

**TECHNICAL ADVISORY PANEL**



CITY OF  
NORCROSS

**Kickoff Meeting**

**March 31, 2022 | 6:00pm**

*VISION  
TRAILS  
TOWN CENTER  
CONNECTION  
TACTICAL  
AMENITIES  
ENVIRONMENT  
GREENSPACE  
GATHERING  
COMMUNITY  
SPRINGBOARD*

# TODAYS TOPICS

**Introductions**

**Project Overview and Background**

**What We Know So Far**

**Goals and Aspirations**

**Final Deliverable**

**Timeline**

**Next Steps & Logistics**

SCAN THE 'QR' CODE  
BELOW TO PROVIDE  
FEEDBACK INPUT FOR  
TODAY'S DISCUSSION





**NORCROSS  
PARKS GREENSPACE &  
TRAILS COMMISSION**

**Technical Advisory Panel Client**

**TRUST FOR  
PUBLIC LAND**

**Nonprofit focused on parks  
for places, people, and com-  
munities that need them  
most**



**TRUST FOR  
PUBLIC  
LAND™**



**Gresham  
Smith**

**GRESHAM SMITH**

**Architecture & Engineering firm  
specializing in solutions for life's  
most essential infrastructure and  
institutions**

**ALTA PLANNING  
+ DESIGN**

**Active transportation company  
dedicated to creating active,  
healthy communities**



# TAP OVERVIEW

## FIRST-TIME

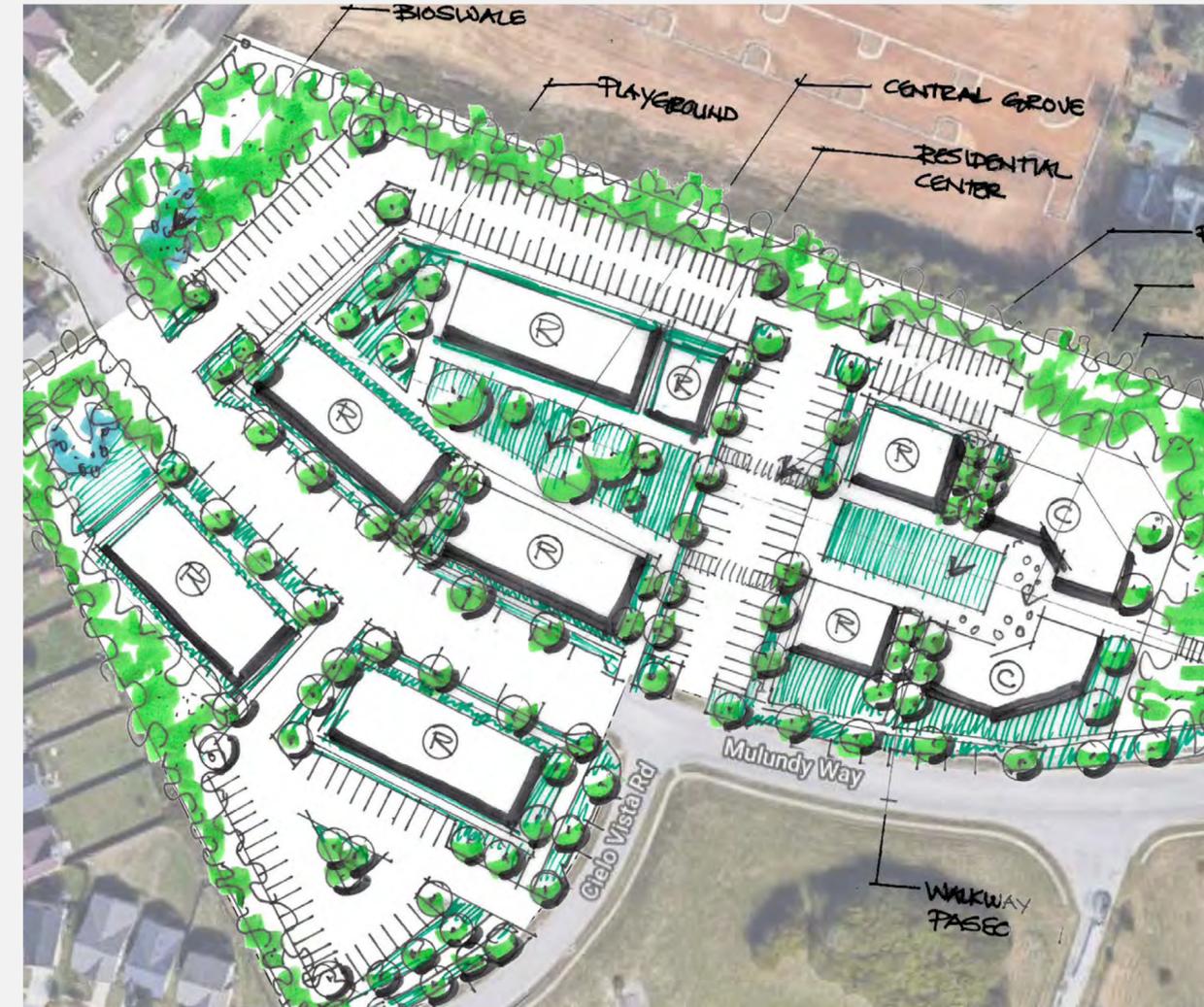
The Technical Advisory Panel is a new component of the Outdoor Recreation & Trail Summit

