



A PLACE TO IMAGINE

NEWSLETTER • APRIL 2024

NORCROSS  GEORGIA

SUMMER CONCERT ★ SERIES ★

Get ready to groove to the rhythm of summer at the City of Norcross' Summer Concert Series! From May through August, join us at Thrasher Park from 7:30 - 9:30 p.m. for some toe-tapping tunes under the stars. Whether you're dining at a local hotspot or having a picnic in the park, it's the ultimate summer jam session.

Plus, each concert is a chance to support the CAN-Do Food Drive, where you can drop off canned goods and non-perishable items to help fill local food pantries. Let's dance and do good for our community together!

**Summer Concert Table Sales kick off on
Monday, April 1 at 9:00 a.m.**

**Scan the groovy QR code
here to snag your spot now!**



Mayor: Craig Newton • **Mayor Pro Tem:** Bruce Gaynor
City Council: Andrew Hixson, Marshall Cheek, Matt Myers, Josh Bare
City Manager: Eric Johnson
City Clerk: Monique Philip

City Hall: 65 Lawrenceville Street, Norcross, GA 30071
Hours: Mon. - Fri. 8 a.m. - 5 p.m.
770.448.2122 | Fax: 770.242.0824
norcrossga.net

CHECK OUT OUR SUMMER CONCERT LINEUP!



MAY 24 The Platinum Band

The Platinum Band brings the party to life with their personalized, interactive, high-energy performances that keep the crowd entertained all night long. From jazz to hip hop, 70's disco to today's chart-toppers, they cover it all, ensuring a night of non-stop fun and dancing for all.



JUNE 7 American Flyers

Experience a journey through decades with The American Flyers! Seasoned musicians pay tribute to sixties rock trios and iconic r&b groups. From chart-toppers to stellar vocals and top-notch musicianship, they deliver an unforgettable experience. Accommodating and talented, they ensure an exceptional show.



JUNE 21 Still Swingin'

Get ready to swing with Still Swingin'! Featuring an authentic big band sound and top-notch performers, they bring an unmatched playlist to the stage. Experience the joy of live music with Still Swingin'!



JULY 5 September In The Park

Get ready to groove with September In The Park, the ultimate Earth, Wind & Fire and Chicago tribute show! Prepare for an unforgettable experience that'll leave you and your guests raving for days!



JULY 19 Troubadour Project

Travel back in time with the electrifying sound of the Troubadour Project, where rock 'n' roll reigns supreme! Seamlessly blending hits from Fleetwood Mac to Queen, Led Zeppelin to ELO, each performance is a vibrant tapestry of rock history, celebrating the era that continues to inspire generations.



AUGUST 2 Black Jacket Symphony

Get ready to rock with The Black Jacket Symphony! With their faithful recreation of classic albums, they deliver the ultimate tribute to iconic rock hits. Join them for an unforgettable musical journey that's sure to have you singing along and reminiscing all night long!



AUGUST 16 The Geek Squad

Get ready to party like never before with The Geek Squad Band! Let the geeks take the stage and turn your gathering into an epic celebration you'll remember for years to come!



AUGUST 30 Queen Nation

Bow down to the reigning champions of Queen tribute bands - Queen Nation! Featuring meticulous recreations of vintage Queen concerts, complete with detailed 70s & 80s costumes, they bring the magic of Queen to life like no other. Get ready to rock out with the ultimate Queen experience!

COMMUNITY SPOTLIGHT

NORCROSS POLICE DEPARTMENT



The Norcross Police Department, also known as NPD, stands as a beacon of diversity and inclusivity, reflecting the rich tapestry of its city. Chief Bill Grogan has led the charge for nearly 8 years, prioritizing bilingualism within the force to enhance service delivery. Presently, 35% of NPD staff are proficient in a second language, notably Spanish, with plans for further expansion.

