



A PLACE TO IMAGINE

NEWSLETTER • FEBRUARY 2025

Valentine's LINEUP

VALENTINE'S FATHER-DAUGHTER DANCE

February 15 • 6:30 - 8:30 p.m. • Cultural Arts & Community Center
Celebrate the love between fathers and daughters at our Valentine's Father-Daughter Dance! Enjoy an evening of dancing, tasty treats and sweet surprises that create unforgettable memories. Tickets are \$35 per pair, with \$5 for each additional daughter. Ticket sales close Monday, February 10 at noon. Don't miss this magical night!

VALENTINE'S NIGHT TO REMEMBER

February 14 • 6:30 - 8:30 p.m. • Downtown Norcross
Treat your special someone to a romantic evening full of charm and love. Enjoy a magical carriage ride, renew your vows, and receive a complimentary rose to make the moment even more unforgettable. Afterward, indulge in a cozy dinner at one of the local restaurants or explore charming shops, all offering exclusive Valentine's deals. Create lasting memories and celebrate love in every moment!

**SCAN OR CLICK
HERE FOR
INFORMATION:**



VALENTINE'S DAY SPECIALS

ANTIQUE TRADITIONS & REMINISCE

- 14% off all purchases from February 11 - February 16

GLITTER & CLOTHING

- Buy 2, get 1 free jewelry item
- 50% off clothing rack items
- 20% off purses

THE CROSSING

- \$175 dinner for two



CITY OF NORCROSS **2025**

LINEUP

2025 is shaping up to be an unforgettable year in Norcross! Get ready for a whirlwind of exciting events, from lively music festivals and cultural celebrations to epic car shows and festive gatherings. **Don't miss the fun—mark your calendars now!**

FEBRUARY

- 7: First Friday Concert: The Rainmen
- 10: Movie Monday: The Art of Love
- 14: Valentine's Night to Remember
- 15: Valentine's Father-Daughter Dance
- 24: Movie Monday: Harriet

MARCH

- 7: First Friday Concert: TBD
- 8: Irish Fest
- 10: Movie Monday: A League of Their Own
- 14: Day of Play
- 24: Movie Monday: Super/Man The Christopher Reeve Story

APRIL

- 4: First Friday Concert: Block Party Band
- 18: Day of Play
- 19: Easter Egg Hunt
- 19: Eggs-tra Special Needs Egg Hunt
- 26: Georgia Cities Week: Norcross Cluster Innovation Showcase

MAY

- 23: Summer Concert Series
- 26: Memorial Day Remembrance

**SCAN THE QR
SCAN OR CLICK
HERE FOR THE
FULL LINEUP:**



COMMUNITY SPOTLIGHT

HEART OF NORCROSS' BLOOD DRIVE



The Heart of Norcross Business Association, also known as HNBA, is proud to partner with the American Red Cross every other month to host a life-saving Blood Drive at Studio 87 Yoga. This event is more than just a donation—it's an opportunity to come together and make a real difference. Each pint of blood donated has the potential to save multiple lives, directly impacting our neighbors, friends and loved ones in Norcross. We encourage everyone to participate and contribute to this life-saving cause. Check out the upcoming dates below and make a difference today!

- **February 19**
- **April 23**
- **June 25**
- **August 27**
- **October 29**

By donating, you're not only helping those in need, but you're also fostering a stronger, more compassionate community. The City of Norcross is committed to ensuring that we support one another in times of need, and these blood drives are a powerful example of how we can work together to save lives. Join us and be part of something truly meaningful!

**SCAN OR
CLICK HERE
TO MAKE AN
APPOINTMENT:**



FACTS YOU DIDN'T KNOW ABOUT BLOOD SUPPLY

- Each year, an estimated 6.8 million people in the U.S. donate blood.
- Every two seconds someone in the U.S. needs blood and or platelets.
- One donation can help save more than one life.
- The blood type most often requested by hospitals is type O.
- Red blood cells must be used within 42 days or less.



IN THE KNOW

MOVIE MONDAYS



February 10
The Art Of Love



February 24
Harriet

Lights, camera, action! Dive into the magic of cinema with Norcross Movie Mondays at the **Cultural Arts & Community Center**. Join us every 2nd and 4th Monday for a free movie screening and light refreshments.