## PRO-BONO

The team is volunteering to assist with developing conceptual ideas and advice on how to move forward

## SHORT-TERM

The short timeline and compressed schedule is meant to foster collaboration and spur big ideas



# FOUNDATION

## 1. PRIOR PLANS

We will use the Buford Highway Master Plan as a starting point.

## 2. TRAIL CONNECTIONS

The "Jimmy Carter Node" at Jimmy Carter Blvd and Buford Hwy is a key opportunity to set the stage for future trail connectivity with direct connections to future trails and walkways internal to the site.

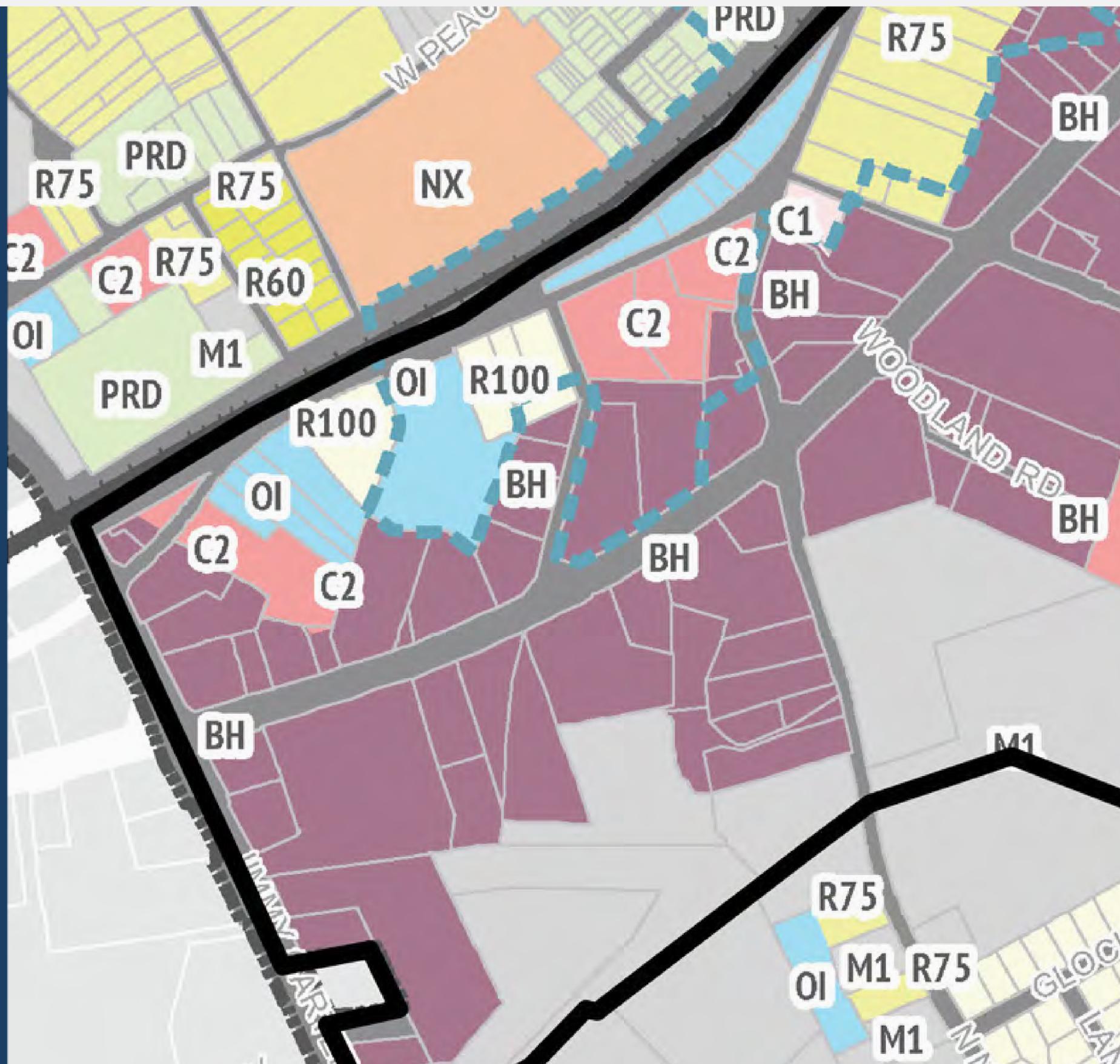
## 3. STORMWATER

We will help identify ways to address stormwater challenges by leveraging natural systems and using green infrastructure.

## 4. SPRINGBOARD

This project can help generate momentum for implementation and provide specific ideas for ways Norcross and PGT can consider moving forward.