Embracing Diversity

Every facet of the NPD incorporates bilingual staff, ensuring seamless communication and support for the diverse populace. From Records Clerks assisting at the lobby window to Uniform Patrol Shifts responding to calls, the department fosters accessibility. Notably, 22% of the Uniform Patrol Division speaks Spanish, enriching community engagement. Other languages spoken by NPD staff include Korean, Vietnamese, Romanian, German, French and Arabic, underscoring the department's commitment to linguistic diversity.

Language Access and Innovation

Recognizing the evolving landscape of communication, NPD harnesses modern tools like Language Line for real-time translation in over 290 languages. This service has proven invaluable, handling 1,606 non-English calls in the past year, predominantly in Spanish. Additionally, technological advancements in web browsers and social media platforms streamline accessibility, consolidating resources and enhancing outreach.

JOIN THE FORCE

Chief Bill Grogan invites aspiring officers to join their progressive, accredited force. Offering competitive salaries, comprehensive benefits and a supportive work environment, NPD provides opportunities for personal growth and community impact.

Benefits Include:

- Competitive Starting Salary: \$58,695 (Salary increases depending on experience, education and military experience.)
- Generous Leave and Insurance Packages
- Retirement and Deferred Compensation Plans
- Take-home Car Option

Minimum Requirements

- 21 Years of Age
- High School Diploma/GED
- U.S. Citizenship and Valid Georgia License

Sign-On Bonus:

- \$4,000 for Certified Officers
- \$2,000 for Non-Certified Officers



SCAN HERE TO APPLY

IN THE KNOW

MOVIE MONDAYS



April 8
Champions



April 22
Sun Moon

Lights, camera, action! Dive into the magic of cinema with Norcross Movie Mondays at the **Cultural Arts & Community Center**.

Join us every 2nd and 4th Monday for a free movie screening and light refreshments. With showtimes at **1:30 and 6:30 p.m.**, get ready for double the fun! Grab your popcorn and settle in for a reel good time!

HISTORIC CEMETERY TOURS

Sunday, April 21 • 2:00 p.m.
Tuesday, April 23 • 11:00 a.m.
Norcross City Cemetery

Embark on a captivating journey through Norcross's rich past with local historian Gene Ramsay! Join us for an immersive Historic Cemetery Tour where you'll unravel tales of the town's founders, decode the mysteries of street names, and dive into intriguing stories spanning from 1915 to 1923. Don't miss this opportunity to laugh, learn and connect with the unique history that defines Norcross!

SUSTAINABILITY



TIP OF THE MONTH

CELEBRATE EARTH DAY!

Celebrate Earth Day by recognizing our planet's resources and taking action to reduce waste and live sustainably. Join us for Neighborhood Cleanup & Recycling Day on April 20 at 8:00 a.m. and a special storytime at the Gwinnett County Public Library in Norcross on April 25 at 11:00 a.m.

Stay tuned for more sustainable initiatives throughout the month on the Sustainable Norcross Commission and Gwinnett Clean & Beautiful Facebook Pages. Let's protect our planet together!

Scan the QR code here for more info:





THE LIONHEART THEATRE COMPANY



April 13 • 7:30 p.m. • ‘We Hold These Truths’

Lionheart presents a staged reading of “We Hold These Truths” by Jim Dexter, focusing on John Adams and Thomas Jefferson. Free admission. For more information, visit lionhearttheatre.org.

April 18 • 6:30 p.m. • ‘The Curse Of The Hopeless Diamond’

Anna Balkan hosts ‘The Curse Of The Hopeless Diamond’ in Downtown Norcross for a murder mystery fundraiser supporting Lionheart’s Summer Drama Camp Program. To purchase tickets, visit annabalkan.com.

May 3 - May 19 • ‘Breaking Legs’

Lionheart presents the comedy ‘Breaking Legs’ by Tom Dulack in May. Tickets are priced at \$18 for adults and \$16 for seniors, students and military personnel. Dessert is included and served during intermission. Friday and Saturday performances start at 7:30 p.m., with Sunday matinees at 2:00 p.m.

