate Development and Programmatic Efforts. Our role is to help ignite investment in the city that creates jobs, increases the tax base, promotes growth, all while enhancing the overall quality of life for Norcross residents. If you want to do business in Norcross, we can help you. From data and maps to incentives and cost savings, our team is here to help you.

NDA Sponsored Internship Program

The Norcross Development Authority is partnering with Norcross High School, Paul Duke STEM High School and Gwinnett Technical College on the Norcross, Peachtree Corners, Gwinnett Technical College Employer and Student Advancement Internship Program for our local high school students.

Norcross High and Paul Duke STEM offer career and technical education pathways for students that align with educational opportunities at Gwinnett Technical College and career opportunities available in the Southwest Gwinnett area. High school students participate in an off-campus internship or work-based learning program where they work with a mentor in a chosen field.

Mentors should have a personal commitment to making the experience a success for both the sponsoring organization and the student mentees. Mentors are not responsible for grading or other academic responsibilities in the program. Students may participate in unpaid internships or work-based learning.

- Students in work-based learning must be paid on a W2 and contribute to the company like other employees.
- Interns generally shadow their mentors and observe the work setting.
- Most of the work-based learning students continue in their job during summer and school breaks while interns may or may not continue with their mentor.

If your company is interested in participating in the Norcross, Peachtree Corners, Gwinnett Technical College Employer and Student Advancement Internship Program, please contact:

Sarah Eales, Norcross High School:

Sarah.Eales@gcpsk12.org

Kelly McCrary, Paul Duke STEM High School:

Kelly.McCrary@gcpsk12.org

Norcross Development Authority:

NorcrossDevelopmentAuthority@norcrossga.net



WILLIAM CORBIN

Economic
Development Director
678-421-2023

William.corbin@norcrossga.net



WILL NEWTON

Business
Development Manager
770-248-1129

Will.newton@norcrossga.net



HELP PLAN NORCROSS!

The City of Norcross is carrying out two important plan updates: the city-wide Comprehensive Plan and the Town Center Livable Centers Initiative Plan. Because of their interrelated nature, the two plan updates are being conducted as a joint effort, branded as Imagine Our Future.

The plan update process formally began with a public hearing on March 6, 2023. During the spring and summer, the planning team conducted outreach through a variety of forums: visioning survey, steering committee meetings, pop-up events and community art activities. Summaries of these events are available on the project website.

Based on the input collected to date, the planning team has developed a few ideas to respond to community needs identified for the Town Center area. Please visit our website to participate in the feedback survey, which will launch with the virtual information session scheduled for Thursday, September 7 at 6:30 p.m. A recording of the session will be available on the project website following the meeting.

We hope you can join us for the Imagine Our Future public open house, scheduled for Monday, October 19, 6:30 p.m. - 8:30 p.m. in the Banquet Room at the Norcross Cultural Arts & Community Center. At this open house, we will share draft plan recommendations and seek public comment prior to the Comprehensive Plan's completion.

To sign up for project updates, visit ImagineOurFuture.org.

Scan Here To
Join Meeting



VEHICLE BREAK-INS

Attention Norcross residents and business owners! The Norcross Police Department has noticed increased vehicle break-ins across the city, targeting residential and commercial areas.

To deter criminals, please avoid leaving valuables in your cars, park in well-lit areas and report any suspicious vehicles or individuals to us at 770-448-2111.

Safety is paramount, so never approach or engage with suspicious people or vehicles. Thank you for your cooperation and commitment to keeping Norcross safe.

SAFETY TIPS FROM NORCROSS POLICE DEPARTMENT

Your safety is our priority! In Norcross, we are a walkable city, and promoting pedestrian and bicycle safety is crucial. Always remember to stop completely at stop signs to ensure the safety of everyone on our roads. Let's work together to create a safer and more enjoyable community for all.



'HOW TO START A BUSINESS' WORKSHOP

Saturday, September 23 • 11:30 a.m.
Norcross Library



Join the City of Norcross in an exciting partnership with Prospera and Gwinnett County Public Library for a workshop on 'How To Start A Business'! Be sure to mark your calendars for Saturday, September 23 at 11:30 a.m. at the Norcross Library. Don't miss this fantastic opportunity to receive bilingual business assistance from Prospera and learn valuable tips on establishing or expanding your entrepreneurial journey!

To register, visit gwinnettpl.org/adultservices

PROTECT YOUR PERSONAL INFORMATION



By Dr. James Trent, IT Director

To safeguard personal information in the event of a data breach, take these steps:

1. Use strong, unique passwords for online accounts.
2. Regularly monitor bank and financial accounts for unfamiliar activities.
3. Check your credit report regularly to spot unauthorized attempts to open new accounts.
4. If you notice suspicious activity, act promptly.
5. Secure your phone with a password to prevent unauthorized access in case of loss or theft.
6. Be cautious on social media. Avoid sharing sensitive information and adjust privacy settings to make your profile(s) private.

By implementing these measures, you can help protect your identity and personal information in the face of potential data breaches. Stay proactive and vigilant to ensure your online safety.