With showtimes at **1:30 and 6:30 p.m.**, get ready for double the fun! Grab your popcorn and settle in for a reel good time!

First FRIDAY Concerts



February 7 • 7:00 - 9:00 p.m. • Cultural Arts & Community Center

Get ready to groove at the First Friday Concert Series with The Rainmen, a vibrant tribute band playing the best hits of the 60s and early 70s! From the Beatles to the Doors, their electrifying performances will have you dancing and singing along.

Bring your favorite snacks and drinks, enjoy local dining and support the CAN-Do Food Drive by donating a packaged food item. Don't miss this unforgettable, feel-good musical experience!

SCAN OR CLICK TO RSVP:





NORCROSS GALLERY & STUDIOS

Now - February 8 • 'Abstract Ideas' Exhibit

The ongoing exhibit at Norcross Gallery and Studios, 'Abstract Ideas', features a captivating collection of exclusively abstract art. This diverse showcase invites viewers to explore and appreciate the depth of abstract expression, offering a fresh perspective on the genre. Don't miss your chance to experience this thought-provoking collection before it closes on Saturday, February 8.

February 13 - March 22 • 'Limitless' Exhibit

The juried exhibit 'Limitless' at Norcross Gallery, opening Thursday, February 13 through Saturday, March 22, promises an exceptional showcase of art. Only the best works, selected by the juror, will be featured, offering a collection that highlights the talent and creativity of the artists. Don't miss this stunning display of artistic excellence!

February 1 - February 28 • 'Artist Of The Month'

This February, 45 South Café features Artists of the Month Dwayne Mitchell and Kammi Moon. Dwayne's realistic portraits and Kammi's colorful, Hawaiian-inspired illustrations will be on display—come enjoy the art and coffee!

For exhibit schedules and workshop, visit norcrossgalleryandstudios.org

NORCROSS
gallery & studios

THE LIONHEART THEATRE COMPANY

February 28 • Chaos Theory's 'Improv Comedy'

Join Lionheart for an evening of laughter and unpredictability with Chaos Theory's Improv Comedy on Saturday, February 28 at 7:30 p.m. Tickets are just \$12, and the show is suitable for ages 16 and up! Expect the unexpected—because in improv, anything can happen... and usually does!

March 7 - March 23 • 'The Man Who Came To Dinner'

Lionheart is excited to present the classic comedy, and a longtime favorite, 'The Man Who Came to Dinner', from Friday, March 7 through Sunday, March 23! Tickets are just \$18 for adults and \$16 for seniors, students and military, and dessert is included—served at intermission. Enjoy Friday and Saturday shows at 7:30 p.m., Sunday matinees at 2:00 p.m. and a special Saturday matinee on March 22 at 2:00 p.m. Don't miss the laughs!

For more information or to purchase tickets, visit lionhearttheatre.org.



SUSTAINABILITY



TIP OF THE MONTH



Did you know that the City of Norcross has proudly held the title of Certified Tree City for 20 years?

Since 2011, Norcross has been committed to its 'No Net Loss of Trees' policy, ensuring that our tree canopy stays lush and vibrant. The goal is simple, replace any trees removed on government property to keep our green cover intact. And if it's not possible to replant on the same site, the city makes sure to plant trees elsewhere, like in parks or public spaces, so we never lose that vital tree canopy.

It's just another reason why Norcross is a tree-loving community, working to keep our environment green and beautiful for years to come!



TREE TALK

By Hayne Thompson, Tree Preservation Board Member

Trees are more than just a part of the natural landscape; they are marvels of nature with many intriguing characteristics. Here are a few unusual facts about these magnificent organisms:

1. THE IMMORTAL TREE

Some trees can live for thousands of years. The Methuselah tree, a bristlecone pine in California, is over 4,800 years old, making it one of the oldest living things on Earth.

2. CHEMICAL COMMUNICATION

Trees can communicate by releasing chemicals to warn neighboring trees of dangers, like insect attacks. This phenomenon, often called the "Wood Wide Web," highlights the interconnectedness of forest ecosystems.