June 3 - June 14 • Summer Drama Camp Registration

Lionheart offers three amazing summer camps this June, ‘Where the Wild Things Are,’ ‘Treasure Island’ and ‘Film Class.’ Students will learn about memorization, character building, design, props, costuming, writing and more. Family and friends are invited to attend the final performance on the last day of camp. The cost is \$125 per student. For more information, visit lionhearttheatre.org.

For more information or to purchase tickets, visit lionhearttheatre.org.



NORCROSS GALLERY & STUDIOS

Step into the kaleidoscopic wonderland of Norcross Gallery & Studios, where creativity knows no bounds! Vibrant energy permeates every corner of the space, beckoning you to embark on an artistic journey like no other. From beginners to seasoned pros, the diverse array of classes and workshops offer something for everyone. Let your imagination run wild as you explore new techniques and mediums under the guidance of the passionate instructors.

Join the journey in unleashing your inner artist and discovering the endless possibilities of your creative vision. Visit the link below to dive into a world of color, inspiration and artistic wonders waiting to be explored at Norcross Gallery & Studios!

For exhibit schedules and workshops, visit norcrossgalleryandstudios.org

PLANTING FOR POLLINATORS WORKSHOP SERIES



Saturday, April 13 • 10:30 a.m. - 12:00 p.m.
City Hall, 2nd Floor Community Room

Unlock the secret to supporting pollinators without a sprawling garden! Attend our interactive Container Gardening Workshop featuring a guest speaker and discover the wonders of pollinator-friendly plants thriving in containers. Bring your preferred pot or container—this workshop is for all ages and skill levels.

Don't miss this opportunity to sow the seeds of knowledge and make your garden dreams blossom! Scan the QR code to register and secure your spot in this fun, educational and sustainable event.



GEORGIA CITIES WEEK CELEBRATION

Sunday, April 21 - Saturday, April 27
City Of Norcross

Georgia Cities Week, an annual celebration sponsored by the Georgia Municipal Association for 25 years, is a time to honor community achievements and spotlight city government services. Join us in Norcross from April 21 to April 27 for a week-long celebration. Celebrate with us on socials as we showcase impactful city employees in a daily social media series. Be sure to follow @cityofnorcross on Instagram and Facebook to keep up!

Plus, visit City Hall Lobby to admire student artwork and then head to Lillian Webb Park on April 25, from 5:00 - 7:00 p.m., for the Norcross Cluster Innovation Showcase. This event will highlight talents in computer science, STEM, music and art. Don't miss out on this opportunity to engage with your community and discover what makes Norcross thrive.



NEIGHBORHOOD CLEANUP & RECYCLING DAY

April 20 • 8:00 a.m. - 12:00 p.m.
Norcross Public Works • 345 Lively Avenue
(Entrance via S Cemetery Street)

Prepare for the Neighborhood Cleanup & Recycling Day, where sustainability meets community action, exclusively available to Norcross residents! Safely dispose of items like secure paper shredding, electronics recycling, paint and scrap metal collection. Plus, recycle bulky household junk and hard-to-recycle materials.

Thanks to a grant from the Keep Georgia Beautiful Foundation, we're also accepting tires this spring. Let's work together to keep our neighborhood clean and green!

WELCOME TO DOWNTOWN NORCROSS



Discover the newest addition to Downtown Norcross—NX Vinyl, conveniently located at 125 Lawrenceville Street Suite 300. Nestled between City Hall and the Fire Station, this boutique offers a one-of-a-kind shopping experience. Visitors can explore themed rooms showcasing a curated selection of vinyl records, accompanied by vintage decor and exclusive concert footage.

Whether one is a collector or a music enthusiast, NX Vinyl's store-meets-museum concept offers something for everyone. Guests can uncover rare finds, sell vintage treasures or browse the collection of new records, CDs and merchandise. Come on down and visit us to be a part of history in the making!

