



# A PLACE TO IMAGINE

NEWSLETTER • MARCH 2024

## IRISH FEST

**SATURDAY, MARCH 9**  
**12:00 - 5:00 P.M. • DOWNTOWN NORCROSS**

Top of the morning, Norcross! Get ready to shamrock and roll at Irish Fest in Downtown Norcross. Presented by the City of Norcross, the Historic Norcross Business Association and the Drake School of Irish Dance, this event promises a lively atmosphere filled with Irish-themed activities, music, dancing, delicious food and downtown specials. Whether you're Irish or Irish-at-heart, join us for a day of fun and festivities that you won't soon forget!

### IRISH TRADITIONAL TEA & LUNCH

Step into the enchanting world of Ireland at Social Fox Brewing with a mouthwatering Irish lunch kicking off at 12:00 p.m. Afterwards, at 1:00 p.m., indulge in The Rectory's Irish Afternoon Tea, hosted by renowned Irish Chef and Author McLoughlin. Plus, don't miss the chance for a book signing and exciting door prizes! Scan the QR code below to reserve your spot.



### IRISH MUSIC & DANCING

Feel the rhythm and energy as the river dancers from the Drake School of Irish Dance grace the stage. Whether you're a seasoned dancer or a novice, join in the lively jiggling fun! Don't miss captivating performances by the Phoenix Irish School of Music, The Muckers and the mesmerizing melodies of Sean the Wandering Musician.

### IRISH ACTIVITIES & MORE!

Enjoy activities like face painting, balloon art and more! Don't forget to capture the magic with a selfie alongside Norcross' resident leprechauns. It's a day filled with Irish charm and unforgettable memories for the whole family to cherish.

**SCAN HERE FOR MORE INFO:**



**Mayor:** Craig Newton • **Mayor Pro Tem:** Bruce Gaynor  
**City Council:** Andrew Hixson, Marshall Cheek, Matt Myers, Josh Bare  
**City Manager:** Eric Johnson  
**City Clerk:** Monique Phillip

**City Hall:** 65 Lawrenceville Street, Norcross, GA 30071  
Hours: Mon. - Fri. 8 a.m. - 5 p.m.  
770.448.2122 | Fax: 770.242.0824  
norcrossga.net

# Easter

## EGG HUNTS



### EASTER EGG HUNT

Saturday, March 30 • 10:00 a.m.

Rossie Brundage Park

Celebrate the joy of spring in Norcross with an egg-citing adventure at Rossie Brundage Park! Join us for a free Easter Egg Hunt filled with hidden treasures and surprises. Arrive a few minutes early with your baskets in hand for the hunt, then stick around to meet the Bunny and Disney Princess for enchanting photos. It's a delightful way to embrace the season of renewal – hop on over and join us!

### EGGS-TRA SPECIAL NEEDS EGG HUNT

Saturday, March 30 • 1:00 p.m.

Rossie Brundage Park

Hop on over to Rossie Brundage Park for an Egg-stra Special Egg Hunt just for kids with special needs! The hunt is super quick, so make sure you arrive a few minutes early to catch all the action. Best of all, it's totally free and designed to be safe and inclusive for everyone. We've got special scooping nets for kids in wheelchairs and other accessories for additional assistance.

Plus, we're thrilled to announce that the International Association Bomb Technicians and Investigators and the Atlanta Field Division of the Bureau of Alcohol, Tobacco, Firearms and Explosives are providing beeping eggs for our blind and visually impaired friends! A big shout-out to the Spectrum Autism Support Group and the Georgia Interpreting Services Network for supporting our hearing impaired friends too.

SCAN  
HERE TO  
RSVP:



# COMMUNITY SPOTLIGHT

## SUSTAINABLE NORCROSS COMMISSION

Welcome to the Sustainable Norcross Commission, also known as SNC, where our mission is to educate and inspire Norcross residents and businesses to lead in sustainability efforts. As part of our commitment, we actively support the City's Platinum Green Community certification, working with the Atlanta Regional Commission to implement environmentally-friendly practices.

Our initiatives aim to make a tangible impact in Norcross and beyond. From our Go Plastic-Free Campaign to Pedal Norcross and Planting for Pollinators Workshops, we strive to engage the community in meaningful sustainability actions.

Join us at our monthly meetings held at City Hall, where we discuss upcoming projects and welcome community input. We're here to foster a culture of sustainability that benefits everyone.