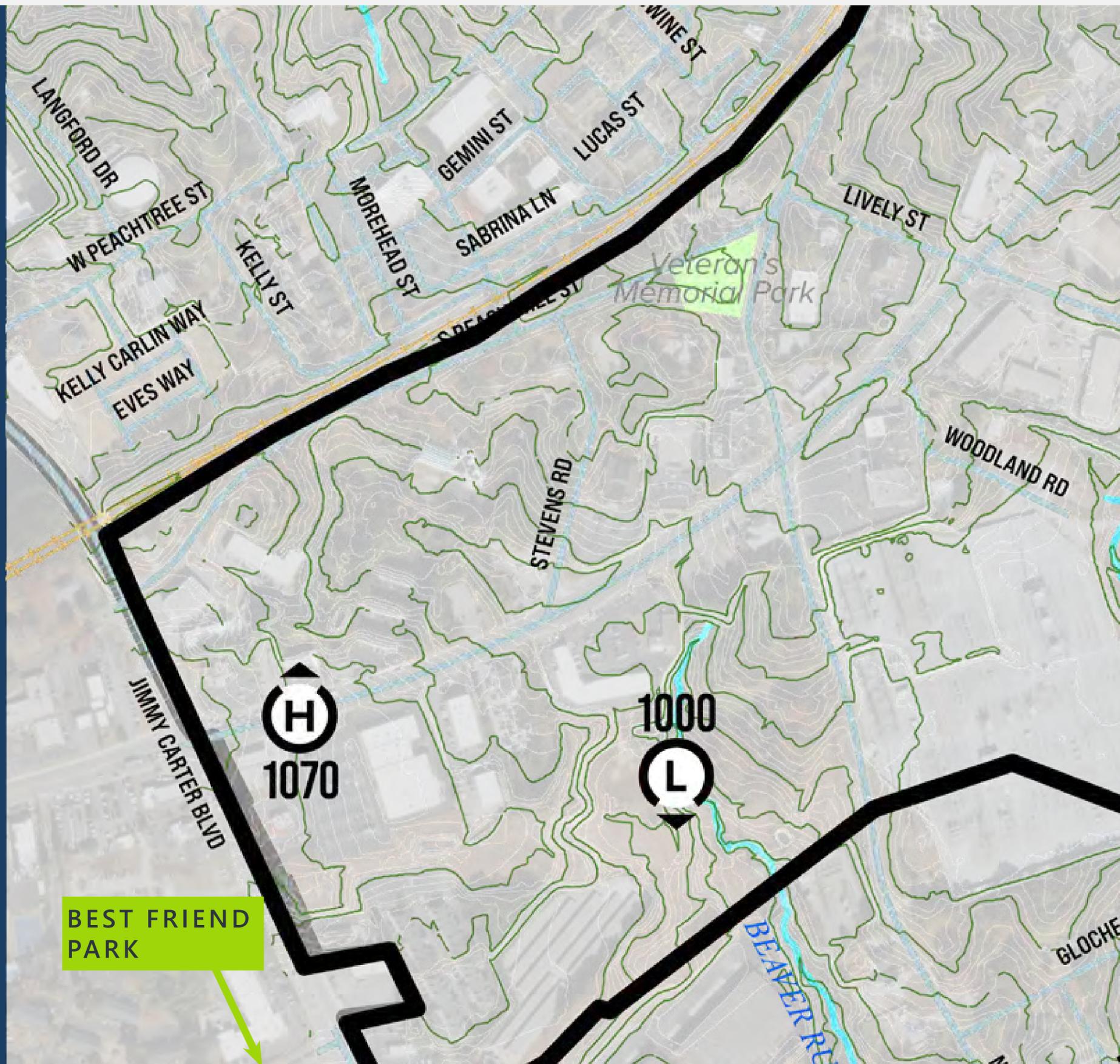
# ZONING & LAND USE

## **FUTURE LAND USE**

According to Norcross' 2020 Urban Redevelopment Plan, the node will be a medium density mixed-use area, consistent with the Jimmy Carter Boulevard/Buford Highway Redevelopment Plan.

## **ZONING**

Current zoning for much of the side is Buford Highway - intended to encourage redevelopment in alignment with the City's Comprehensive Plan. This district utilizes design standards