LABOR DAY OBSERVANCE

City Hall will be closed on Monday, September 4 in observance of Labor Day. Normal operations will resume on Tuesday, September 5.

Residential sanitation and recycling services will experience delays, with no service on Monday. Starting from Tuesday to Saturday collection for residential routes will be one day behind schedule. However, commercial and rolloff routes will continue their regular operations throughout the week.

SUSTAINABILITY



TIP OF THE MONTH

Elevate your summer enjoyment with our Plastic-Free Summer Challenge! Complete a line of five tasks in any direction on the Plastic-Free Bingo Card to win a reusable shopping tote bag. Join the plastic-free journey by accessing the bingo card and guidelines by scanning the QR code or picking one up at the Farm Fresh Days home table. Let's make unforgettable summer memories while taking sustainable steps to protect the environment!

SCAN HERE
FOR BINGO
CARD



9/11 REMEMBRANCE CEREMONY

Monday, September 11 • 8:15 - 9:00 a.m.

Location: Betty Mauldin Park

Join us for a heartwarming and meaningful 9/11 Remembrance Ceremony as we gather to honor the lives lost and heroes who bravely responded. The City of Norcross will host a moving tribute with Mayor Craig Newton, Norcross' Police and Fire Departments and the Masonic Lodge, offering a moment of reflection and respect for all.



HOW TREES CAN SAVE ENERGY



By Charlotte Osborn, Chair of Tree Preservation Board

Trees are often regarded as a low-tech solution to energy problems and climate change. Discovering their role in saving energy can lead to substantial benefits for individuals, communities, and the environment.

The significance of trees in reducing energy consumption is not widely recognized. By providing shade, they decrease the need for air conditioning, cutting utility bills. They also act as windbreaks during winter, reducing heating costs and lessening reliance on fossil fuels.

Moreover, trees play a crucial role in combating climate change by sequestering carbon and mitigating atmospheric pollution. Landscaping with trees can reduce lawn space and the demand for power mowing.

Additionally, trees contribute to cooling cities and purifying the air, promoting a healthier environment. Preserving open spaces like parks, tree islands, and greenbelts is essential to support these efforts.

Individual actions matter too. Planting trees in your yard wherever possible can lead to reduced utility expenses and contribute to energy conservation.

Recognizing and incorporating trees' potential for energy saving is a collective responsibility, and it can pave the way towards a more sustainable future.

Condensed from Tree City USA Bulletin No. 21.

NORCROSS GALLERY & STUDIOS



**Micah Goguen As Artist Of The Month
From July 28 - September 12**

Norcross Gallery & Studios is thrilled to partner with 45 South Café to host a special exhibit featuring the unique and colorful works of local artist Micah Goguen. Don't miss the chance to explore his impressionistic and expressionistic pieces, on display at 45 South Café.

**Norcross Life Through The Lens Exhibit
Opens September 14 - October 31**

Discover an enchanting photography exhibition by local residents, featuring a diverse array of colorful and black-and-white images. Come visit Norcross Gallery & Studios, The Rectory and 45 South Café on September 14 for the grand opening, and don't miss the prize winners' announcement reception at the gallery on September 17 from 4:00 - 6:00 p.m.!

**For exhibit schedules and workshops,
visit norcrossgalleryandstudios.org.**

IN THE KNOW

MOVIE MONDAYS



September 11

Tyson's Run



September 25

80 For Brady

Norcross Community Center
1:30 & 6:30 p.m.

Enjoy a free movie and light refreshments at Norcross Movie Mondays held at the Cultural Arts & Community Center every 2nd and 4th Monday of the month! Movie start times are 1:30 & 6:30 p.m.

SUMMER CONCERT SERIES:

Friday, September 1 • 7:30 - 9:30 p.m.

Location: Thrasher Park



BLACK JACKET SYMPHONY

Don't forget to join us for the epic grand finale of our Summer Concert Series, starring the phenomenal Black Jacket Symphony! Get ready to rock out with their incredible tribute to classic albums, where every nostalgic note and sound is flawlessly brought back to life for an unforgettable musical experience!

And while you're soaking up the unforgettable tunes and infectious energy, don't forget to spread some kindness on your way out the door. The Summer Concert Series doubles as a collection site for the Can-Do Food Drive, so grab some canned goods and support your local community by making a difference for your neighbors in need. Together, let's create a summer of joy, music and giving back!

HISTORIC TROLLEY TOUR

Saturday, September 30 • 10:00 a.m. & 1:00 p.m.

Boarding At Cultural Arts & Community Center

Join local historian Gene Ramsay and take a ride in our historic trolley to discover unique stories while sampling the fare of our downtown merchants. Ticket sales are live starting Friday, September 1. RSVP is required, save your seat now!

**SCAN HERE
TO RSVP**





JAZZ IN THE ALLEY

Saturday, September 30 • 7:30 - 9:30 p.m.
Location: Betty Mauldin Park

Get ready to groove as we close out the summer with the finale of the Jazz in the Alley series, featuring the amazing Lord Yancy! Hailing from Detroit, Michigan, Yancy's captivating saxophone skills and passion for music will enchant music enthusiasts of all ages, making this a night of healing, deliverance and pure delight!