### HERE ARE THREE SIMPLE SUSTAINABILITY TIPS WE ENCOURAGE OUR NEIGHBORS TO CONSIDER:



#### RECYCLE AND RECYCLE RIGHT

Proper recycling reduces the use of natural resources, protects habitats and supports communities. Ensure your recycling bin only contains materials accepted by your collection provider, like paper, cardboard and metal cans. Avoid items like plastic bags and food containers, which can contaminate the recycling stream.

#### SUPPORT POLLINATORS

As a certified Bee City, Norcross is dedicated to preserving pollinators and their habitats. Plant native species, maintain grass at a reasonable length and minimize pesticide use to help these vital creatures thrive.

Remember, pollinators play a crucial role in ecosystems and food production.

#### GET INVOLVED

Your sustainable actions make a difference. Whether you're passionate about recycling, cycling or gardening, there's a place for you at SNC. Join our volunteer opportunities, including Youth Education, Pedal Norcross, Farm Fresh Days and Bee City Subcommittees. Your contribution helps build a greener, healthier community.

### INTERESTED IN LEARNING MORE OR GETTING INVOLVED?

Email [sustainable@norcrossga.net](mailto:sustainable@norcrossga.net) or visit [norcrossga.net/Sustainability](http://norcrossga.net/Sustainability) for information on accepted recycling materials, sustainability initiatives and how you can contribute to Norcross's sustainability journey. Together, we can make a positive impact for generations to come.



**SCAN HERE  
FOR THE  
FULL Q&A:**



## **NORCROSS DEVELOPMENT AUTHORITY INTERNSHIP PROGRAM**

Witness the remarkable journey of Alexis Ramirez Cruz, and imagine the possibilities for your business through the Norcross Development Authority's Internship Program.

Meet Alexis, a driven 17-year-old senior at Paul Duke STEM High School. Interning at Illuminating Design, he's not just learning about event lighting; he's transforming concepts into reality. His recent project, using Mad Mapper software to project video onto a wedding cake, showcases his blend of creativity and technical skills.

Alexis's story isn't just about personal growth; it's a testament to the power of our Internship Program. Imagine having such success stories within your own business—talented interns like Alexis who bring fresh perspectives and boundless enthusiasm.

By participating in our internship program, you're not just investing in talent; you're investing in the future of your business. Alexis's journey aligns with his academic goals, providing him with hands-on experience crucial for his career aspirations in computer science.

Norcross businesses, seize this opportunity to shape the next generation of leaders and innovators. Join us in fostering success stories like Alexis's. Together, we can ignite a brighter future for our community and your business.

**To learn more about participating, contact [norcrossdevelopmentauthority@norcrossga.net](mailto:norcrossdevelopmentauthority@norcrossga.net). Let's create success stories together.**

### **SUSTAINABILITY**



### **TIP OF THE MONTH**



Join us in conserving water and saving money! Gwinnett County Residents with homes built before 1993 can receive a \$75 rebate per toilet by upgrading to WaterSense certified toilets.

These efficient toilets use 1.1 gallons per flush or less. Scan the QR code below for more information on how you can participate in this sustainable initiative. Let's make every drop count!

**SCAN HERE  
FOR MORE  
INFO:**



# TREE TALK

By: L. Hayne Thompson RLA, GSWCC II / ASLA  
Tree Preservation Board Member

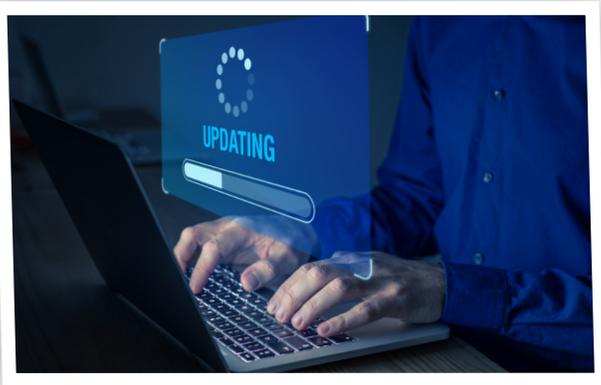
## Neighbors And Boundary Trees

Our community and our neighbors are an important part of our lives. A study by the Lupton Center found that having a good relationship with neighbors promotes a positive outlook on life. But sometimes, even the best of neighbors can run into disagreements which sometimes can escalate. A British study about disputes with neighbors found that the stress created by disagreements can affect our health in negative ways.