to provide transition from industrial and commercial areas into historic areas while maintaining opportunity for growth and economic vibrancy.



# NATURAL FEATURES

## TOPOGRAPHY

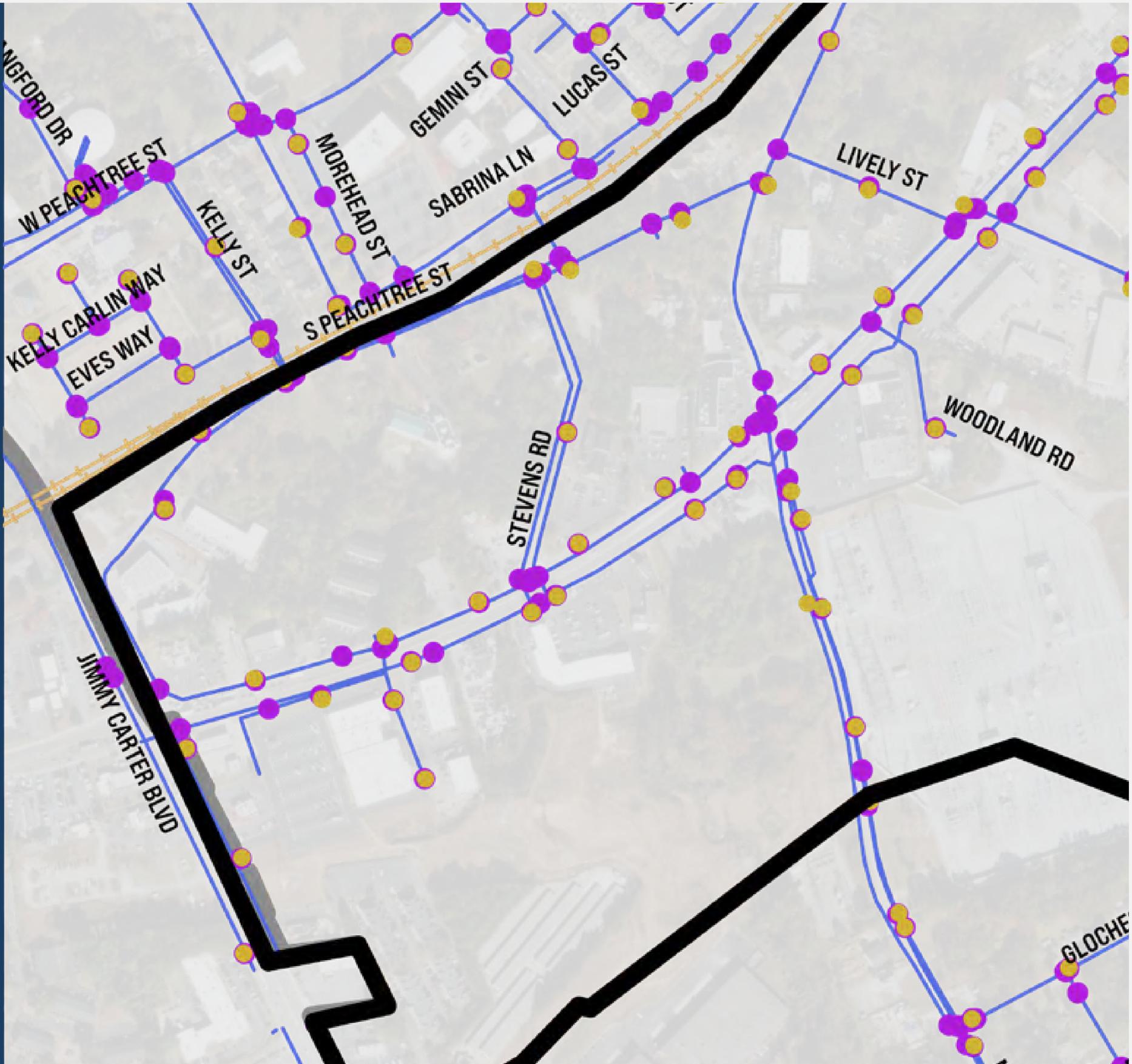
Most of the site is relatively flat: the high point is at 1070 feet with the low point at 1000. The higher points are on the north side of Buford Highway and lower points are toward the south side of the site, near Beaver Run Creek.