FIRST FRIDAY CONCERT

Friday, April 5 • 7:00 - 9:00 p.m.
Cultural Arts & Community Center

Join us for the grand finale of the First Friday Concert Series as we're thrilled to present the Weekend Getaway band at the Cultural Arts & Community Center. Get ready to groove with this dynamic 7-piece band, renowned for their blend of r&b, jazz, funk, soul and motown. Let the music transport you to carefree days and create lasting memories!

Feel free to bring your own food and favorite beverages, or explore the taste of the town with dinner to go from one of your favorite local restaurants. And don't forget to bring a single-serve, individually packaged food item for our CAN-Do Food Drive collection basket!



TECH TIPS

By Dr. James Trent, IT Director
Internet of Things

The Internet of Things, also known as IoT, is a relatively new concept, referring to the network of physical objects connected to the internet. It's poised to revolutionize our way of life, work and interactions. Already, various industries, including local and federal government, automotive, consumer electronics and home automation, are leveraging IoT. Integrated device data can create smart homes, cities and environments for the future.

As wireless technology becomes more affordable, the future of IoT looks promising. Wireless networks are increasingly reliable and capable of handling high volumes of sensor data from numerous connected devices without disruption or latency issues. While wireless technology has existed for over 30 years, recent advancements in wireless standards allow widespread commercial deployment in both consumer electronics and industrial applications involving large machine networks over wide area networks.

IoT devices are expected to be ubiquitous in future applications, offering advantages over traditional counterparts. They provide greater flexibility and lower costs and are more reliable due to the absence of moving parts or electrical components. The key advantage of IoT lies in its ability to simultaneously collect data from multiple sources, enabling decision-makers to make smarter decisions to enhance personal and business experiences in the future.

TREE TALK

By Charlotte Osborn, Tree Preservation Board Chair
Pinnacle Park Arboretum

The City of Norcross is excited to announce the upcoming addition of an Arboretum at Pinnacle Park, a project spearheaded by the Tree Preservation Board and the Norcross City Arborist. Having met all requirements, we are now seeking national accreditation for this botanical treasure dedicated to trees. Located off Brookhollow Parkway at Pinnacle Way, Norcross Pinnacle Park has seen the introduction of numerous tree species over the past two years, making it eligible for arboretum status and marking Gwinnett County's first arboretum.

Initially, only a few trees graced the lake promenade, but efforts have since expanded with the planting of 16 additional trees, each adorned with bronze plaques. An audio tree tour, available on norcrossstours.com, provides insights into each tree's history and species. Generous donations from Trees Atlanta facilitated the planting of another 16 diverse trees, also marked with plaques for inclusion in the park's expanding tree tour.



While many of the 32 identified tree species along the lake promenade are young, we envision a future where a lush garden of mature trees thrives, offering Norcross citizens an educational and recreational haven. Pinnacle Park will become a destination for learning about and enjoying the diversity of trees. Visitors can also gain inspiration for their own yards by exploring the park's variety of tree species and admiring their seasonal colors.



APRIL 5

First Friday Concert: Weekend Getaway Band, 7:00 - 9:00 p.m., Cultural Arts & Community Center

APRIL 8

Movie Monday: Champions, 1:30 & 6:30 p.m., Cultural Arts & Community Center

APRIL 14

Planting For Pollinators Workshop, 10:30 a.m. - 12:00 p.m., City Hall, 2nd Floor Community Room

APRIL 20

Neighborhood Cleanup & Recycling Day, 8:00 a.m. - 12:00 p.m., Norcross Public Works



APRIL 21 - APRIL 27

Georgia Cities Week Celebration, City Of Norcross

APRIL 21

Historic Cemetery Tour, 2:00 p.m., Norcross City Cemetery

APRIL 22

Movie Monday: Sun Room, 1:30 & 6:30 p.m., Cultural Arts & Community Center

APRIL 23

Historic Cemetery Tour, 11:00 a.m., Norcross City Cemetery

aplacetoimagine.com



Scan to get
the Spanish
Newsletter!

¡Escanee para
recibir le boletín
en español!