A common cause of disputes between neighbors are trees that are on, or close to, property lines, which are termed by most municipalities as Boundary Trees. Under Georgia law, these trees have a shared ownership by both neighbors and cannot be removed or significantly damage the tree without mutual consent. If a neighbor's tree falls on your property, it's usually your responsibility to clean it up and fix any damage. But, if you've warned your neighbor about the tree's condition beforehand, things might be different.



You have the right to trim roots and branches that encroach onto your property, but its always best to chat with your neighbor first. You can legally remove roots and limbs up to your property line but doing so without first discussing it with your neighbor will most likely lead to ill will and dispute. If you want to be a considerate neighbor you could get a certified arborist to assess the tree's health and offer to cover any potential damages in writing. This would let your neighbor know that you value the health of the tree and value them as a good neighbor.



# TECH TIPS

By Dr. James Trent, IT Director

## Cyber Resilience

Research suggests that businesses and local governments have been victims of successful cyberattacks in the past three years, and the cost of these attacks to the industry is expected to exceed \$10 trillion by the end of 2024. In the face of this fast-growing threat, technological solutions designed to bolster defenses and provide

organizations with a fighting chance are high on every organization's must-have list.

Cyber resilience goes beyond cybersecurity, as it also encompasses measures that can be taken to recover and ensure continuity when defenses are breached or due to circumstances beyond our control. This might mean having remote working procedures in place to ensure businesses can function when staff can't get to central locations – a technological solution that might not traditionally be considered an element of cybersecurity.

Automation of cyber defense through AI and machine learning, integrated frameworks that merge security measures with continuity protocols, and awareness of societal factors from social engineering attacks are all essential elements of any cyber resilience strategy.

Cyber threats are becoming more sophisticated, and competition to bring new solutions leveraging breakthrough technologies like AI to market is intensifying. This ensures that cyber resilience will become an increasingly prominent trend throughout 2024 across business, local government, and consumer technology.

# IN THE KNOW

## MOVIE MONDAYS



March 11

Jesus Revolution

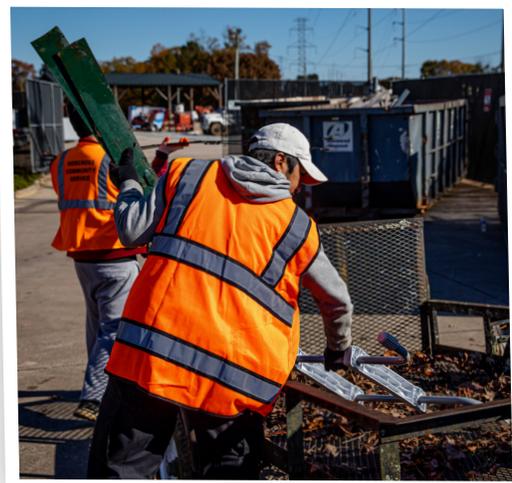


March 25

Love Again

Norcross Community Center  
1:30 & 6:30 p.m.

Lights, camera, action! Dive into the magic of cinema with Norcross Movie Mondays at the Cultural Arts & Community Center. Join us every 2nd and 4th Monday for a free movie screening and light refreshments. With showtimes at 1:30 and 6:30 p.m., get ready for double the fun! Grab your popcorn and settle in for a reel good time!

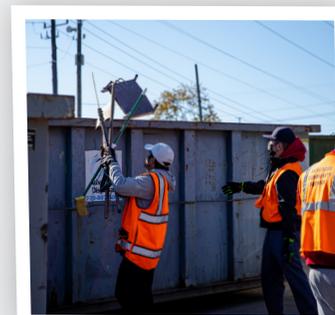


## NEIGHBORHOOD CLEANUP & RECYCLING DAY

Saturday, April 20 • 8:00 a.m. - 12:00 p.m.  
Norcross Public Works • 345 Lively Avenue

Prepare for the Neighborhood Cleanup & Recycling Day, where sustainability meets community action! Safely dispose of items like secure paper shredding, electronics recycling and scrap metal collection. Plus, recycle bulky household junk and hard-to-recycle materials.

Thanks to a grant from Keep Georgia Beautiful Foundation, we're also accepting tires this spring. Let's work together to keep our neighborhood clean and green!