## HYDROLOGY

Beaver Run Cree runs through the southern of the site parallel to Norcross Tucker Road.

## PUBLIC SPACES

Veterans Memorial Park and Best Friend Park are just outside of the site and are important from a connectivity perspective.



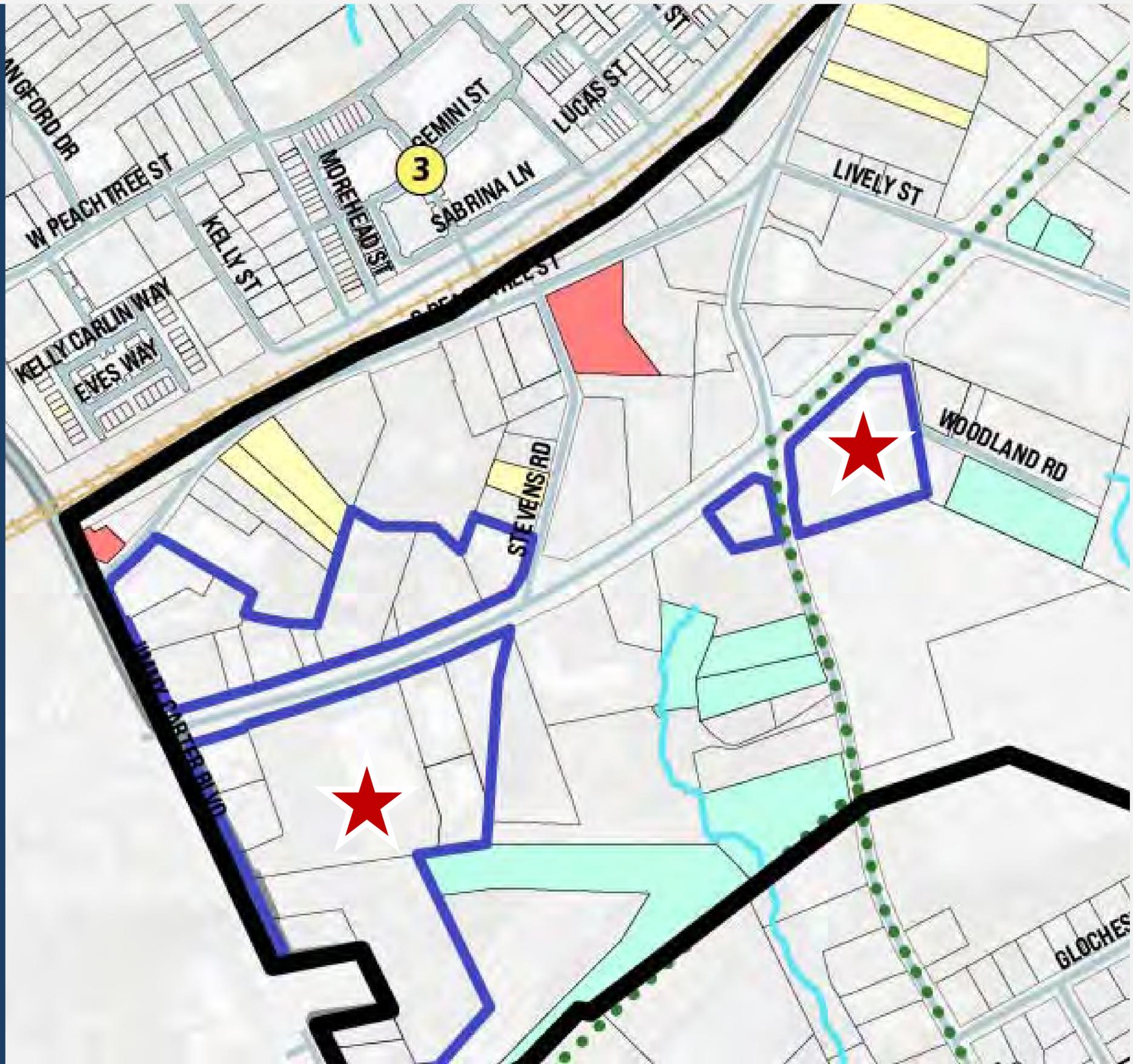
# UTILITIES

## SEWER AND WATER

Pressurized water and sewer mains and sewer manholes are present along Buford Highway and Norcross Tucker Road.

## STORMWATER

Stormwater utilities are present along a portion of Buford Highway, a portion of Norcross Tucker Road, and connecting to some of the buildings present on-site



# DEVELOPMENT

## REDEVELOPMENT AREAS

Several areas, shown in purple outline, have been identified for redevelopment by the City of Norcross as of 2020. Priority sites are marked with a star.

## VACANT LAND

Parcels shown in light green are vacant utility land. These represent prime opportunities for early phases of a potential demonstration project.

# WHAT IS YOUR VISION?

**We want to hear from you about your goals,  
hopes, and aspirations for this site.**

## *JOIN THE VIRTUAL CONVERSATION*



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6ZS7XF2EPD](http://WWW.MENTI.COM/6ZS7XF2EPD)

*PROVIDE YOUR  
ANSWERS IN THE  
SURVEY OR CHIME  
IN VERBALLY*