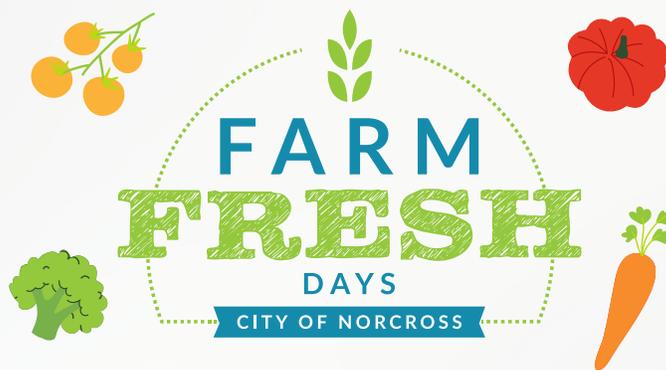
Don't forget to bring your lawn chairs and blankets for a cozy and relaxing evening. And for an even more delightful local experience, make sure to visit the downtown businesses to indulge in yummy treats, refreshing beverages and so much more!

For more information and to see what's next in the concert lineup, visit thejazzinthealley.com

HISPANIC HERITAGE CELEBRATION

Saturday, September 16 • 2:00 - 6:00 p.m.
Summerour Middle School Parking Lot

Get ready for an unforgettable fiesta at the Hispanic Heritage Celebration! Immerse yourself in the vibrant cultures and traditions of Hispanic countries with an exciting lineup of music, dances and mouth watering foods. Don't miss out on the fun-filled day of entertainment, cultural exhibits and activities for all ages, transporting you to a whole new world of excitement and celebration!



Wednesday, September 6 • 4:00 - 7:00 p.m.
Thrasher Park



Don't miss the grand finale of Farm Fresh Days! Indulge in the mouthwatering delights of fresh produce, delightful sweets and more while grooving to live tunes. And that's not all – don't miss out on the opportunity to bring your hard-to-recycle materials for a convenient drop off location. Let's wrap up the summer season with a blast of sustainable fun!

ATLANTA BRITISH CAR FAYRE



Saturday, September 9 • 10:00 a.m. - 3:00 p.m.
Location: Downtown Norcross

The Atlanta British Car Fayre, an annual event that celebrates all things British. Join us for a day of classic cars, motorcycles and more! The event is free, and all are welcome to come and enjoy this celebration of British culture.

With over 400 British cars and motorcycles on display, you'll be transported to the streets of London in no time! But the fun doesn't stop there - Downtown Norcross businesses and vendors will be offering British-themed food, beverages and products, so you can indulge in your love for all things British.

For more information, visit atlantabritishcarfayre.com

THE LIONHEART THEATRE COMPANY



'The Nerd' Runs September 8 - 24

Lionheart is pleased to present the hilarious comedy, 'The Nerd' by Larry Shue. Tickets are \$18 for adults and \$16 for seniors, students and military. Dessert is included and served at intermission. Friday and Saturday performances are at 7:30 p.m. with Sunday matinees at 2:00 p.m.

'Bewitching' Opens October 6 -15

Lionheart's spooky collection of Halloween and horror themed shorts returns for another year of scares. Tickets are \$18 for adults and \$16 for seniors, students and military. Spooky Halloween dessert is included and served at intermission. Recommended for ages 16+.

For more information or to purchase tickets, visit lionhearttheatre.org.



SEPTEMBER 1

Summer Concert Series: Black Jacket Symphony, 7:30 - 9:30 p.m., Thrasher Park

SEPTEMBER 4

Labor Day Observance, City Hall Closed

SEPTEMBER 6

Farm Fresh Days, 4:00 - 7:00 p.m., Thrasher Park

SEPTEMBER 9

Atlanta British Car Fayre, 10:00 a.m. - 3:00 p.m., Downtown Norcross

SEPTEMBER 11

9/11 Remembrance Ceremony, 8:15 - 9:00 a.m., Betty Mauldin Park

SEPTEMBER 11

Movie Monday: Tyson's Run, 1:30 & 6:30 p.m., Cultural Arts & Community Center

SEPTEMBER 16

Hispanic Heritage Celebration, 2:00 - 6:00 p.m., Summerour Middle School Parking Lot

SEPTEMBER 25

Movie Monday: 80 for Brady, 1:30 & 6:30 p.m., Cultural Arts & Community Center

SEPTEMBER 30

Historic Trolley Tours, 10:00 a.m. & 1:00 p.m., Boarding At Cultural Arts & Community Center

SEPTEMBER 30

Jazz in the Alley: Lord Yancy, 7:30 - 9:30 p.m., Betty Mauldin Park

SAVE THE DATE

OCTOBER 14
Neighborhood Cleanup
& Recycling Day



OCTOBER 21
Pedal Norcross



Scan to get
the Spanish
Newsletter!

¡Escanee para
recibir le boletín
en español!