3. WALKING TREES

The Walking Palm tree, *Socratea exorrhiza*, in Central and South American rainforests is known to "walk" up to 20 meters in its lifetime, growing new roots to move toward sunlight.

4. TREE MATES FOR LIFE

Many trees form symbiotic relationships with fungi, called mycorrhizae, that attach to their roots. This partnership benefits both: the fungi provide nutrients to the tree, and the tree supplies carbohydrates to the fungi.

5. RECORD-BREAKING TREES

The tallest tree in the world, Hyperion, a coast redwood in California, reaches over 379 feet. Meanwhile, General Sherman, a giant sequoia, is the largest tree by volume, weighing more than 2,000 metric tons.



Trees are fascinating and essential to our planet's health, providing countless benefits beyond their beauty. Keep these incredible facts in mind next time you walk through a forest!

STAY CONNECTED

Start the year off right by staying informed about everything happening in our city! From events and road closures to power outages and important updates, signing up for city alerts is the best way to stay connected. Check out the details below to ensure you never miss a beat!

NEWSLETTERS

Already enjoying the print version of our monthly newsletter? Don't forget you can also subscribe to the digital newsletter! Delivered straight to your inbox, it's available in both English and Spanish—perfect for staying informed and connected on the go.



SOCIAL MEDIA

Looking for the fun stuff? Follow us on Instagram, @cityofnorcross, for a visual feast of all things events, or check out Facebook, @cityofnorcrossga, for the same excitement, plus important updates like sanitation schedules, power outages and CivicReady alerts.



SEECICKFIX

Run across an issue in Norcross that needs attention? Whether it's a pothole, streetlight outage or any other concern, you can report it quickly and easily with SeeClickFix—no account needed! It's the easiest way to let us know what needs fixing.



WEEKLY EBLAST

Your weekly plans, sorted! Every Monday morning, get a lineup of all the week's events—concerts, movies and more—delivered right to your inbox. Stay ahead of the fun and never miss what's happening around town.



CIVICREADY

Stay safe and informed with CivicReady, Norcross' official mass notification system. Customize how you'd like to receive alerts—via email, text or phone—based on your address and preferences. From emergency alerts to road closures, power outages, event changes and more, this system ensures you're always in the know.

There's no better way to kick off your New Year than by staying prepared and informed! Simply visit norcrossga.net/signup—your one-stop shop to subscribe to all the communication platforms listed above—or scan the QR code to get there instantly. Let's start 2025 connected and engaged with the Norcross community!

SCAN FOR
CLICK HERE
TO SIGN UP:



SAVE THE DATE

GEORGIA ARBOR DAY CELEBRATION

February 21 · 10:00 a.m.
Lions' Club Concession Area

Join us for Georgia Arbor Day as we root for a greener future with the Tree Preservation Board and Norcross Garden Club! The Baldwin Elementary third graders will branch out in their environmental efforts, planting an honorary tree alongside Mayor Craig Newton. Enjoy insightful talks from Dave Long of the Georgia Forestry Commission and a special presentation celebrating these young environmental stewards. Let's grow together and make a lasting impact on our community!



MARK YOUR CALENDAR



FEBRUARY 7

First Friday Concert: The Rainmen,
7:00 - 9:00 p.m., Cultural Arts & Community Center

FEBRUARY 10

Movie Monday: The Art Of Love, 1:30 & 6:30 p.m.,
Cultural Arts & Community Center

FEBRUARY 14

Valentine's Night to Remember,
6:30 - 8:30 p.m., Downtown Norcross

FEBRUARY 15

Valentine's Father-Daughter Dance,
6:30 - 8:30 p.m., Cultural Arts & Community Center

FEBRUARY 21

Georgia Arbor Day Celebration, 10:00 a.m.,
Lions' Club Concession Area

FEBRUARY 24

Movie Monday: Harriet, 1:30 & 6:30 p.m., Cultural Arts &
Community Center

MARCH 7

First Friday Concert: TBD, 7:00 - 9:00 p.m.,
Cultural Arts & Community Center

MARCH 8

Irish Fest, 12:00 - 5:00 p.m., Downtown Norcross



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the Spanish
Newsletter!

¡Escanee para
recibir le boletín
en español!