# PROJECT RESULTS

**Our final deliverable will be a slide presentation to be given as part of a session at the Summit. It will contain background information, exploratory sketches for a trail network, regional stormwater park and green infrastructure, along with recommendations for next steps. The presentation will include representatives from TPL, Norcross/PGT, Alta, and Gresham Smith.**

# TIMELINE

**Over the next several weeks, the team will meet, visit the site, sketch and come up with ideas. Talk with PGT, revise sketches and ideas, and prepare a presentation for the Georgia Outdoor Recreation and Trail Summit (GORTS).**

**The summit will take place May 15-16, 2022 in Augusta.**

**3/31 - Kickoff**

**4/2 - Site Visit**

(+ team work on initial ideas)

**4/12 - Present Initial Concepts**

**April TBD - Team Work Session**

**5/9 or 5/10 - Final Presentation**

(+ rehearsal for summit)

**5/16 - Summit**

# NEXT STEPS

**Two activities in the next two weeks.**

**SITE VISIT**  
**SATURDAY 4/2**  
**10:00 AM**  
**MEETING POINT?**

**NEXT MEETING**  
**TUESDAY 4/12**  
**6:00 PM - ZOOM**

# THANK YOU

**We look forward to working with you and collaborating to envision community assets that can help transform the site and spur healthy, positive redevelopment.**