# FIRST FRIDAY CONCERT

Friday, March 1 • 7:00 - 9:00 p.m.  
Cultural Arts & Community Center

Get ready to dance the night away at the Cultural Arts & Community Center's First Friday Concert featuring the sensational sounds of Pangea, formerly known as Canelita Sabrosa! From jazz to pop and r&b, their music blends diverse flavors and rhythms into a deliciously unique experience.

Feel free to bring your own food and favorite beverages, or explore the taste of the town with dinner to go from one of your favorite local restaurants. And don't forget to bring a single-serve, individually packaged food item for our CAN-Do Food Drive collection basket!



# PLANTING FOR POLLINATORS WORKSHOP

Saturday, March 16 • 10:00 a.m. - 12:00 p.m.  
City Hall, 2nd Floor Community Room

Join us for an exciting Planting For Pollinators Workshop where we'll dive into the art of cultivating vibrant green spaces! Learn how to select the perfect plants and create a haven for pollinators with insights from our guest speaker. This interactive presentation will cover both native and non-native options.

Don't miss this opportunity to sow the seeds of knowledge and make your garden dreams blossom! Scan the QR code below to register and secure your spot in this fun, educational and sustainable event.

**SCAN HERE TO RSVP:**



# NORCROSS GALLERY & STUDIOS

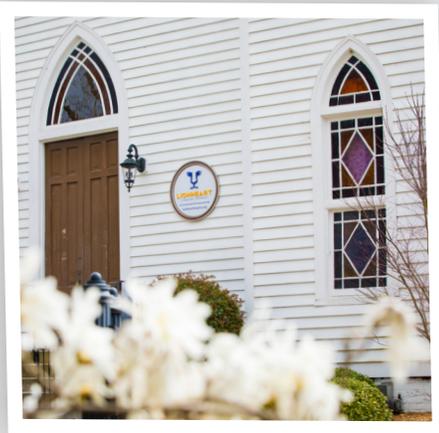


Embark on a kaleidoscopic journey at Norcross Gallery & Studios, where every corner bursts with vibrant energy! Dive into a world of endless possibilities, where classes and workshops cater to all levels of expertise. Whether you're just dipping your toes into the colorful realm of art or seeking to refine your craft, our enthusiastic instructors extend a warm welcome.

Explore the boundless possibilities of your imagination with us. Click the link below to unveil the spectrum of artistic wonders awaiting you in our dynamic haven of creativity!

For exhibit schedules and workshops, visit [norcrossgalleryandstudios.org](http://norcrossgalleryandstudios.org).

# THE LIONHEART THEATRE COMPANY



## March 1 - March 17 • 'Love, Sex And The I.R.S.'

Embark on a laughter-filled journey with Lionheart's presentation of 'Love, Sex And The I.R.S.' by Billy Van Zandt and Jane Milmore. Tickets, priced at \$18 for adults and \$16 for seniors, students, and military, include a delightful dessert served during intermission. Enjoy the comedic farce on Fridays and Saturdays at 7:30 p.m., and Sundays at 2:00 p.m. Perfect for ages 16 and older, get ready for a hilarious evening!

## March 23 • 'Chaos Theory's Improv Comedy'

Get ready for an uproarious night as Lionheart hosts Chaos Theory's Improv Comedy on Saturday, March 23 at 7:30 p.m. Tickets, priced at just \$12, promise an evening of spontaneous laughter. Geared towards ages 16 and older, this comedic extravaganza guarantees a fun-filled experience. Join us for an unforgettable night of laughter and entertainment!

For more information or to purchase tickets, visit [lionhearttheatre.org](http://lionhearttheatre.org).



### MARCH 1

First Friday Concert: Featuring Pangea, formerly known as Canelita Sabrosa, 7:00 - 9:00 p.m., Cultural Arts & Community Center

### MARCH 9

Irish Fest, 12:00 - 5:00 p.m., Downtown Norcross

### MARCH 11

Movie Monday: Jesus Revolution, 1:30 & 6:30 p.m., Cultural Arts & Community Center

### MARCH 16

Planting For Pollinators Workshop, 10:30 a.m. - 12:00 p.m., City Hall, 2nd Floor Community Room

### MARCH 25

Movie Monday: Love Again, 1:30 & 6:30 p.m., Cultural Arts & Community Center

### MARCH 30

Easter Egg Hunt, 10:00 a.m., Rossie Brundage Park

### MARCH 30

Egg-stra Special Needs Egg Hunt, 1:00 p.m., Rossie Brundage Park



Scan to get the Spanish Newsletter!

¡Escanee para recibir le boletín en español!